

Mid Semester Test -II Examination Time Table April-2025
BBA (Even Semester)

Date/ Day	15.04.2025 Tuesday		16.04.2025 Wednesday		17.04.2025 Thursday		21.04.2025 Monday	22.04.2025 Tuesday	23.04.2025 Wednesday		24.04.2025 Thursday	25.04.2025 Friday
Exam Time Sem.	12:15 PM – 01:15 PM	03:00 PM – 04:00 PM	12:15 PM – 01:15 PM	03:00 PM – 04:00 PM	12:15 PM – 01:15 PM	03:00 PM – 04:00 PM	12:15 PM – 01:15 PM	12:15 PM – 01:15 PM	12:15 PM – 01:15 PM	03:00 PM – 04:00 PM	03:00 PM – 04:00 PM	03:00 PM – 04:00 PM
2nd	MS3CO30 (T) Financial Management	-	MS3CO07 (T) Human Resource Management	-	MS3SE13 (T) Computer Application in Business- II	-	MS3SE08 (T) Fundamentals of Digital Marketing	MS3CO20 (T) Marketing Management	MS3AE06 (T) Business Communication Skills	-	-	-
4th	MS3CO23 (T) Operations Research	-	MS3CO19 (T) Management Accounting	-	MS3CO24 (T) Income Tax	-	MS3CO25 (T) Research Methodology	MS3EG07 (T) Business Strategy	-	-	-	-
6th	MS3ED10 (T) Display Advertising	-	MS3ED11 (T) E-Mail Marketing	-	MS3ED12 (T) Digital Media Laws	-	MS3ED07 (T) Search Engine Optimisation	MS3ED08 (T) Social and Web Analytics	MS3EG08 (T) Supply Chain Management	-	-	-
6th	MS3EF07 (T) Investment Analysis and Portfolio	-	MS3EF08 (T) Financial Derivatives	-	MS3EF10 (T) Investment Banking	-	MS3EF11 (T) Basic International Finance	MS3EF12 (T) Strategic Corporate Finance	-	-	-	-
6th	MS3EH07 (T) International HRM	-	MS3EH08 (T) Organisation Development	-	MS3EM09 (T) Service Marketing	-	MS3EH11 (T) Leadership Skills and Change Management	MS3EH12 (T) Counselling and Negotiation Skills for Managers	-	-	-	-
6th	MS3EM07 (T) Customer Relationship Management	-	MS3EM12 (T) Marketing Research	-	MS3ET10 (T) Global Logistics and Supply Chain Management	-	MS3EM11 (T) Rural Marketing	MS3EM08 (T) International Marketing	-	-	-	-
6th	MS3ET07 (T) Cross-Cultural Management	-	MS3ET09 (T) Risk Management and Settlement of Claims in Foreign Trade	-	MS3EH09 (T) HRD Audit	-	MS3ET12 (T) International Trade Policy and Procedures	MS3ET11 (T) International Marketing	-	-	-	-



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Backlog	-	MS3ED13 (T) Fundamentals of ADwords	-	MS3EF03 (T) Basics of Commercial Banking	-	MS3SE04 (T) E-Commerce	-	-	-	MS3CO13 (T) Corporate Accounting	MS3EM06 (T) Integrated Marketing Communication	MS3ET03 (T) Export Procedure and documentation
Backlog	-	-	-	-	-	MS3EH04 (T) Performance and Compensation	-	-	-	MS3ED14 (T) Social Media Marketing	MS3ET04 (T) Advertising and sales promotion	MS3ET05 (T) Global business environment
Backlog	-	-	-	-	-	MS3ED05 (T) Content Marketing	-	-	-	MS3EM04 (T) Brand Management	MS3ET06 (T) WTO and Intellectual Propert Rights	MS3EF04 (T) Goods and Service Tax
Backlog	-	-	-	-	-	MS3ET01 (T) Export and Import Finance	-	-	-	MS3ED01 (T) Mobile Advertising	MS3AE02 (T) Business Communication -I	MS3EM05 (T) Retail Management
Backlog	-	-	-	-	-	-	-	-	-	MS3ED02 (T) Management information system	MS3EF01 (T) Financial Markets & Institutions	-
Backlog	-	-	-	-	-	-	-	-	-	MS3EM01 (T) Basics of consumer Behaviour	MS3EG03 (T) Business Economics-II	-
Backlog	-	-	-	-	-	-	-	-	-	MS3EG06 (T) Project Management	MS3EF05 (T) Insurance practice and principles	-
Backlog	-	-	-	-	-	-	-	-	-	MS3EM03 (T) Internet and Digital Marketing	-	-
Backlog	-	-	-	-	-	-	-	-	-	MS3EF02 (T) Basics of Mutual Fund	-	-

Controller of Examinations

Copy to:

1. Hon'ble Vice-Chancellor/ Pro Vice-Chancellor/OSD

2. The Registrar

3. All The Deans / HODs

4. Notice Board

