

MEDICAPS UNIVERSITY, INDORE

Date: 1/10/2025

Joining Report

With reference to appointment Letter No. **MU/RO/CDOE/OL/T/2025-26/02**, I (full name) Dr. Haldhar Sharma Have joined the duty

of (post) Associate Professor in the languages

Department on (date) 1/10/2025 FN/AN. ✓

Haldhar Sharma
1/10/2025
Employee

Jayprakash
01/10/25
Director, CDOE

[Signature]
1/10/25
Pro Vice Chancellor

Approved by
[Signature]
Vice-Chancellor

OFFER OF APPOINTMENT**MU/RO/CDOE/OL/T/2025-26/009**
Dated: 01.10.2025**Dear Dr. Haldhar Sharma**

I am extremely delighted to inform you that the selection committee has recommended your application for the post of **Associate Professor** in Department of **Languages** at Medicaps University under the Centre for Distance and Online Education (CDOE). The recommendation has received the approval of the competent authority.

The terms & conditions of the appointment are available with HR Department.

With warm regards and best wishes,

Yours sincerely,


Registrar


CURRICULUM - VITAE

Dr. HALDHAR SHARMA

Medi-Caps University

A. B. Road Rau, Indore MP

email: haldhar.sharma@medicaps.ac.in

haldharsharma@gmail.com

Mobile no. 99267-77907, 99263-55713

OBJECTIVE:

To work as a faculty in an organization to materialize my technical skills, analytical abilities and determination for the proliferation of the organization and self development.

- Ph. D. Guide in Commerce at Medi-Caps University, Rau.
- I was Ph. D. Guide in Economics, at DAVV, Indore.
- I was Ph. D. Guide in Management, at DAVV, Indore.
- Currently Working as Assistant Professor at Medi-Caps University, Rau, Indore.

- **Responsibility Undertaken:** Organizing Research Methodology Workshops, Management conclave, Major Research Project In-charge, Organized MRP Viva-voce & join MRP Viva-voce panel as Internal expert, internal & external Exam In- charge and design the syllabus of various courses for MEDI-CAPS UNIVERSITY.

- **Capability:** Having the capability to planning and organizing academic activity, research activity, Conferences, Symposium and research consultancy to firms.

- **Ph. D. Guidance:**
 - Ph. D. awarded to Mr. Sandeep Kumar Goyal on the topic "A Study of Buying Behaviour of Consumers for Garden Tools" from Faculty of Management PACIFIC ACADEMY OF HIGHER EDUCATION & RESEARCH UNIVERSITY, UDAIPUR (Raj.)
 - Ph. D. awarded to Ms. Ms. Anushka Sharma (CM21CM601001) on the topic "Impact of Digitalization of Banking on Consumers of Rural Areas of Madhya Pradesh With Reference To Indore District" on November 15, 2025 from Department of Commerce, Medicaps University, Indore MP
 - Ph. D. awarded to Ms. Neeta Kalra (CM21CM601002) on the topic "Impact of PM Svanidhi Yojana on Economic Development, Social Status and Individual Growth of Street Vendor in Madhya Pradesh with Reference to Indore City " on November 15, 2025 from Department of Commerce, Medicaps University, Indore MP
 - Ph. D. awarded to Ms. Neeta Kalra (CM21CM601003) on the topic "A Study of the Impact of Financial Literacy towards Investment Decision among women Professionals with Special Reference to Indore City " on November 15, 2025 from Department of Commerce, Medicaps University, Indore MP

- **Ph. D. Viva-Voce attended as external Examiner:**
 - Viva-Voce was held on 22nd June 2019 at PACIFIC ACADEMY OF HIGHER EDUCATION & RESEARCH UNIVERSITY, UDAIPUR (Raj.)

- Viva-voce was held on 23rd January 2020 at Dr. A. P. J. Abdul Kalam University, Indore MP

EDUCATION:

- Ph.D. Thesis on "India's Economic Cooperation with ASEAN-A Study of Post 1996 Period" under the guidance of **Dr. Ganesh Kawadia** and **Dr. Rekha Acharya** from School of Economics, DAVV, Indore.

Degree	Institution/ College	University /Board	Month & Year	Marks Secured %
Ph. D.	School of Economics, Department of Economics	Devi Ahilya University Indore MP	10 th March 2011	Awarded
Ph. D. Course Work	School of Economics, Department of Economics	Devi Ahilya University	January 2015	75.89
MBA (Marketing)	IMS (Distance Education)	Devi Ahilya University	July 2016	65.6
MBA (Business Economics)	School of Economics, Department of Economics, I.P.S. Academy, Indore	Devi Ahilya University Indore MP	June 2005	77.23 (CGPA – 8.15/10)
M. Phil (Economics)	School of Economics, Department of Economics	Devi Ahilya University Indore MP	March-April, 2001	76.5
M.A (Economics)	School of Economics, Department of Economics.	Devi Ahilya University Indore MP	March-April, 2000	67.5
B.A (Economics, Political Science, Sociology)	P.M.B.Gujrati.College Indore	Devi Ahilya University Indore MP	March-April, 1998	53.3
10+2 (Higher Math's, Physics & Chemistry)	Mahatma Gandhi Boys HS School, Sendhwa M.P	M.P Board Bhopal	1994	50.2

ACADEMIC AND RESEARCH INTEREST:

Micro Economics, Macro Economics, Managerial Economics, International Economics, Business Research Methods, Business Statistics, Business Environment and Indian Economic Policy Issues.

TECHNICAL SKILLS:

- Certificate in Computing (CIC) from IGNOU (2001, 58.8%)
- Diploma in End –User Computing from First Computer Center Indore. (1999)

SCHOLASTIC ACHIEVEMENT:

- Secured 5th Rank in M.A Economics from D.A.V.V. Indore (1999-2000)
- Received Short-Term Fellowship for Ph. D. (Thesis) from ICSSR, New Delhi
- Received Best Paper Presentation award in National Conference at Patel Group of Institutions, Indore on 31st Oct-1st Nov 2014.

MEMBERSHIP:

- Life time Member of Madhya Pradesh Economic Association, since 2004.

WORK EXPERIENCE:

- Working as an Assistant Professor at Meid-Caps University Department of Commerce as HOD, erstwhile, Medi-Caps Institute of Techno-Management, A. B. Road, Pigdamber Rau, Indore, from 23rd Nov 2010.
- Worked as an Assistant Professor at Department of Management, Kothari College of Management, Science and Technology, Indore, from 12th September 2007 to 22nd November 2010. SALARY 18000
- Worked as an Assistant Professor at Department of Economics, Indore Christian College, Indore, from 15th September 2006 to 11th September 2007. SALARY 10000
- Worked as a Research Assistant at School of Economics DAVV Project entitled on "Marketing Strategy of SSI: A study of Indore District" Funded by ICSSR, New Delhi from 17th Oct 2005 to June 30th 2006. SALARY 7000
- Worked as an Assistant Professor at Department of Economics Govt. Degree College Dhamnod, District Dhar, from 22nd Oct 2002 to Feb 15th 2003.
- Worked as an Assistant Professor at Department of Economics Govt. Degree College Bagli Dist. Dewas from 18th Sept 2002 to 19th Oct 2002.
- Worked as a Project Investigator in a project entitled "Demand for Different Varieties of Textile by people belonging to different Socio-Economic Groups" by Textile Committee Govt. of India, from 20th April, 1999 to 20th Oct, 2000.

WORKSHOPS AND SYMPOSIUM ORGANIZED:

- Convener "The economic trajectory of India" expert is Dr. Siddhartha K Rastogi, at Department of Commerce Medi-Caps University, Indore MP, propose date 19th March 2021.
- Convener "Role of msme in making aatmanirbharbharat" expert is dr. Rekha acharya, at department of commerce medi-caps university, indore mp, propose date 5th march 2021.
- Convener "decoding union budget 2021-22" expert was Dr. Ganesh kawadia, at department of commerce medi-caps University, indore mp, on 19th feb 2021.
- Organized two-day national workshop on "research methodology and data analysis using spss" at medi-caps institute of technology and management, on 8-9th, april 2016.
- Organizing member of One Day National Workshop on "Developing Effective Communication Skills for future Managers" On 22nd September 2015.
- Organizing member of One Day Management Conclave on "Emerging Trends and Career Options in Management" On 16th October 2015.
- Organized One-Day Workshop on "Data Analysis using Calc" 28th Feb, 2015 at Medi-Caps Institute of Technology and Management (Management), Indore. The workshop was conducted through IIT, Bombay funded by National Mission on Education through ICT, MHRD, Govt., of India.
- Organized One-Day Workshop on "Data Analysis using Calc" December 30th, 2014 at Medi-Caps Institute of Technology and Management (Management), Indore. The workshop was conducted through IIT, Bombay funded by National Mission on Education through ICT, MHRD, Govt., of India.
- Organizing member of Summit on 'Carrier Planning and Goal Setting' at Medi-Caps Institute of Technology and Management, on 15th October 2014.
- Organizing member of Three-Day Student Training Program (STP) 2014 on "Data Analysis using SPSS Statistical Software" held on 2/9/2014 to 4/9/2014 at Medi-Caps Institute of Technology and Management (Management), Indore.

- Organizing member of One-Week Workshop on Research Paper Writing January 6-10, 2014 at Medi-Caps Institute of Technology and Management (Management), Indore
- Organized a symposium has "Decreasing value of Rupee: Causes, Impacts and Remedies." at Medi-Caps Institute of Techno-Management, on 13th September 2013. A lecture also delivered on the same theme.

LECTURES TAKEN AS RESOURCE PERSON:

- Lecture taken as resource person in Symposium "Decreasing value of Rupee: Causes, Impacts and Remedies." at Medi-Caps Institute of Techno-Management, on 13th September 2013.
- Lecturer taken as resource person in Two-Day National Workshop on Preparing Business Research Project (Major Research Project/Summer Internship Project) at Medi-Caps Institute of Techno-Management, on 21-22, August 2014.
- Lecturer taken as resource person in Two-Day National Workshop on "Research Methodology and Data Analysis using SPSS" at Medi-Caps Institute of Technology and Management, on 8-9th, April 2016.
- Lecturer taken as resource person in Faculty Enrichment Programme on Teacher's Capacity Building for Effective Learning and Research in Global perspective' from 20th April to 4th May 2019, in association with Recon Industrial Consultancy organization pvt. Ltd at Christian Eminent College, Indore.

PUBLICATIONS:

BOOKS

- "Urbanization and Economic Development", a co-edited book, Keshav Publication, New Delhi. (2012), ISBN -81-90254-7-1-6. Editors: Dr. K. D. Gaur and Dr. Haldhar Sharma.
- Published book on "Economic Co-operation with ASEAN- A case study of India. (2015) ISBN No. 978-93-80966-28-1.

RESEARCH PAPERS:

- "A Study of Trend Analysis of COVID-19 in India, with special reference to top five state of India", published in Solid State Technology Volume:64 Issue:2 ISSN no. 0038-111X, PublicationYear: April 5, 2021. Page no 4526-4541
- "A study of Loan disbursement of SHGs in India with Reference to Madhya Pradesh", forwarded for publication in UGC Care Journal.
- "A Study of Consumer Purchase Intension towards Garden Tools", forwarded for publication in UGC Care Journal, Journal of Gujrat Research society, ISSN: 0374-8588.
- "A Study of Consumer Buying Behaviour towards Garden Tools", Journal of Gujrat Research society, ISSN: 0374-8588, Volume 21 Issue 06, October 2019, page no. 979-988.
- "A Study of Factors Considered before purchasing the garden tools" INTERNATIONAL JOURNAL OF INNOVATION IN ENGINEERING RESEARCH & MANAGEMENT ISSN: 2348-4918 UGC APPROVED JOURNALS No. 48708, VOLUME: 05 Issue 01 (9th-

- "A Study of consumer purchase decision for garden tools", ACCENT JOURNAL OF ECONOMICS ECOLOGY & ENGINEERING, Peer Reviewed and Refereed Journal IMPACT FACTOR: 2.104, UGC APPROVED NO. 48767, Vol. 02, Issue 12, December 2017, page no. 1-9. (<http://ajece.co.in/index.php/ajece/article/view/178/162>)
- "SHG Bank Linkage Programme Growth in India with Reference to Madhya Pradesh", Test engineering and Management, volume 83, ISSN: 0193-4120 Page No. 8293 – 8301, March-April 2020
- "An exploratory study of economic cooperation of BIMSTEC", National Conference at Christian Eminent College, Indore, MP, October 6th, 2018. ISSN: 2249-894X. Impact Factor: 5.7631 (UIF)
- "A study of India's economic cooperation with ASEAN", International Conference at Indore Christian College, Indore, 6-7 January 2018. ISBN-978-81-931421-2-7.
- "A study of Economic Cooperation of India within BIMSTEC". Published in Refereed National Journal of Socio Economic Development Research Foundation, July 2015, Volume 1 Number 1 ISSN No.-2320-5164. Page no.....
- "India's trade relations with SAARC and ASEAN Countries". Published in International Conference at Nepalese Academy of Management, Nepal 27-29 March 2015.
- "A study of core sectors of Madhya Pradesh", National conference at Patel Group of Institutions, 31st Oct-1st November 2014.
- "A Measurement of India's trade Intensity with SAARC". Published in International journal of Commerce and Trade. April & October 2013, Vol. VIII No. 1 & 2 UPENG 2006/17831 ISSN 0973-4503.
- "A study of key sectors of Madhya Pradesh Economy", International Conference at Acropolis Faculty of Management Indore, 28th December 2013.
- "Urbanization and Economic Development in MP", in a co-edited book Entitle, 'Urbanization and Economic Development', (2012), ISBN -81-90254-7-1-6.
- "India's Trade Intensity with ASEAN Counties", in International Journal 'Journal of Commerce and Trade.' April, 2012 Vol VII No.1, UPENG 2006/17831, ISSN 0973-4503.
- "An Assessment of Responsiveness of India's trade with ASEAN countries", in Journal "The Horizon", Volume-III, January 2012. ISSN- 0975-5535.
- "Role of ICT in Urban Economic Development", National Conference at Acropolis Faculty of Management Indore, 28th December 2011.
- "An Assessment of India's Mutual Trade with ASEAN", International Conference at Indore Christian College, Indore, 12-13 March, 2011. ISBN-978-81-8465-760-9
- "Growth and Impact of Entrepreneurship in New Era", in an edited book entitle, 'Liberalization and Small Scale Industries', (2011), Sunrise Publication, New Delhi. ISBN-978-93-80966-03-8.
- "Indian Economy in the era of Globalization", published in an edited book entitle Globalization and Economy (2010), Sunrise Publication, New Delhi. ISBN-978-81-910022-7-0.

ACADEMIC RESEARCH EXPERIENCE:

- Wrote a Thesis entitled on "India's Economic Cooperation with ASEAN-A Study of Post 1996 Period" for Ph. D. Degree.
- Wrote a Dissertation on "Performance of Co-operative Banks in Indore District" for M. Phil. Degree (2000-2001).
- Dissertation on "Importance of irrigation in agriculture with special reference to Kotiyajhiri pond" for Master's Degree in Economics (1999-2000).

EXPERIENCE OF GUIDING THE PROJECT WORK/DISSERTATION OF PG AND UG STUDENTS:

- More than 150 students guided for their major research project / dissertation of PG and more than 25 students of UG.

SEMINARS AND CONFERENCE ATTENDED:

- Presented research paper in International virtual Conference at Indore Management Institute and Research Center, Indore 8 August, 2020.
- Presented research paper in International Conference at St. Paul Institute of Professional Studies, Indore 27 June 2020.
- Presented research paper in International Conference at Indore Christian College, Indore 6-7 January, 2018
- Participated one day National Conference at Patel Group of Institutions, Ralamandal, Indore Dewas By Pass Road, Indore 31st October to 1st November, 2014, presented a paper in open session.
- Participated two days XXIV Annual Conference and National Seminar on Trade and Development at School of Economics, DAVV, Indore on February 7th-8th, 2014.
- Participated one day International Conference at Acropolis Faculty of Management, Indore 28th December, 2013.
- Participated one day National Conference at Acropolis Faculty of Management, Indore 28th December, 2011.
- Participated two days International Seminar at Indore Christian College, Indore 12 & 13 March 2011, presented a paper in the session Technology and Globalization.
- Attended two days National Seminar "Natural Resources and Economic Development", organized by School of Economics, DAVV, Indore, 4 & 5 March 2011.
- Attended two days National Seminar "Climate Change and Economic Development", hosted by School of Economics, under UGC-SAP, 12 & 13 March 2010.
- Attended a Two Day "XIXth Annual Conference of Madhya Pradesh Economic Association" Hosted by School of Economics, DAVV, Indore on Feb 15-16th, 2008.
- Attended a Two Day National Seminar on "India-The Outsourcing Super Power" Organized by Dr. D.Y Patil Institute of Management and Research Pimpri, Pune on 12-13th April, 2006.
- Attended an International Seminar on "Growth Strategy and Environmental Issues" organized by School of Economics, Under UGC-SAP, Devi Ahilya University Indore, On Nov-18-19th 2005.

WORKSHOP ATTENDED:

- Attended two days Faculty development program for the course on "Computer Science & Business Systems" designed by Tata Consultancy Services conducted at TCS, from 9th Dec to 10th Dec 2019.
- Participated in the "Workshop on Developing Capacities for reference and Research: DELNET Discovery Services, Plagiarism & Academic Integrity and Mendeley: Digital

- Reference Management Tools" organized by DELNET-Developing Library Network New Delhi in Collaboration with Medi-Caps University, Indore held at MCU, Indore on July 29, 2019.
- one day national workshop on "Anti-plagiarism, Research Ethics and Reference Management" organized by Central Library, Medi-Caps University, Indore in association with Madhya Pradesh Library Association Bhopal (M.P.) on March 02, 2019.
 - Attended one day national workshop on "Anti-plagiarism, Research Ethics and Reference Management" organized by Central Library, Medi-Caps University, Indore in association with Madhya Pradesh Library Association Bhopal (M.P.) on March 02, 2019.
 - Attended five day National Workshop on "Advanced Data Analysis and Modeling Techniques for Management Research" Organized by Medi-Caps Institute of Technology and Management, Indore, April 08- 12, 2013.
 - Attended a one day International Workshop on "Corporate Social Responsibility and Sustainable Management", organized by Department of Management, Patel Group of Institutions, 8th February 2013.
 - Attended a National Workshop on "Case Method on Teaching", organized by Institute of Management Studies, DAVV, Indore, June 8-9, 2012
 - Attend a workshop on "Commodity Trading and its Awareness", organized by School of Economics, DAVV, Indore and Forward Markets Commission, 11th Feb. 2009.
 - Attended three days workshop on "Consumer Protection and Welfare" organized by School of Economics, DAVV, Indore, MP on 13-16th June 2007.
 - Participated Training on "Research Methodology in Social Sciences", organized by MPSSR, Ujjain, M.P, Sponsored by I.C.S.S.R., New Delhi from 22-31 August, 2006.
 - Attended a Workshop on "Census 2001" organized by School of Economics Devi Ahilya University Indore on 6th Feb 2006.
 - Participated Training on "Research Methodology and Computer Application in Social Sciences Data processing", Organized by BANISS, Mhow, M.P, Sponsored by I.C.S.S.R., New Delhi from 11th Nov to 23rd Nov -2002.
 - Participated a 4th orientation course for "Teachers of Eco-Life schools in India" sponsored by the united schools organization of India, in the year 2000-01.

REFRESHER COURSE AND STTP ATTENDED:

- REFRESHER COURSE IN ECONOMIC POLICIES (ECONOMICS, COMMERCE, MANAGEMENT) (10/12/2020 to 23/12/2020) UGC-SPONSORED 2020-2021. Organized Human Resource Development Centre, Devi Ahilya Vishwavidyalaya, Indore. I have obtained grade A.
- Attending a AICTE Sponsored Online Short-Term Training Program (STTP) on ECONOMETRICS, March 01-06, 2021. Organized by IPS Academy Institute of Business Management & Research, Indore.

EXTRA CURRICULAR ACTIVITIES:

- Actively participated in NSS.
- Actively taken part in various sports activities like cricket, chess, and Basketball.

PERSONAL DETAILS:

Father's Name	:	Mr. Mahesh Chandra Sharma (Retd. Eng.)
Mother's Name	:	Mrs. Shakuntala Sharma
Date of Birth	:	7 th July, 1977
Languages Known	:	Hindi and English
Marital Status	:	Married and having two kids
References	:	Dr. Ganesh Kawadia

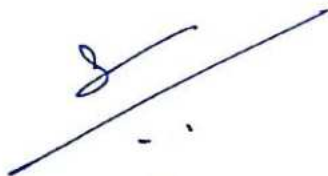
Formar Prof. & Head,
School of Economics
DAVV, Indore,
Mobile No.:- 94253-52521

Dr. Rekha Acharya
Prof. and Dean Social Science department
School of Economics
DAVV, Indore MP
Mobile No.: 94240-02673

Declaración: I hereby declare that the information furnished above is true to best of my knowledge and belief.

Place: Indore

Dr. HALDHAR SHARMA



MEDICAPS UNIVERSITY, INDORE

Date: 01/10/2025

Joining Report

With reference to appointment Letter No. **MU/RO/CDOE/OL/T/2025-26/.....**, I (full name) Dr. Anisha Jain Have joined the duty of (post) Asst. Prof. in the Languages Department on (date) 01/10/2025 FN/AN

Anisha Jain
Employee 01/10/2025

Jain
Director, CDOE 01/10/25

[Signature]
Pro Vice Chancellor 01/10/25

Approved by [Signature]
Vice-Chancellor

OFFER OF APPOINTMENT**MU/RO/CDOE/OL/T/2025-26/005**
Dated: 01.10.2025**Dear Dr. Anisha Jain**

I am extremely delighted to inform you that the selection committee has recommended your application for the post of **Assistant Professor** in Department of **Languages** at Medicaps University under the Centre for Distance and Online Education (CDOE). The recommendation has received the approval of the competent authority.

The terms & conditions of the appointment are available with HR Department.

With warm regards and best wishes,

Yours sincerely,


11/10/25
Registrar

Dr. ANISHA JAIN

BA, MA, M. Phil, B. Ed, PGDIHRM, MBA,

Ph.D Course Work(2018), Ph.D

Asst. Professor-Dept. of Languages

Faculty of Arts, Humanities and Social Sciences

Medi-Caps University, Indore

Mobile no.: 9584468559

Email: anishaajain12@gmail.com, anisha.jain@medicaps.ac.in

Address: 94-J, sector-A, Scheme No 71, Gumasta Nagar, Indore-452009, Madhya Pradesh, India



Summary

- Eighteen years of experience in teaching collegiate professionals in the various streams of Engineering, Management, Science, Commerce, Arts and Humanities.
- Experienced with all Microsoft Office skills and Zoom etc. online teaching-learning modes.
- Experienced with Language Lab Software like Wordsworth, Snet Clarity etc. to make students converse with language through the latest technology based LSRW skills.
- Advanced proficiency in English Language, English Literature, Communication Skills, other Soft Skills and personality enhancement programs' training.
- An enthusiastic learner with about seventy plus Coursera Online certificate courses, participation in a number of workshops and FDPs, and publication and presentation of research papers in national and international conferences and journals.
- Native speaker of Hindi and an advanced trainer-learner in English.

Profile

A dynamic and result-oriented educator, committed to inculcating a passion for learning, creating multicultural awareness through teaching the fundamentals of English Language, communication skills and managerial skills. A strong talent to develop and implement creative, hands-on curriculum that reaches every student's learning style and self-pace learning capability, empowering students to succeed and realize their individual goals. I am an approachable individual with effective communication skills to work cooperatively with co-faculty members in order to meet the needs of students and to promote the philosophy of the academic organisation.

Professional & Academic Qualifications

- **PhD in English Literature**-Thesis entitled "*Dynamics of Existential Quests in the Select Novels of Kyung Sook Shin*", November 20, 2017- February 28, 2022, from DAVV, Indore under the supervision of honorable **Dr. Usha Jain**, Professor and Head-English Department with the research study centre Shri Atal Bihari Vajpayee Govt. Arts and Commerce College, Indore.

The online access link: <http://14.139.116.20:8080/jspui/handle/10603/397311?mode=full> and <http://hdl.handle.net/10603/397311> and the citation details are: null Please use this link for citation : <http://hdl.handle.net/10603/397311>

Title of Thesis : Dynamics of Existential Quests in the Select Novels of Kyung Sook Shin

Name of the Researcher : Jain, Anisha

Name of the Guide : Jain, Usha

Completed Year : 2021, Abstract: newline

Name of the Department: Shri Atal Bihari Vajpayee Government Arts and Commerce College and Name of the University : Devi Ahilya Vishwavidyalaya

- **PhD course Work English Literature** 2017-18 with 88.28% from School of Languages, DAVV Indore.
- **MBA** with three consecutive degrees **DIM** with 62.00%, **PGDIM** with 64%, & **PGDHIM** with 60.22% from IGNOU, New Delhi, during the Session 2012-2015 with aggregate 62.00 % and the Project Report - MS-100 entitled *Quality of Work Life of the Educators Of Medi-Caps Group of Institutions, Indore.*
- **B. Ed.** with teaching Methodology in English Language & Social Science with 69% in 2006 from M. B. Khalsa College, DAVV Indore, MP
- **M. Phil.** in English Literature with 91.50% in 2001 from School of Advanced Liberal Studies, DAVV Indore.
- **M A** in English Literature with 76.63% in 2000 from Government PG College, Dhar, DAVV Indore.
- **B. A.** with subjects; English Literature, Sociology and Political science with 65% in 1998 from Government Girls Degree College, Dhar, DAVV Indore.
- **Certificate Course in Computer Science** with Grade A in 1998 from LCC University Kolkata, covering basic knowledge in computer operations viz. MS Word, MS Excel, Power Point Presentation, Internet Browsing etc.
- **Higher Secondary and High School** with 71.56% and 81.38% in 1995 and 1993 resp. from St. Mary's Senior Secondary School, Dhar, M P Board, Bhopal.

Work Experience

Assistant Professor in the Dept of Languages; Faculty of Arts, Humanities and Social Sciences - Medi-Caps University, Pigdamber Road, Indore: June 2010 - till date

A technical and professional university with over 9000+ learners and about 500 teaching faculty members aims at creating an ideal ambiance for budding technocrats and helping them to grow like true professionals.

- Assigned with the responsibility of Dept. Time table in-charge and coordinator for the various programs like B tech, Management Studies, Humanities and English Literature in the university.
- Assigned with the responsibility for teaching in the various programmes like B tech, Management Studies, Arts & Humanities, and Sciences – with Pharmacy and Forensic branches in the university.
- Assigned with the responsibility for teaching BE-I Year in the subjects of Communication Skills BE-103 and Language Laboratory & Seminar BE-206 and imparting sessions on GDPI in BE II to IV years in the subject code BE-308 to BE-808 affiliated to RGPV, Bhopal.
- Taking sessions of Spoken English & GDPI in the classes of MBA and MCA.
- Assistant editor of Medi-Caps' Annual Magazine 'Abhivyakti' and the half yearly newsletter 'Flashes'.
- Class-coordinator of BE I years several times in every alternate semester.
- In-charge of several cultural and literary events in the institution.

Lecturer of Communication Skills and Personality Development: Mashal School of Hotel Management, IPS Academy, Indore: Sept 08 - June 09

The institute offers 4-year degree course in Hotel Management with approximate student body of 500+ learners.

- The institute had given full freedom to impart teaching with innovative ideas of mixing language knowledge with overall managerial and communication skills.
- In-charge of a special computer lab with Wordsworth Language Software to make students converse with language through the latest technology based LSRW skills.
- Overwhelming response received from students on the subject shown with 100% attendance and regular request on adding more to my profile with the subjects assigned.

PGT – English Language and Literature: Delhi International School, Dhar road, Indore July 2006 - Dec 2008

- Taught core, co- & extra - curriculum to English Language and Literature affiliated to the CBSE pattern.
- Actively prepared students for listening, speaking, reading and Writing standardized techniques.
- Collaborated with faculty members on joint class activities that include plays, quizzes, and declamation and poetry recitation as Language Arts.
- Anchored a number of cultural and literary events.
- Chief Editor of the annual magazine of Delhi International School, Indore.

PGT – English Language and Literature: Vaishnav Girls Higher Secondary School, Indore July 2003- Nov 2005

- Taught core, co & extra - curriculum to English Language and Literature affiliated to the MP Board pattern. Taught spoken English in the complete secondary section.

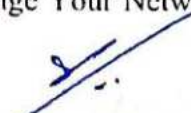
Mentor for Teaching and Training: Vaishnav Poly Technique College, Indore March-April-2004

- As a mentor for teaching and training the students of BE - Poly Tech - I to IV Yrs in spoken English and personality development.

Career Achievements and Highlights

Certificate Courses with the MOOC COURSERA ONLINE COURSE Application:

1. Certificates for 30 Coursera Guided Projects of short time-durations (June-August 2022) which is as follows:
 - i. Building an Ecosystem model with Insight Maker Coursera H57N5WNNLA8W Aug 13, 2022 Grade 100 %
 - ii. Engage your niche on social media visual stories Coursera 2LM3BERMQPBR July 8, 2022 Grade 100 %
 - iii. Design a Professional Business card with QR code using Canva ANFDNLCTLHZN July 5, 2022 Grade 100 %
 - iv. Create Your First Python Program From UST 2WPD9XSKMQM6 July 4, 2022

- Grade 100 %
- v. Using Basic Formulas and Functions in Microsoft Excel Coursera 9VR28TZA3H5Q
July 4, 2022 Grade 80 %
 - vi. 5 Ways to Build a Better LinkedIn Profile Coursera P35R8YP8JRH6 Jun 15, 2022,
Grade 89 %
 - vii. Accomplishment STAR Techniques for Job Coursera 2WEE2GDDZ3VY Jun 26,
2022 Grade 86%
 - viii. Assimilating into Your New Job Coursera EJXSKKNWMLUT Jun 15, 2022,
Grade 86 %
 - ix. Building a Business Presence With Facebook Coursera BGP22N9ZF4AP Jun 26,
2022, Grade 100 %
 - x. Building Students Math Skills with I Know It Coursera Z3ZQ8RMU77PF Jun 13,
2022, Grade 100 %
 - xi. Create a Departure and Personal Statement for Coursera 54D3QXPSL9AR Jun 15,
2022, Grade 100 %
 - xii. Create a Facebook Business Page Coursera 567Q4V2Q43CC Jun 26, 2022, Grade
100 %
 - xiii. Create a Profile and Network on LinkedIn Coursera DCGKYCW6XCEL Jun
15, 2022, Grade 100 %
 - xiv. Create a Resume and Cover Letter with Word Coursera Z66KRN453WVZ Jun
15, 2022, Grade 80 %
 - xv. Create Student Books with Book Creator Coursera 8G97FYRDZHYR Jun 13, 2022,
Grade 95 %
 - xvi. Creating Interactive Learning Videos with Coursera 93U6GYD4Z55F Jun 13,
2022, Grade 93 %
 - xvii. Encouraging Student Growth with Teach Your Monster to Read Coursera
5LT2HSQ44WWX Jun 13, 2022, Grade 80 %
 - xviii. Gamification Learning with Genially Coursera H4A88P3K7HMZ Jun 13,
2022, Grade 85 %
 - xix. Hiring and Onboarding Employees with ClickUp Coursera BLU93Y9AJ5TG
Jun 13, 2022, Grade 97 %
 - xx. Improving Content Mastery with Quizlet Coursera TMH5CHCPTW6K Jun 13, 2022,
Grade 100 %
 - xxi. Increase Reading Comprehension with Actively Learn Coursera
6S6AVLBXK46L Jun 13, 2022, Grade 100 %
 - xxii. Introduction to Microsoft Excel Coursera 5LH9QU3YEWZS Jun 27, 2022,
Grade 96 %
 - xxiii. Language Arts Confidence with Storybird Coursera 6EAAJH8VLSN3 Jun 13,
2022, Grade 100 %
 - xxiv. Learn to Job Search with Indeed Coursera 6X8AVTMV7GWW Jun 13, 2022,
Grade 86 %
 - xxv. Preparation for Job Interviews Coursera BU6ALSRZ32L2 Jun 13, 2022,
Grade 100 %
 - xxvi. Regular Expressions in Python Coursera DA5U8QS3HCHN Jun 15, 2022,
Grade 80 %
 - xxvii. Strategically Build and Engage Your Network on Coursera KY5EDB6AFPPP
Jun 15, 2022, Grade 91 %
- 

- xxviii. Student Self-Assessment with Microsoft Word Coursera UJXDQQCEH5ZZ
Jun 13, 2022, Grade 100 %
- xxix. Use Canva to Create Desktop and Mobile-friendly Web Pages Coursera
LV8X4EKA5S36 Jun 13, 2022, Grade 88 %
- xxx. Utilize LinkedIn for Career Search Coursera DBRN6ZXE2YYP Jun 15, 2022,
Grade 100 %

Long-term Coursera Certificate Courses are as:

1. **Introduction to Public Speaking:** University of Washington, Grade Achieved: 89% on December 06, 2021.
2. **Philosophy, Science and Religion: Philosophy and Religion:** The University of Edinburgh, Grade Achieved: 96% on December 02, 2021.
3. **Introduction to Philosophy:** The University of Edinburgh, Grade Achieved: 88% on October 29, 2021.
4. **Understanding Research Methods:** University of London, Grade Achieved: 100%, on October 28, 2021.
5. **COVID-19 Training For Healthcare Workers:** Standford University, Grade Achieved: 82 %, on August 26, 2021.
6. **Create a Virtual Classroom using Google Slides:** Coursera Project Network, Grade Achieved: 100%, on September 22, 2021.
7. **Create a Resume and Cover Letter with Google Docs:** Coursera Project Network, Grade Achieved: 100%, on August 23, 2021.
8. **The Modern and the Postmodern (Part 2):** Wesleyan University, Grade Achieved: 100% on August 11, 2021.
9. **Build Your Professional ePortfolio in English:** Georgia Institute of Technology, Grade Achieved: 100% on August 04, 2021.
10. **Søren Kierkegaard-Subjectivity, Irony and the Crisis of Modernity:** University of Copenhagen, Grade achieved: 85% on May 26, 2021.
11. **First Step Korean:** Yonsei University, Grade achieved: 93 % on 07 October, 2020.
12. **Leading: Human Resource Management and Leadership:** Macquarie University. Course Specialization with four Courses:
 - a. Course 1: Organisational Design: Know Your Organisation with 95.13%
 - b. Course 2: Organisational Behaviour: Know Your People with 88.11%
 - c. Course 3: Adapt Your Leadership Style with 92.63% and
 - d. Course 4: Visionary Leadership, Identity & Motivation: Become A Meaning Maker with 90.25%
13. **Visionary Leadership, Identity & Motivation: Become A Meaning Maker:** Macquarie University, Grade achieved: 90.25% on September 15, 2020.
14. **The 3D Printing Revolution:** University of Illinois at Urbana-Champaign, Grade achieved: 94% on 07 September, 2020.
15. **Organisational Behaviour: Know Your People:** Macquarie University, Grade achieved: 88.11% on August 27, 2020.
16. **Personality Types at Work:** University of Florida. Grade achieved: 94.83% on August 24, 2020.
17. **Learn English:Advanced Grammar & Punctuation Project:** University of California, Irvine, Grade achieved: 100% on 08 August, 2020. Course Specialization

with four courses:

- a. Course 1: Verb, Tenses and Passives with 92%
- b. Course 2: Conjunctions, Connectives and Adverb Clauses with 95%
- c. Course 3: Noun Clauses and Conditionals with 94% and
- d. Course 4: Advanced Grammar & Punctuation with 100% .

18. **Advanced Grammar & Punctuation:** University of California, Irvine, Grade achieved: 100% on 08 August, 2020.
19. **Learning How to Learn: Powerful mental tools to help you master tough subjects** McMaster University, University of California San Diego, Grade achieved: 85% on 30 July, 2020.
20. **Adapt your leadership style:** Macquarie University, Grade achieved: 93% on July 22, 2020.
21. **Finding Purpose and Meaning in Life: Living for What Matters Most:** University of Michigan, Grade achieved: 74% on July 19, 2020.
22. **Strengthening Your Widening Network:** National University of Singapore, Grade achieved: 92% on July 18, 2020.
23. **The Art of Negotiation:** University of California, Irvine. Grade achieved: 88% on July 05, 2020.
24. **Effective Problem-Solving and Decision-Making:** University of California, Irvine, Grade achieved: 98% on July 03, 2020.
25. **The Modern and the Postmodern (Part 1):** Wesleyan University, Grade achieved: 96% on June 30, 2020.7.
26. **Conflict Management Project:** University of California, Irvine, Grade achieved: 93% on June 30, 2020
27. **Communication in the 21st Century Workplace:** University of California, Irvine, and Grade achieved: 80% on June 30, 2020.
28. **Organisational design: Know your organisation:** Macquarie University: Grade achieved: 95%, on June 25, 2020.
29. **Speak English Professionally: In Person, Online & on the Phone:** Georgia Institute of Technology, Grade achieved: 98% on June 17, 2020.
30. **Work Smarter, Not Harder: Time Management for Personal & Professional Productivity:** University of California, Irvine. Grade achieved: 93% on June 16, 2020.
31. **The Science of Well-Being:** Yale University, Grade achieved: 96% on June 12, 2020.
32. **Mind shift: Break Through Obstacles to Learning and Discover Your Hidden Potential:** McMaster University, Grade achieved: 85% on June 04, 2020.
33. **Meditation: A way to achieve your goals in your life:** Korea Advanced Institute of Science and Technology (KAIST). Grade achieved: 95% on June 01, 2020.
34. **Noun Clauses and Conditionals:** University of California, Irvine, and Grade achieved: 94% on May 29, 2020.
35. **Write Professional Emails in English:** Georgia Institute of Technology, Grade achieved: 93%, on 26 May, 2020.
36. **Verb Tenses and Passives:** University of California, Irvine. Grade achieved: 92% on May 24, 2020.
37. **Conjunctions, Connectives, and Adverb Clauses:** University of California, Irvine. Grade achieved: 95% on May 20, 2020.
38. **Conflict Resolution Skills:** University of California, Irvine Grade achieved: 100% on May 16, 2020.
39. NPTEL online Certificate course funded by the Ministry of HRD, Govt of India

entitled, '**Enhancing Soft Skills and Personality**' with 83 %, with a duration Feb-April 2017 from IIT Kanpur.

Achievement:

- Certificate of Eligibility as an Assistant Professor – English under the **College Code 28-DAVV**, as per the provision of clause 17(2) statutes-28 of Devi Ahilya University, Indore, dated April 09, 2022.

Awards:

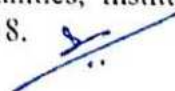
- Awarded by the 'Medi-Caps University SPANDAN 2024 Outstanding Faculty Award from Languages Department' for valuable contribution towards the teaching and development of the University.
- Awarded by the NGO-TECHNO SRAJAN, Bhopal for being instrumental to the students in achieving **100 % results** in **two** of the engineering branches of first year viz. EI and IT in the subject **Communication Skills-BE-103** in Medi-Caps Group of Institutions, Indore. (March, 2015).

Online and Offline Webinars/Workshops/FDPs and Conferences with certification programs:

1. Attended the Seven-day International Online Workshop on **Literature Review: Narrative & Systematic** organised by NSS Hindu College, Changanacherry, Kottayam, Kerala – 686 102 in association with Lore & Ed Research Associates, Kottayam, Kerala – 686 574 from 06 – 14 May, 2022.
2. Attended the Skill Development Training Program on "Certificate Program in Leadership Management" organized by the **Indian Institute of Technology Indore** on March 5, 2022.
3. Attended a Five-Day FDP on **Advanced Concepts of Outcomes-based Education** organized by the InPods Ed-tech, a NAAC Accreditation Management System, held from 17 to 21 January, 2022.
4. Attended the workshop on "**Entrepreneurship Skill, Attitude and Behavioral Development**" Organized by Alumni Cell, MIIC and Civil Engineering Department of Medi-Caps University Indore on January 21, 2022.
5. attended the webinar on "**Cyber Awareness for Youth**" Organized by Gender Sensitization Cell of Medi-Caps University Indore on 9 December, 2021.
6. Certificate of Participation in a McGraw Hill Webcasts on **Derivatives and Risk Management** by **N R Parasuraman** on 02 November, 2021.
7. Participated in the Webinar on "Webinar on - "Women Empowerment: Trends and Challenges" under the scheme of IQAC and in collaboration with EBSB for academic excellence initiative taken by the government and organized by the **Nirbhay Singh Patel Science College, Indore [2305]**, NAAC Status: B++, Register with UGC Under 2(f) AND under 12(B) held on 08 October, 2021.
8. An Online Five-Day Faculty Development Programme on "Pedagogical Shift from Text to Hypertext: Language and Literature to the Digital Natives" organized by Department of English, Sri SRNM College, Sattur in association with Faculty of Languages and Literatures & Faculty of Arts and Social Sciences, University Malaya, Malaysia between 13 September 2021 and 17 September 2021.



9. Participated in a webinar on "Understanding Plagiarism Detection Software Ouriginal (Previously known as Urkund)" in Association with eGalactic, Pune Organized by Central Library of Medi-Caps University Indore on September 16, 2021.
10. Participated in Webinar titled "**NEP 2020: Engineering Education**", conducted by Internal Quality Assurance Cell (IQAC), Bharati Vidyapeeth College Of Engineering, Navi Mumbai Permanently affiliated to Mumbai University, Approved by AICTE, New Delhi and NBA Accredited Sector-7, CBD, Belapur, Near Kharghar Railway Station, Navi Mumbai under the Resource Person Dr. V A Raikar, Ex-VC, SG University Kolhapur, Director (Quality Assurance) KLE Technological University Hubli, Karnataka by on 13 March 2021.
11. Participated in an online National Quiz on "Physics in Everyday Life" with score of 65 % Department of Physics of Medi-Caps University Indore held from February 9 - 11, 2021.
12. A Two-Day international webinar On **Contemporary Literature in English and ELT: Changing Paradigms and Shifting Trends** organized by the Department of English, BHERULAL PATIDAR GOVT.P.G. COLLEGE, MHOW NAAC Accredited "A" Grade, DAVV, Indore M.P., in association with IQAC & WB-MPHEQIP, held on 19th & 20th February 2021.
13. A One-day webinar on 'Communication Skills, Personality Development and Employability' organized by SABVGACC, NAAC 'B+', DAVV Indore in association with IQAC and WB-MPHEQIP, held on February 11, 2021.
14. A Two-Day National Seminar Cum Exhibition on Rabindranath Tagore- Shades, Sounds and Words organized by H M Patel English Studies Centre in collaboration with The CVM College of Fine Arts, on January 18-19, 2021.
15. A Two-Day international webinar on Topic "Contemporary Literature in English and ELT: changing Paradigms and Shifting Trends" organized online by **Bherulal Patidar Govt.P.G. College, Mhow Naac Accredited "A" Grade**, affiliated to: **Devi Ahilya Vishwavidhyalaya, Indore M.P.**, held on 19-20 February 2021.
16. A Series of E-Quiz on "**Literature and its Branches**"-**British Literature**" Kalasalingam Academy of Research and Education (Deemed to be University) Krishnankoil, Virudhunagar District-626126, Tamilnadu, India.
17. **American Literature 12.08.2020 to 14.08.2020,**
18. **British Literature on 05.08.2020 to 07.08.2020 and**
19. **Indian Writing In English 28.07.2020 to 31.07.2020**
20. Certificate of Participation in a McGraw Hill Webcasts on **Robotics-Connecting Engineering Minds** by Dr. S K Saha IIT Delhi on July 29, 2020.
21. A national webinar on **The importance and Need of Translation** organized by Sou. Mangaltai Ramchandra Jagtap Mahila Mahavidyalaya, Umbraj on 30 July, 2020.
22. A webinar on **Building Agri-Entrepreneurship skills in students-A way forward** organized by Dept of Agriculture by Medi-Caps University Indore M P India on August 01, 2020.
23. A national webinar on **The Phonetics of BBC English** hosted by Department of Freshman Engineering, Vardhaman College of Engineering, Hyderabad on 10 August, 2020.
24. A national webinar on **How to write Review Article and Research Article** organized by Ansal University, Gurgaon on July 30, 2020.
25. A national webinar on **Language Across the Boundaries** organized by School of

- Comparative Language and Culture, DAVV Indore on June 30, 2020.
26. A Five-Day International Virtual Conference webinar on Industry 4.0 Scenario: Redefining Language and Literary Studies jointly organized by the Dept of English Thiruvalluvar university, Vellore; Loyola College, Chennai; Sacred Heart College, Tirupattur and Govt. Thirumagal Mills College, Gudiyattam from 13-17 July, 2020.
 27. An international yoga webinar Yoga: To Combat Pandemic Fear by SBPASS Yoga School, Indore in association with Career College and School of Nursing, Bhopal on June 21, 2020.
 28. A webinar on Time Management organized by Dept of Physics by Medi-Caps University Indore on July 21, 2020.
 29. A webinar on Today's Need-Money Management & Cyber Security Awareness organized by Dept of Physics by Medi-Caps University Indore on July 03, 2020.
 30. A webinar on Wonders of Physics-Macro to Nano Technology organized by Dept of Physics, Medi-Caps University Indore on July 02, 2020.
 31. A webinar on COVID-19: Financial Impact and Planning for Middle Class Families organized by Medi-Caps University Indore, on May 20, 2020.
 32. A Yoga session on June 21, 2020 International Yoga Day Celebration Organized by Department of Sports Medi-caps University, Indore.
 33. A webinar on Opportunities & Challenges in Engineering Education Post COVID -19 organized by Medi-Caps University Indore on June 14, 2020.
 34. A webinar on Wonders of Vastu Shastra organized by Civil Engineering Dept Medi-Caps University Indore on June 08, 2020.
 35. A McGraw Hill Webcasts on Role of Marketing in times of Pandemic by Dr. Rajan Saxena, Ex-Vice Chancellor, NMIMS University on 11 June, 2020.
 36. A webinar on Career Opportunities in Digital Marketing organized by Medi-Caps University Indore on June 06, 2020.
 37. A McGraw Hill Webcasts on Impact of AI during Pandemic Times by Dr. Raul V. Rodriguez, Assistant Professor AI, ML & Robotics and Dr. Samala Nagaraj, Assistant Professor Marketing at Woxsen School of Business on 04 June, 2020.
 38. A McGraw Hill Webcasts on Future of Education post Covid by Prof Rajendra P Gupta, Former member of the National Education Policy Committee, Govt of India on 18th Jun, 2020.
 39. An international webinar on Advanced Professional Writings conducted by Humanities and Management Science Dept, Madan Mohan Malviya University of Technology MMMUT, Gorakhpur, Uttar Pradesh, India and IEEE Council of India on May 12, 2020.
 40. A National webinar on The Global Impact of Covid-19: Holistic Development of Students conducted by St. Paul Institute of Professional Studies Indore on July 03, 2020.
 41. A Seven-Day AICTE organized FDP-SI on Universal Human Values for Student Induction Programme at Medi-Caps University Indore from January 13-19, 2020.
 42. A Three-Day AICTE organized FDP-SI on Universal Human Values for Student Induction Programme at Medi-Caps University Indore from November 13-15, 2019.
 43. A one-day national workshop on Basics of Linguistics organized by PNB Gujarati Science College, 'accr. Grade A by NAAC', on February 29, 2020.
 44. A workshop on Anti-Plagiarism, Research Ethics and Reference Management organized by Central Library, Medi-Caps University Indore on March 02, 2019.
 45. A Ten-day workshop on Asan and Pranayam organized by Dept of Sports, Medi-Caps University Indore on July 16-26, 2019.
 46. A Three-day Cambridge Assessment English - Teacher Training Programme held at Index Medical College Indore, in October 2019.
 47. A Five-day FDP titled Excelsior- Developing Competence and Communication Skills for Global Professional Excellence organized by Dept of Humanities, Institute of Engineering and Science, IPS Academy, Indore from July 2- 6, 2018.
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48. Participated in a two-week ISTE STTP On Technical Communication conducted by IIT Bombay in December, 2015.
49. Participated in the seven-day AICTE sponsored FDP on 'Teaching and Methodology' organized by Medi-Caps Group of Institutions, Indore in May, 2015.
50. FDP for English Teachers conducted by Lord Krishna College of Technology, Indore in February, 2011.

Patent Publication as the First Inventor:

Titled 'POGOH PACKS': An Acronym to the Streams of Non-Verbal Communication Skills. Publication requested dated 15 January, 2024 Under Section 11a(2) of the act got published in the **OFFICIAL JOURNAL OF THE PATENT OFFICE ISSUE NO. 06/2024 FRIDAY DATE: 09/02/2024 PUBLICATION OF THE PATENT OFFICE The Patent Office Journal No. 06/2024 Dated 09/02/2024 12880 on Page No. 338/697** with details as follows:

(12) Patent Application Publication (21) Application No. 202421003819 A

(19) India

(22) Date of filing of Application: 19/01/2024 (43) Publication Date: 09/02/2024

(54) Title of the invention: 'POGOH PACKS': AN ACRONYM TO THE STREAMS OF NON-VERBAL COMMUNICATION SKILLS

(72) Name of Inventors:

Dr. Anisha Jain, Dr. Prachi Sathe, Dr. Ranubala Marothiya, Dr. Shalini Modh, Dr. Rajendra Singh Chouhan, Dr. Roopali Chaturvedi - Professors - Department of Languages, AHSS, Medi-Caps University, Indore and other collaborators are Dr. Parul Sharda, Dr. Shweta Pandit, Ms. Yashashvi Jaiswal, & Ms. Pooja Patidar – Professors - Department of Management Studies, Medi-Caps University, Indore.

Online link: <https://search.ipindia.gov.in/DynamicUtility/Journal/Patent>

<https://search.ipindia.gov.in/DynamicUtility/Journal/ViewJournal>

Book Publication as an Author:

The publication of my book entitled '**Dynamics of Existential Quests in the Novels of Kyung Sook Shin (Journey towards Self-Realisation)**' with ISBN No. 978-93-90975-50-1, copyright @ 2023 in both online and hardcover. Here the Amazon KDP link, link from the Black Pearl Publication and the Flipkart online publication links are:


1. https://www.amazon.in/Dynamics-Existential-Quests-Novels-Kyung-ebook/dp/B0CK7N1CXX/ref=sr_1_4?crd=3SFOAJF9NAGSP&keywords=rfi+Publication&nsdOptOutParam=true&qid=1696417857&s=books&sprefix=rfi+publication%2Cstripbooks%2C219&sr=1-4

2. <https://www.flipkart.com/dynamics-existential-quests-novels-kyung-sook-shin-journey-towards-self-realisation/p/itmcaa83bb9da46d?pid=9789390975501>

3. https://www.amazon.in/dp/B0CK5RMTWP?ref=myi_title_dp

Expert Lectures:

- Certificate for delivering an expert lecture in the FDP for the value added course on one of the topic, 'Public Speaking: Need for Working on the Content to be Presented' on August 24, 2022 at Oriental University, Indore.



- Certificate for delivering an expert lecture during 'One Week Hands on Workshop on Grammar and Writing Skills' organized by the Department of Languages AHSS from 2 to 8 August, 2022.

FDP at Infosys BPM Ltd.:

Certificate of participation in the **Faculty Development Program on Global Business Foundation Skills** organized at Infosys, Indore between 26th June and 5th July 2023 as part of the HRD, Corporate Social Responsibility Infosys BPM Ltd.

Short Term Course UGC HRDC DAVV

Certificate of participation in the Short Term Course on Gender Justice from 20/02/2023 to 25/02/2023 held at UGC HRDC DAVV Indore in collaboration with Shri Vaishnav Institute of Management, Indore.

Book Chapters:

- Published a book chapter entitled **Global Approach To Korean Literature Via Shin's Fictions In English Translation** Dr. Anisha Jain, Dr. Prachi Sathe, Dr. Shalini Modh in the book **Book Chapter: Innovation Challenges in Multidisciplinary Research & Practice (ICMRP-2023)** with ISBN MHIRD – "978-81-19135-26-4" published as e-copy and the hard copy with 23 September 2023 Conference Publish Book Chapter by Research Foundation of India New Delhi.
- Published a book chapter entitled '**Kamala Markandaya's Protagonist as an Epitome of Indian Femininity with Special Reference to *Nectar in a Sieve***' in the book entitled "**A Critique on English Language and Literature: Text and Context**" with ISBN: 978-1-68576-391-6; published as e-copy and the hard copy in collaboration by Assistant Professors: Dr Shalini Modh, Dr Prachi Sathe, Dr Anisha Jain and Dr Jaya Sharma in the month of December 2022. Link: file:///C:/Users/Dell/Downloads/A%20Critique%20on%20English%20Language%20and%20Literature%20Text%20and%20Context.pdf 822_2 part 1.

Research Papers in the International and the UGC listed Journals:

1. Published a research paper entitled **Exploring Existential Issues of Feminine Sensibility in Kyung-Sook Shin's Please Look After Mother in the UGC Care**, Journal- NCC Review with e-copy of the October 2023 Issue on March 05, 2024 by **Dr. Anisha Jain**, Dr. Shalini Modh, Dr. Prachi Sathe. (Free of Cost)
2. Publication of one research paper in the **Gradiva Review Journal - A Scopus Indexed Journal** with the link <https://gradivareview.com/volume-9-issue-5-2023/> Details are as: Serial Number 212. **Dynamics Of Bilingual Pedagogy In English Language Teaching-learning**: Dr. Prachi Sathe, Dr. Anisha Jain, Dr. Shalini Modh: Assistant Professors-Dept. of Languages, Medi-Caps University, Indore. PAGE NO: 1860-1876: DOI:10.37897.GRJ.2022.V9I5.23.513008. on dated May 28, 2023. and the link of the certificate is- https://drive.google.com/file/d/1np5r2B5zqjF-3Jn82Fjne7rvxdf2Sd-S/view?usp=drive_link.
3. Published a research paper entitled **Lessons of Pluralism and Dynamic Potential via the Select Fictions of Kyung-Sook Shin** with ISSN: 2788-404X in the open-access **International Journal of Languages and Culture** 2(1) (2022) 28-33, DOI: <https://doi.org/10.51483/IJLC.2.1.2022.28-33>, Received: 08/03/2022|Accepted: 19/05/2022|Published: 05/06/2022 with the url

[https://www.svedbergopen.com/files/1662356566_\(4\)_IJLC2022714DBR758_\(p_28-33\).pdf](https://www.svedbergopen.com/files/1662356566_(4)_IJLC2022714DBR758_(p_28-33).pdf) and the website <https://www.svedbergopen.com/ijlc/current-issue>. Received notification via email on September 05, 2022. (Copy citation: Anisha Jain (2022). Lessons of Pluralism and Dynamic Potential via the Select Fictions of Kyung-Sook Shin. International Journal of Languages and Culture. 2(1), 28-33. doi:10.51483/IJLC.2.1.2022.28-33.) (Free of Cost)

4. Presented a research paper entitled, **Kyung Sook Shin's Please Look After Mother: An Analysis of Holistic Reconstruct via Language in the Post Modern Global Literary Scenario** in CVRU-CON 2022, an International Conference, on the theme 'The Ancient Knowledge System for Holistic Development' organized by Dr. C. V. Raman University, Kota, Bilaspur (Chhattisgarh) in association with iSPELL on 28-29 January, 2022.
5. Published with a certificate, a research paper entitled **Kyung Sook Shin's Please Look after Mother: a Parents-Children Literary Revaluation** in the **UGC CARE Group I DRSR Journal - Dogo Rangsang Research Journal** with impact factor 7.12, ISSN 2347-7180, Vol.10 Issue. 09, No. 04, Month September, 2020 authored by Anisha Jain and the Ph D supervisor Dr Usha Jain, SABVGACC, DAVV, Indore, MP. <https://www.journal-dogorangsang.in/>
6. Presented and published a research paper entitled **Shin's Please Look after Mother: a Universe of Global Ethnicity** in an international conference- **RLLCNB 2020 International conference on Role of Language, Literature and Culture in Nation Building**, HSS, NIT Raipur, India, February 22-23, 2020.
7. Certificate of Participation and Research Paper presentation entitled **Kyung Sook Shin's Please Look After Mother: A Parents-Children Literary Revaluation** in an International Virtual webinar on **Industry 4.0 Scenario: Redefining Language and Literary Studies** jointly organized by the Dept of English Thiruvalluvar university, Vellore; Loyola College, Chennai; Sacred Heart College, Tirupattur and Govt. Thirumagal Mills College, Gudiyattam from 13-17 July, 2020 - a 5-Day Conference.
8. Published an international research paper entitled, **Sensitization to Problems and Desire to Succeed A P J Kalam's India 2020: A Vision for the New Millennium Vs Chetan Bhagat's Revolution 2020: Love, Corruption, Ambition** in the International Research Journal of English Language and Literature (RJELAL) with Research Manuscript ID 51J131 in Vol.5 Issue 2, with ISSN India 2395-2636(p) and 2321-3108(web), April-June 2017.
<http://www.rjelal.com/5.2.17/69-74%20ANISHA%20JAIN.pdf> : Research Journal of English Language and Literature (RJELAL) A Peer Reviewed (Refereed) International Journal <http://www.rjelal.com>; Email:editorrjelal@gmail.com ISSN:2395-2636 (P); 2321-3108(O)

Research papers in the National conferences and the Journals:

1. Presented and published a research paper entitled **Kyung Sook Shin's Please Look after Mother: a Conscious Confession to the Unacknowledged Holistic Values** in the National Conference on '**Challenges in Sustainable Development Goals in Post Pandemic Era**' organized by SICA College, Affiliated to DAVV, Nipania Main Road, Near ISKCON Temple, Indore on **Saturday, July 23, 2022**.
2. Presented and published a research paper entitled, **Kyung Sook Shin's Please Look After Mother: A Guilt-Ridden Eulogy** in the journal '**Devi Ahilya University Journal of Social Sciences and Humanities**' on January 04, 2021.

3. Presented a research paper entitled, **"Korean Literature in English Translation: An approach to the Multi-cultural Diversities and Dynamic potential to World Literature"** in the Three-Day National Web-Conference on English Studies in India: Challenges, Policies and Possibilities, held from August 19 – 21, 2020 organized by H M Patel English Studies Centre, The CVM University, Vallabh Vidyanagar, Anand, Gujarat, India.
4. Presented and published research paper entitled **Linguistic Cosmos of Global Culture and Tradition In Kyung-Sook Shin's novel 'Please Look After Mother** in the National Seminar on Linguistic Challenges and Possibilities in the New Millennium organized by School of Comparative Languages, DAVV, Indore, April 2018.
5. Presented and published a research paper entitled **Better Employability and Better GDP Growth through Effective Communication in English, the Global Language** in the National Seminar on Linguistic Challenges and Possibilities in the New Millennium organized by School of Comparative Languages, DAVV, Indore. (April 2018)
6. Presented a research paper entitled **Usage of the Second Person Narrative Technique in ELT with special reference to Shin Kyung-Sook's novel Please Look After Mother-A South Korean novel translated into English Language** in a National Seminar on 'Relevance of Tools and Techniques In Teaching And Learning English language' organized by Govt. Mahatma Gandhi Memorial P G College, Itarasi – M P. on March 27, 2018.
7. Presented paper entitled **Master Seven Skills of Communication-Enhance Self Development** in a National Seminar on Recent Global Development on Technology, Management and Science organized by Rishiraj Institute of Technology, Indore, October, 2011.
8. Presented paper entitled **Nine Paradigms of Personality** in a National Multi-Conference on Contemporary Global Trends in Technology and Management organized by Laxmi Narayan College of Technology, Indore, August, 2011.
9. Presented paper entitled **Critical Appreciation of Chetan Bhagat's novel: Two States, The Story of My Marriage** in a National Seminar on Indian Writings in English: Text and Context, organized by School of Studies in English, Vikram University, Ujjain, December, 2010.

University and Department Responsibilities:

- Editor to MU Newsletter 'Flashes' with the team.
- Syllabus Equivalence Check
- Mentorship
- Department Time Table In-Charge.

Research Projects

- A Seed Money Project entitled 'Synchronic and Diachronic Analysis of Regional Language of Nimad'
- A Seed Money Project entitled 'Synchronic and Diachronic Analyses of Regional Language of Malwa Anchal'

- A Seed Money Project entitled 'Proverbial Privileges of Regional Languages of Nimad-Malwa Anchal'

Subject Specialization

- Syllabi of M A English: Linguistics and Phonetics, Drama I, Drama II, Critical Theory I, Critical Theory II, Linguistics and Stylistics, PhD Course Work, Research Methodology Syllabi of Communication skills, Corporate Communication and the related Courses for MBA, BBA and M Tech, B Tech Programs for Medi-Caps University
- Syllabi of Communication skills viz. BE-103 & BE-206 etc in B. Tech I year – RGPV Affi.
- Syllabi of GDPI – viz. BE-308 to BE-808 in B Tech II to IV year – RGPV Affi.
- Managerial Communication Skills and sessions for Soft Skills enhancement.
- English Language and Spoken English fluency training programs.
- Language laboratories with Wordsworth language software and S-Net Clarity Software.

Areas of Expertise

- Proficient in the LSRW skills of ELLT.
- Strong Lecture planning, preparation and result-oriented performance.
- Curriculum development and implementation.
- Technology Integration in teaching learning sessions.
- Apply Team as well as open-door self-pace approach of teaching methodology.
- Effective conduction of Computer Language Laboratory and Workshops.
- Effective orientation of Literature Circle and Book Reviews.
- An efficient trainer for spoken English, GDPI and other soft skills, Professional ethics and etiquettes and Managerial skills.
- Soft spoken and strong enough to administrate the Mentor-Learner ambience.
- Augment student learning through one-on-one instruction for non-English speaking students; partnered student with advanced bilingual student ensuring a comfortable learning experience and ability to actively participate in the learning process.
- Has been co-editor of Medi-caps Group of Institutions' Newsletters and Magazines
- Had been the Chief Editor of the annual magazine of Delhi International School, Indore.

Areas of Personal Interest

- Interior Decoration and Fashion Designing.
- Exploring new tactics of teaching and learning approaches and learning soft skills.
- Reading books on literature, spirituality and history.
- Listening light music and preaches of spiritual leaders.
- Techno-savvy and open for learning new computer skills.
- Social services for the community.

Personal Profile

- Date of Birth : 12 December, 1975

- Languages known : Hindi, English
- Husband's name : Mr. Ashish S. Jain (Businessman)
- Children : Vanshika Jain (D)- BBA - Medi-Caps University,
Moksh Jain (S) – Std-IX - Medi-Caps International
School, Indore

References:

- Dr Usha Jain Professor and Head, Dept of English, SABVGACC, Indore ,
jain.dr.usha@gmail.com Mob: 9893320655
- Dr Jaya Amit Sharma, PhD Supervisor & Soft Skills Trainer, Sage University, Indore,
Mob: 9977079059.

Declaration

I hereby declare that the information given above is true to the best of my knowledge.

E-links:

- LinkedIn profile link: <https://www.linkedin.com/in/dr-anisha-jain-03468a1b0/>
 - ePortfolio link <https://sites.google.com/medicaps.ac.in/anishajaineportfolio/home>
 - Research paper link <http://www.rjelal.com/5.2.17/69-74%20ANISHA%20JAIN.pdf>
 - Medi-Caps University identity link <https://www.medicaps.ac.in/index.php?action=sf-staffdetails&staffid=1060>
 - PhD Thesis link: <http://14.139.116.20:8080/jspui/handle/10603/397311?mode=full>
 - <http://hdl.handle.net/10603/397311>
-

Thanks

Dr. Anisha Jain




MEDICAPS UNIVERSITY, INDORE

Date: 01/10/25

Joining Report

With reference to appointment Letter No. **MU/RO/CDOE/OL/T/2025-26/10**, I (full name)..... Dr. PARUL SAXENA..... Have joined the duty of (post)..... Assistant Professor..... in the..... languages..... Department on (date) 01/10/25..... ☒ FN/~~AN~~.


Employee


Director, CDOE


Pro Vice Chancellor

Approved by

Vice-Chancellor

OFFER OF APPOINTMENT**MU/RO/CDOE/OL/T/2025-26/006**
Dated: 01.10.2025**Dear Dr. Parul Saxena**

I am extremely delighted to inform you that the selection committee has recommended your application for the post of **Assistant Professor** in Department of **Languages** at Medicaps University under the Centre for Distance and Online Education (CDOE). The recommendation has received the approval of the competent authority.

The terms & conditions of the appointment are available with HR Department.

With warm regards and best wishes,

Yours sincerely,


Registrar



PROFILE

A determined and diligent professional of high repute with strong background of 10+ years experience teaching English subject in Educational Institution; Exceptional experience in Post-Graduation and Graduation Students, Managing Academic Programs, Curriculum Setting & Faculty Management, Teaching & Student Activities, etc; Skilled in enforcing disciplinary code, adhering to standard compliances thus delivering and developing quality outcomes through growth strategies. Besides this, she has been extremely active on the extracurricular and cultural fronts, and boasting a strong background of supporting Students, Staff & Senior Management as well as having the commercial and visual awareness to drive obligations smoothly, manage profit and loss and ultimately increase organizations profitability. *Previously been associated with Madhav Institute of Technology and Science, Gwalior (Madhya Pradesh) and MES college Kochi (Kerala) as Assistant Professor –English and presently working as an Assistant Professor at MITS College Madanapalle (Andhra Pradesh).*

Now seeking a competing position within an ambitious & exciting Academic/Educational Institution to utilize the teaching, research and administrative experience, and be challenged to push one further.

EXPERIENCE

Madanapalle Institute of Technology and Science, Madanapalle (Andhra Pradesh)

Designation: Assistant Professor (English)

Duration: 10 August 2016 to Present day

Functional Area: English and Foreign Languages Department

MES College of arts & science, Aluva, Kochi, Kerala

Designation: Assistant Professor (English)

Duration: July 2015 to 08 August 2016

Functional Area: English Department

BRITE Institute of English [IELTS, TOEFL, GRE], Kochi, Kerala

Designation: English Trainer

Duration: January 2014 to June 2015.

Madhav Institute of Technology and Science, Gwalior (MP)

Designation: Assistant Professor (English)

Duration: September 2008 to May 2013

Functional Area: English Department

(Worked as a Trainer in 'Communicative English Training Program' organized by Additional Skill Acquisition Programme (ASAP), a joint initiative of General and Higher Education Departments, Govt. of Kerala during April 2016.)

(Engaged classes and assisted as a Soft Skills Trainer (Special Classes in Personality Development and Communication for the Department of Humanities at Madhav Institute of Technology and Science Gwalior, MP)

Job Profile

- ☐ Well experienced in Teaching at both Under Graduate and Post Graduate Level (UG & PG)
- ☐ Provided Assistance in Development of Syllabi and Laboratory Modules
- ☐ Administered Grades at all levels
- ☐ Engaged Classes and Assisted as Soft Skills Trainer –Special Classes in Personality Development and Communication, for the Department of Humanities

EDUCATION

Doctor in Philosophy (English)

Jiwaji University, Gwalior, 2013

Master of Arts (English)

Government Kamla Raja Girls Post Graduate College, 2008

Affiliation to Jiwaji University, Gwalior

Bachelor of Arts (English Literature, Psychology, History)

Government Kamla Raja Girls Post Graduate College, 2006

Affiliation to Jiwaji University, Gwalior

Bachelor of Education

Aaryansh college Gwalior

Affiliation to Jiwaji University, Gwalior

Higher Secondary

Governmental Girls Higher Secondary School, Pichhore, 2003

Senior Secondary

Governmental Girls Higher Secondary School, Pichhore, 2001

Technical Proficiency

MS Office (Word, Power Point, Excel)

Proficient knowledge of Computer and Internet Applications

THESIS WORK

Cultural Conflict as the Design of Textuality: A Study of the Novels of Chinua Achebe

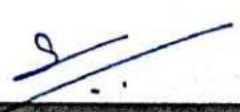
Duration: Doctor of Philosophy (PhD –English)

PUBLICATION WORKS

INTERNATIONAL JOURNAL

Paper:

- **Transformation is Perseverance: A Study of Chinua Achebe's Trilogy [TFA, NE, AoG]**.
Journal Details: An International journal of Contemporary issues, ISSN 2229- 581X, Vol.14 Issue 4; 2017.
- Cultural Influence And Perseverance: A Study of Jhump Lahiri's *Interpreter of Maladies*. (on Proceeding).



NATIONAL JOURNAL

Paper:

- **The Anomalous Presentation of Okonkwo in Chinua Achebe's Things Fall Apart**
Journal Details: The Aesthetica. ISSN 2278 2990, Vol.2 Issue 1; 2013
- Confluence of Present and Past in Amitav Ghost's River of Smoke. (on Proceeding).

SEMINARS & WORKSHOPS

- Participated in Teacher Training Program conducted by APSCHE & British Council from 11.07.2017 to 15.07.2017 & 24.07.2017 to 28.07.2017.
- Three-Day International Conference on **Language, Literature and Culture (ICLLC 2017)** organized by Institute of Advanced Studies, Pune on 03 to 05 February and presented & published a paper entitled "**Transformation is Perseverance: A Study of Chinua Achebe's Trilogy [TFA, NE, AoG]**".
- **Soft Skills Trainer Excellence Programme** : Attended a two day **Master Trainers Programme** of Additional Skill Acquisition Programme (ASAP), **Department of Higher Education under the Communicative English Trainer Scheme** Conducted at Maria Rani Centre, Chaavadimukku, Sreekaryam, Thiruvanthapuram from 18 March 2016 to 19 March 2016.
- Attended UGC Sponsored National Seminar on Divergent Indian Voices: New Contours in Postcoloniality and presented paper on **Confluence of Present and Past in Amitav Ghosh's River of Smoke** on 22 to 23 February 2016 at Niramala College, Muvattupuzha, Kochi, Kerala.
- Attended UGC sponsored National Conference on Receding Boundaries: Transitional Spaces, Nation and Representation in South Asian Diaspora, and presented paper on Cultural Influence And Perseverance: A Study of Jhumpa Lahiri's *Interpreter of Maladies* on 10 to 11 December 2015 at Mar Ivanios College, Thiruvananthapuram, Kerala.
- Attended a day ETS Propell Workshop for the TOEFL IBT Test (English Language Learning) on 30 June 2014
- Attended 2 Days ISTE Workshop on AAKASH for Education, conducted by IIT Bombay Online on 10th and 11th November 2013
- Attended National Seminar on Indian English Literature [Thrust Area: Native Modernity], sponsored by UGC conducted by Government B.S. College, Gwalior -16th and 17th March 2013 and Presented Paper.
- Attended National Seminar on Indian English Literature, sponsored by UGC and conducted by Government K.R.G. College, Gwalior -19th and 20th February 2007 and Presented Paper

ACHIEVEMENTS

- Gold Medal for Securing First Position at College Level -M.A. Level Examination in 2008.
- Completed NCC - 'C' Certification.
- Won several prizes in different Academic, Social, and Cultural Activities.

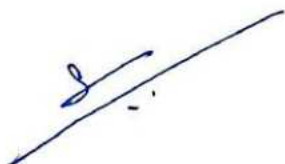
PERSONAL DOSSIER

Date of Birth : 17/10/1986
Linguistic skills : English, Hindi

Nationality : Indian
Permanent Address : D-12, New Vijay Nagar Colony Aamkho Pahadiya, Gwalior (Madhya Pradesh)
Present Address : Empire Victoria Park, Bicholi Mardana INDORE (Madhya Pradesh)

I do hereby declare that the details provided by me in this resume are correct and I have knowingly not omitted/misrepresented any information. I am aware that the company can use this data for verification purposes and any material inconsistency identified between the details shared above versus actual information would have a bearing on my employment, based upon company policies.

Dr. PARUL SAXENA

A handwritten signature in blue ink, consisting of a stylized 'P' followed by a long horizontal stroke.

MEDICAPS UNIVERSITY, INDORE

Date: 01/10/2025

Joining Report

With reference to appointment Letter No. **MU/RO/CDOE/OL/T/2025-26/05**, I (full name) Dr. Prachi Sathe Have joined the duty of (post) Assistant Professor in the Languages Department on (date) 01/10/2025 ~~FN/AN.~~

Prachi
Employee
01/10/2025

Sanjay
01/10/25
Director, CDOE

[Signature]
10/11/25
Pro Vice Chancellor

Approved by

[Signature]
Vice-Chancellor

OFFER OF APPOINTMENT**MU/RO/CDOE/OL/T/2025-26/002**
Dated: 01.10.2025**Dear Dr. Prachi Sathe**

I am extremely delighted to inform you that the selection committee has recommended your application for the post of **Assistant Professor** in Department of **Languages** at Medicaps University under the Centre for Distance and Online Education (CDOE). The recommendation has received the approval of the competent authority.

The terms & conditions of the appointment are available with HR Department.

With warm regards and best wishes,

Yours sincerely,


11/10/25
Registrar

Dr Prachi Sathe

27 Sikh Mohalla, Indore

Mobl: 9926923399

E mail: prachi15091978@gmail.com


Career Objective

I wish to impart my literary and language skills which are prerequisites for every individual these days. I wish to develop and promote advanced teaching methods such as team learning, e-learning, creativity and high-order thinking abilities that increase the performance of the students and institutions together.

Educational Qualification

- Completed **PhD** from DAVV, Indore on *Portrayal of Female Protagonists in the Works of Jhumpa Lahiri and Chitra Banerjee Divakaruni* under the guidance of Dr. Dipanita Gargava in 2016 September.
- PhD course Work English Literature 2013 with 8.7 SGPA (75.66%) from School of Languages, DAVV Indore.
- Master of Philosophy (M Phil) in English Literature with 7.2 CGPA from Devi Ahilya Vishwavidyalaya, Indore in 2009.
- Master of Arts (MA) in English Literature with 69% from Mahatma Gandhi Chitrakoot Vishwavidhyalaya, Chitrakoot, Satana in 2018.
- Master of Arts (MA) in English Literature with 52% from Devi Ahilya Vishwavidyalaya, Indore in 2000.
- Bachelor of Science (B Sc) with 55.28 % from Devi Ahilya Vishwavidyalaya, Indore in 1998.
- Higher Secondary with 60% from Govt. Girls School, Mandleshwar (M P) in 1995.
- High School with 72% from Govt. Girls School, Mandleshwar (M P) in 1993.
- Diploma in Computer Application from MGM Institute, Indore in 2010.

Work Experience

- Working in Medicaps University as an Assistant Professor since April 2011.
 - Worked in Laxmi Narayan College of Technology, Indore as an Assistant Professor in 2010-2011.
 - Worked in RRMB Gujarti Boys Higher Secondary School, Indore as a UDT during 2002- 2008.
- 

- Worked in Umiya Girls Higher Secondary School, Mandleshwar in 1998-1999.

Research Projects

1. MU/Seed Money Project/2023/10 entitled 'Synchronic and Diachronic Analysis of Regional Language of Nimad'. Dr. Prachi Sathe (Primary Investigator) Dr Anisha Jain (Co-PI) and Dr. Shalini Modh (Co-PI), (period June 2023 to June 2025 - 24 months), Grant - One Lakh Rupees.
2. MU/Seed Money Project/2023/12 entitled 'Synchronic and Diachronic Analysis of Regional Language of Malwa Anchhal' with the researchers; Dr Anisha Jain (Primary Investigator) Dr. Prachi Sathe and Dr. Shalini Modh (Co-Primary Investigators), period June 2023 to June 2025 - 24 months, Grant - One Lakh Rupees.

Research Project Completed

1. MU/Seed Money Project/2023/11 entitled 'Proverbial Privileges of Regional Languages of Nimad-Malwa Anchhal. Dr. Shalini Modh (Primary Investigator) Dr. Prachi Sathe (Co-PI) and Dr Anisha Jain (Co-PI) (period June 2023 to June 2025 - 24 months), Grant - One Lakh Rupees.

Patent Publication as the First Inventor:

Titled 'POGOH PACKS': An Acronym to the Streams of Non-Verbal Communication Skills. Publication requested dated 15 January, 2024 Under Section 11a(2) of the act got published in the OFFICIAL JOURNAL OF THE PATENT OFFICE ISSUE NO. 06/2024FRIDAYDATE: 09/02/2024 PUBLICATION OF THE PATENT OFFICE The Patent Office Journal No. 06/2024 Dated 09/02/2024 12880 on Page No. 338/697 with details as follows:

(12) Patent Application Publication (21) Application No.202421003819 A

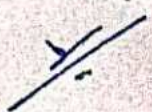
(19) India

(22) Date of filing of Application: 19/01/2024 (43) Publication Date: 09/02/2024

(54) Title of the invention: 'POGOH PACKS': AN ACRONYM TO THE STREAMS OF NON-VERBAL COMMUNICATION SKILLS

(72) Name of Inventors:

Dr. Anisha Jain, Dr. Prachi Sathe, Dr. Ranubala Marothiya, Dr. Shalini Modh, Dr. Rajendra Singh Chouhan, Dr. Roopali Chaturvedi - Professors - Department of Languages, AHSS, Medi-Caps University, Indore and other collaborators are Dr.




Parul Sharda, Dr. Shweta Pandit, Ms. Yashashvi Jaiswal, & Ms. Pooja Patidar –
Professors - Department of Management Studies, Medi-Caps University, Indore.

Online link: <https://search.ipindia.gov.in/DynamicUtility/Journal/Patent>

<https://search.ipindia.gov.in/DynamicUtility/Journal/ViewJournal>


Paper Published

- Patriarchy and Gender Biased Violence as Core Element for Women's Plight with Reference to Sudha Murthy's Novels: Mahashwetta and House of Cards by Namita Pandey, dr Prachi Sathe & Dr shipra Ahuja Joshi. In UGS Care listed Journal Anhad Lok ISSN 2349 137X JanJune 2025. Pg No 346-349. Art and Culture Society Prayagraj. India.
- "Synchronic and Diachronic Analyses of Regional Dialects Spoken in Malwa Anchal, a Region in the State of Madhya Pradesh, India" by Dr. Anisha Jain, Dr. Prachi Sathe, Dr. Shalini Modh, ISSN: 0972-9682, Series: 27, Book No. 01, Year: 2025. Double-Blind, Peer Reviewed, UGC CARE Listed Journal, pg no 160. (<https://www.jnu.ac.in/sllcs-jsl>) 2025
- Research Paper entitled *Transcending Trauma: Resilience and Resistance in Maya Angelou's Autobiographical Works* published in International National Journal of Education, Modern Management Applied Science & social Science(IJEMMASSS) published in volume 07 No 02(II) April- June 2025 by Rahul Arya and Dr Prachi Sathe.
<https://inspirajournals.com/uploads/Issues/1642604942.pdf>
- Research Paper entitled Diachronic Thematic Reflection in Select Dramas across Literary Ages in NCC Journal UGC-CARE List ISSN 0975 - 1882 ,Vol. CXLIV No. 11 December 2024 The National Council of Churches Review (NCC Review) The Organ of the National Council of Churches in India UGC care listed Journal, Formerly published as "The Harvest Field" since 1862 by Rutvi Raval (MA Student) & Dr Prachi Sathe.
- "Reverberations of Cultural-Traditional Assets: Analyzing the Role of Proverbs of Malwa Region" by Dr Shalini Modh, Dr Prachi Sathe and Dr. Anisha Jain, "Journal of the School of Language, Literature and Culture Studies", ISSN 0972-9682 Series: 26, Book No. 18, Year: 2024 Double-Blind, Peer Reviewed, UGC CARE Listed Journal.
(<https://mail.google.com/mail/u/0/?tab=rm&ogbl#inbox?projector=1>). 2024



- “Synchronic and Diachronic Analyses of Provincial Language of Nimad Region of Madhya Pradesh”, by Dr Prachi Sathe, Dr. Anisha Jain and Dr Shalini Modh, JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI, Vol. 98, No. 10, OCTOBER 2024, with ISSN : 0972-0766, UGC-CARE List Group I, Impact Factor: 5.29. 2024
- Paper published titled Exploring Existential Issues of Feminine Sensibility in Kyung-Sook Shin's Please Look After Mother Anisha Jain, Shalini Modh & Prachi Sathe, page 469-481 2 NCC REVIEW October 2023 UGC-CARE List ISSN 0975 – 1882 The National Council of Churches Review (NCC Review) The Organ of the National Council of Churches in India UGC approved Journal.
- Paper published titled Dynamics Of Bilingual Pedagogy In English Language Teaching-Learning. In Gradiva Review Journal Volume 9 issue 5 DOI:10.37897.GRJ.2022.V9I5.23.513008 ISSN No 03638057
page no 1860-1876 <https://gradivareview.com/volume-9-issue-5-2023/>
- Paper published titled *Jhumpa Lahiri's Interpreter Of Maladies: Nature Vs Nurture* in Dogo Rang Sang Research Journal of UGC Care List in October 2021 Vol 11, Issue 10, No 01. ISSN No 2347-7180 PG NO 126-133.
- Paper published titled *Diaspora to Dystopia: Maladies and Remedies* in DRSR Journal of UGC Care List in September 2020 Vol 10, Issue 09, No 4. ISSN No 2347-7180.
- Paper published in Journal of Emerging Technology and Innovative Research on 29 June 2019 titled *Divakaruni's Fire Borne Prodigious Princess Draupadi: A Woman of This Time* with ISSN 2349-5162 Volume 6 Issue 6 page no. 710-715.
<https://www.jetir.org/papers/JETIR1906G10.pdf>
- Paper published titled *Diaspora Consequences Dystopia* in IMRF International Journal, Biannual Refereed journal SE Impact factor 1.73, Volume 5, Issue 2, ISSN 2347-3479 At IMRF International conference Mysore Chapter, Karnataka on 21-22 July 2017 on page No. 40-42.
<https://www.imrfjournals.com/esirj52>
-

https://www.imrfjournals.com/files/ugd/8b382d_87bcc5d83bb04ea3b47429d3b6a515a6.pdf



- Paper published titled *Glimpse of Feminism in the Works of Jhumpa Lahiri* in the *International Journal Research Link* Vol No XII issue 113 in the month of August, 2013 ISSN 0973-1628.
- Paper published titled *Diasporic Tumult in Interpreter of Maladies* in the *International Journal Research Link* Vol No XII issue 114 in the month of September, 2013, ISSN 0973-1628.
- Paper published titled *The Brighter Perspective of Darkness: "A Temporary Matter"* by Jhumpa Lahiri in 2015 in an online *International Journal IJELR* Vol 2 issue 3, ISSN 2395-2628 Print 2349-9451 page 241-245 online.
- <http://www.ijelr.in/2.3.15/241-245%20SHARMA%20JAYA.pdf>

Paper Published (Book Chapter)

- A research papers presented in International conference in VIT Bhopal and the paper published as a books chapter entitled Humanities and the Contemporary World Literature with Title A Critical Reevaluation of Sydney Sheldon's Master of the Game and Mistress of the Game through the Theoretical perspectives of Feminism, Marxism and psychoanalysis. ISBN: 979-8-89778-000-6, published by Yale University Press America. page No 52-73 in 2025. Chief Editor Dr Vinod Bhatt Assot. Prof, VIT Bhopal.
- Published a book chapter entitled Global Approach To Korean Literature Via Shin's Fictions In English Translation Dr. Anisha Jain, Dr. Prachi Sathe, Dr. Shalini Modh in the book Book Chapter: Innovation Challenges in Multidisciplinary Research & Practice (ICMRP-2023) with ISBN MHRD – "978-81-19135-26-4" published as e-copy and the hard copy with 23 September 2023 Conference Publish Book Chapter by Research Foundation of India New Delhi.
- Published a book chapter entitled 'Kamala Markandaya's Protagonist as an Epitome of Indian Femininity with Special Reference to *Nectar in a Sieve*' in the book entitled "A Critique on English Language and Literature: Text and Context" with ISBN: 978-1-68576-391-6; published as e-copy and the hard copy in collaboration by Assistant Professors: Dr Shalini Modh, Dr Prachi Sathe, Dr Anisha Jain and Dr Jaya Sharma in the month of December 2022. Link: <file:///C:/Users/Dell/Downloads/A%20Critique%20on%20English%20Language%20and%20Literature%20Text%20and%20Context.pdf> 822_2 part 1.



- Paper published titled with A Perverted Global Community: Dystopian Society in ICMDR Mumbai Inculcating Human Values Through Arts Literature, Culture, Management and Technology with ISBN no.978-93-89264-33-3 published by Vishwabharati Research Centre Latur in February 2020 page no.157-166 Edited by Dr Shivputra Kanade and Sunita Paul.
- Paper published titled *Diaspora Consequences Dystopia* in "English Studies and Women Empowerment" ISBN 978-93-86435-10-1 Editor-in- Chief Dr Ratnakar D B. International Multidisciplinary Reasearch Foundation Publication 2017. Ibrahimpatnam DT AP India.
- Paper published in an anthology *Chitra Banerjee Divakaruni: A Critical Spectrum* titled "Genuinely Similar Genuinely Different: Chitra Banerjee Divakaruni and Jhumpa Lahiri" Publisher- Yking Books, Jaipur ISBN- -978-93-85528-73-6 in May 2016 edited by Dr Manoj Kumar page no .123-130.
- Paper published in an anthology *Indian English Literature: A Memento of Feminist Minds* in March 2015 titled "Heroines of Jhumpa Lahiri and Chitra Banerjee Divakaruni Speak Language of Diaspora"with ISBN 978-93-5207-036-7 Authorspress, New Delhi in 2015.

Papers Presented in Inter-National Conferences

- 12th International Conference on "Happiness & Well-Being amidst Polycrisis-Insights from Indian Knowledge Systems" organised by the Centre for Spiritualism & Human Enrichment at School of Management Sciences (SMS), Varanasi in 31st December to 3rd January 2025. Title of the paper: Indigenous Wisdom of Shrimad Bhagwat Geeta: Turns VUCA World into SARU Realm. Under the track Mindfulness, Mental resilience and wellbeing Psychological framework from Upanishadas and Geeta.
- Participated in the International Conference On "Sustainable Trends in Arts, Humanities, Engineering, IT, Sciences, and Social Sciences" Organized by Council Of Academic Research and Educational Organization (RFI-CARE) & Research Foundation of India on 10 September, 2024 and presented a Research Paper titled Exploring Dual Personality: A Character Analysis of Tracy Whitney with Reference to Sidney Sheldon's If Tomorrow Comes and Chasing Tomorrow in Technical Session: I
- Paper presentated in 2nd international conference on Humanities and Beyond Humanities: A Critical Approach to Language, Literature and Media Studies on 21-22

November 2024, titles A Critical Re-evaluation of Sidney Sheldon's Master of the Game and Mistress of the Game Through the Theoretical Perspectives of Feminism, Marxism, and Psychoanalysis with Ms Kavita Sharma at VIT Bhopal.

- Paper presented in international conference on Arts Humanities engineering IT Sciences and Social Sciences titled "Exploring Dual Personality: A Character Analysis of Tracy Whitney with Reference to Sidney Sheldon's If Tomorrow Comes and Chasing Tomorrow " on 10 September 2024 Organised by RFI and Council of Academic research and Educational Organisation at Indore.
- Paper presented in an Online International conference in Sandeep University Nashik Maharashtra on Unravelling the Scope of Future Research in Humanities and Social Sciences on 26 July 2022 by the dept of English and Languages on *Literature of Jhumpa Lahiri is a Memento of Feminist Mind*.
- At National Institute of Technology Raipur, Chhattisgarh on Role of Language Literature and Culture in Nation Building on the topic *Nature-Nurture Conflict in Jhumpa Lahiri's Interpreter of Maladies* on 22-23 February 2020.
- Paper presented entitled *A Perverted Global Community: Dystopian Society* with ISBN no.978-93-89264-33-3 in International Conference in At ICMDR Mumbai organised by Vishwabharati Research Centre Latur in on 3rd and 4th February 2020, page no 157.
- At K R Mangalam University, Gurgaon in ELLCIALS-2017 "English Language, Literature & Communication: Innovation and Applications in the Teaching Learning Scenario" on the topic *Bilingual Teaching Techniques Enhance Teaching Learning Process*.
- At IMRF Mysore Chapter, Karnataka in July 2017 on "English Studies and Women Empowerment" with the paper titled *Diaspora Consequences Dystopia*.
- Paper presented in International Virtual Conference on Industrial 4.0 Scenario: Redefining Language and Literary Studies from 13/07/2020 to 17/07/2020 jointly organised by Thiruvalluvar University Vellore, Loyola College, Chennai, Sacred Heart College, Tirupattur, and Govt Thirumangal Mills College, Gudiyattam on *Diaspora to Dystopia: Maladies and Remedies*.

Papers Presented in National Conferences

- Paper Presented on "Linguistic Chauvinism in India: A Diagnostic Study" in a Three Day National Web Conference on English Studies in India: Challenges, Policies and

Possibilities organised by H M Patel English Studies Centre, Vallabh Vidhyanagar on 19-21 August 2020.

- Paper presented entitled *Dystopian Society: An Outcome of Globalisation* in National Conference on “Recent Developments in Science and their Impact on Religion and Society: Challenges and Opportunities” in Collaboration with Indian Institute of Science and Religion (IISR), Delhi at St. Paul Institute of Professional Studies, Indore on 20 March, 2018.
- Paper presented in National Conference on “Language and Literature: A Reflection of Contemporary Society” with title *Contribution of Women Novelist to the Indian English Fiction* at Christian Eminent College, Indore in 17 DECEMBER 2016.
- Paper presented in National Seminar organised at Laxmi Narayan College of Technology on *Three Vs of Effective Communication* in 2013.
- Paper presented in National Research Seminar on Myths, Traditions, History and Modernity in Indian English Drama at Chinwada entitled *Changing Trends of Post Independence Indian English Drama* in February, 2013.
- Paper Presented at Girls Degree College, Indore entitled *Postcolonial Aspects in Interpreter of Maladies of Jhumpa Lahiri* in 2012.
- Paper entitled *Media as a Communication Bridge* presented in National Seminar organised at Laxmi Narayan College of Technology, Indore in 2012.
- Paper entitled *Effects of Globalisation on Education* presented at Ujjain Engineering College in a National Seminar on *Value in Technical Education: An Approach for Holistic Development in Society* in 2011.

Workshops/ FDPs Attended

- Participated in the Faculty Development Program by i-hub IIT Patna - AI Mastery for Academician. From 15 May to 07 June 2025.
- Five day FDP on Outcome based education held during 30 Sept to 5 October 2024 at MU Indore.
- FDP attended "Introduction To Basic Spoken Sanskrit And Intermediate Level Of Spoken Sanskrit" in October 2023.
- 22/09/22 to 30/09/22 FDP in Infosys IBM Indore on “Global business foundation Skills”, A CSR initiative by Infosys.
- One Week Online FDP on Advanced Research Methodology Jointly Organised By Amiruddaula Islamia Degree College, Lucknow (An Associated College of Lucknow



University) & Science Tech Institute, Lucknow (RUN by: Manraj Kuwar Singh Educational Society) from 21 March to 26 March 2022.

- FDP 17 Jan to 21 Jan 2022 on Advanced Concepts on Outcome Based Education organised by Inpod Ed tech.
- International Faculty development Programme on “Pedagogical Shift from text to hypertext: Language and Literature to the digital natives” from 13 to 17 September 2021 organised by Shri s Ramasamy Naidu Memorial College in collaboration with Universiti Malaya, Malaysia.
- FINESSE 2021-22 from 16/08/2021 to 19/08/2021 An International Introductory Certificate Program in Linguistics organised by Shri Gujarati Samaj, Indore PMB Gujarati Science College (Accredited grade A by NAAC) Department of English.
- Attended Eight Day Faculty Development Program on “Pedagogy and Research Skills Development” from 21st to 29th June, 2021 organized by the Amity School of Languages, Amity University Maharashtra.
- One Week online Workshop on NAAC Accreditation Process organised by Progressive Education Society’s Modern College of Arts Science and commerce Shivajinagar, Pune from 15 April 2021 to 22 April 2021.
- A Five-Day Online FDP organised by Govt.VYT PG College Durg, Chattisgar from July 1, 2020 to 5 July 2020 on Teaching, Learning and Research in English Literature.
- Attend a Three-day FDP on Universal Human Values for Student Induction Programme by AICTE in November 2019.
- Attend a Seven-day FDP on Universal Human Values for Student Induction Programme by AICTE in January 2020.
- A one-day workshop in PNB Gujarati College on Linguistics in Feb 2020.
- Workshop on Technical Communication conducted by IIT Bombay in Indore centre from 30 November to 5 December 2015.
- A Faculty Development Workshop titled English for Effective Communication conducted by Dr Sanjay Kumar at Acropolis Technical Campus, Indore in September 2015.
- Attend Workshop at MANIT Jaipur on Modern Approaches to English Learning and Teaching in 2014.
- Two day workshop attended on Faculty Training Programme By Shri Sudarshan Lekhak in Medi-Caps, Indore.

Other Courses

- Successfully completed the Online NPTEL course **Traditional Indian Knowledge System** with in October 2023
- Successfully completed the Online NPTEL course **Basic Spoken Sanskrit** in October 2023.
- Eight Days National Online Certificate Course on Shakespeare Studies from 20 April to 27 April 2022 organised by Shakespeare Society of Central India in collaboration with HISLOP College, Santaji Mahavidyalay, RKRK Mahavidyalay J M Patel SCSC Bhandara.
- Successfully completed the Online NPTEL course **Enhancing Soft Skills and Personality** with 82% in April 2017.
- Successfully completed the Online NPTEL course **History of English Language and Literature** with in October 2017.
- Certificate course on **Grammar and Punctuation**, an online non-credit course authorised by University of California, Irvine and offered by COURSERA.
- Certificate course on **Successful Negotiation: Essential Strategies and Skills**, an online non-credit course authorised by Michigan University, and offered by COURSERA.
- Certificate course on **Introduction to Philosophy**, an online non-credit course authorised by University of Edinburgh, and offered by COURSERA.
- Certificate course on **Creative Writing: The Craft of Plot**, an online non-credit course authorised by Wesleyan University and offered by COURSERA.
- Certificate course on **Creative Writing: The Craft of Character**, an online non-credit course authorised by Wesleyan University and offered by COURSERA.
- Certificate course on **Speaking Professionally** an online non-credit course authorised offered by COURSERA.
- Certificate course on **Creative Writing: The Craft of Style**, an online non-credit course authorised by Wesleyan University and offered by COURSERA.
- Certificate course on **Creative Writing: The Craft of Setting and Description**, an online non-credit course authorised by Wesleyan University and offered by COURSERA.
- Coursera certifies their successful completion of Wesleyan University **Creative Writing Specialization** course.



Webinars Attended

- One Day webinar on Communication Skills, Personality Development and Employability in GACC Indore on 11 February 2021.
- International webinar on #Digitisedenglish@social media by Kamla Nehru Mahavidhyalaya, Nagpur on 20, October 2021.
- Webinar on - "Women Empowerment: Trends and Challenges" on 08 October 2021 at Government Nirbhay Singh Patel Science College, Indore
- A one-day webinar on 'Rangmanch aur Cinema ka Jeevan par Prabhav' organised by Dept of Hindi Dayanand College Hisar on 7 June 2020.
- International Webinar titled "Professionalism in Higher Education", dated 29 August 2020, conducted by Internal Quality Assurance Cell (IQAC), BVCOE, Navi Mumbai.
- Live International Webinar attended on Post COVID19 Challenges and Opportunities for Industries and Higher Education organised by South Asian Chambers of Commerce and Industry in association with Federation Nepalese Chambers of Commerce and Industry, Medi-Caps University Indore on 17 May, 2020.
- Webinar organised by Pioneer Institute of Professional Studies, Modern Management and Ancient Wisdom on 3 June 2020.
- Webinar on Advanced Professional Writing organised by MMMU, Gorakhpur on 12 May, 2020.
- Webinar on COVID 19: Financial Impact and Planning for Middle Class Families on 28 May, 2020.
- Webinar on Wonders of Vastu Shashtra on June 8, 2020 organised by Civil Dept Medi-Caps University Indore.
- Webinar organised by Medi-caps University on "Opportunities and Challenges in engineering Education: Post COVID19" on 14 June 2020.
- Webinar on COVID 19 and Relevance of the Teachings of Lord Krishna in Bhavat Gita on 23 June 2020.

Awards

- Felicitated by SRIJAN as a teacher for helping students in achieving excellence in the subject in 2015.



- Felicitated by SRIJAN as a teacher for helping students in achieving excellence in the subject in 2018.
- Felicitated by Medi-Caps University Indore in 2018 for Departmental and University level participation.

Membership of Professional Bodies with Details. (Membership Number)

- Lifelong membership of Akhil Nimad Lok Parishad Khargone MP (under seed money project)

Collaborative Projects Undertaken:

- An outreach program was on 20 September, 2024 at an Ngo - Narmadalaya -Lepa village near Mandleshwar -District Khargoon where the socialist Ms. Bharati Thakur with a privilege of around 220 children - classes Nursery to Tenth, runs the education and cultural training institute.

Delivered Expert Lecture

- Certificate for delivering an expert lecture as a Resource Person on the topic "Communication: Introduction to communication Flow of Communication Listening Barriers of Communication & How to overcome Barriers of communication" on 24/10/204 during the 45-Days Nodal Training Institute of AC and ABC Training Program commenced from 22/10/2024 organized by Faculty of Agriculture, Medicaps University, Indore.
- A guest Speaker in IEE EBSCO conference on "Importance of Technical English and Communication Skills for Engineer" on 10 September 2024.
- Lecture delivered in One Week Hands-On Workshop on Grammar and Writing Skills on the topic Significance of Building Vocabulary during 02 to 08 August, 2022.
- At Oriental University Indore on 5 September 2020 on the topic Significance of Building Vocabulary organised by the Dept. of Basic Sciences and Humanities.
- At Oriental University Indore on 22 July 2022 on the topic 'Significance of Vocabulary in Public Speaking' organised by the Dept. of Basic Sciences and Humanities.
- Exert Lecture delivered in One Week Hands on Workshop on Grammar and Writing Skills organised from 2 to 8 August 2022 by the Dept of Languages.

Event Coordinator:



- An Expert Lecture organised on Success Factors in the Selection Interviews at core scientific Technical companies on 30 January 2025.
- A Value Added Course organised in June 2023 on Soft Skills for Budding Professionals from 17 June to 22 June 2024.
- Two-week Infosys Skill Development Programme conducted in Medi-Caps University from 12-28 June 2023.
- An online Guest lecture on right Attitude and Right Approach of Communication by Mr Yogendra Parmar in Medi-Caps University on 8 April 2021.
- Convener of Spandan The annual Day of Moonstone 2K24.

Other Work Experiences (Responsibilities undertaken)

- Worked as co-editor of college magazine *Abhivyakti* and the newsletter *Flashes*.
- Worked as class coordinators and mentor.
- Worked with Student Induction programme team.
- Worked with Campus decoration in Alumni Meet 2021, NAAC visit 2024.
- Worked with Moonstone: Media, Inaugural, Spandan and Star Night team
- Program Comparing / Anchoring in various events.
- Conducted lectures on GD/PI and Spoken English with the department of Languages.
- In Exam Conduction Team of Mid Sem Test
- IQAC/AAA Coordinator (Departmental and University level: 7 criteria)

Key Strength

- Insightful with quick adaptability.
- Open to fresh thoughts.
- Counselling.
- Disciplined, Hard-working and sincere with good communication skills.
- Profound in classroom management.
- Establish clear learning objectives to my students.
- Teach different parameters of written and verbal English through easy interaction with the students.

Leisure Time Utilisation

- Reading books, Listening to music
- Writing Blogs: article and poems in Hindi, English and Marathi.



Personal Details

Full Name	:	Dr Prachi Sathe
Husband's Name	:	Mr. Hemant Sathe
Date of Birth	:	15 September, 1978
Language Known	:	English, Hindi, Marathi
Address	:	27, Sikh Mohalla, In front of Colour way Photo Lab Near Kothari Market, Indore (MP)
Contacts	:	Mob: 9926923399, 9826344737
Email	:	prachi15091978@gmail.com

Declaration

I hereby declare that the information given above is true to the best of my knowledge.

Dr Prachi Sathe
Contact: 9926923399



MEDICAPS UNIVERSITY, INDORE

Date: 01/10/2025

Joining Report

With reference to appointment Letter No. MU/RO/CDOE/OL/T/2025-26/04, I (full name) Dr Vishal Soni Have joined the duty

of (post) Professor in the Faculty of Management Studies

Department on (date) 01/10/2025 ✓ FN/AN.

V. Soni
01/10/2025

Employee

Saurabh
01/10/25

Director, CDOE

[Signature]
01/10/25

Pro Vice Chancellor

Approved by

[Signature]
Vice-Chancellor

OFFER OF APPOINTMENT**MU/RO/CDOE/OL/T/2025-26/003**
Dated: 01.10.2025**Dear Prof. (Dr.) Vishal Soni**

I am extremely delighted to inform you that the selection committee has recommended your application for the post of **Professor** in Department of **Management Studies** at Medicaps University under the Centre for Distance and Online Education (CDOE). The recommendation has received the approval of the competent authority.

The terms & conditions of the appointment are available with HR Department.

With warm regards and best wishes,

Yours sincerely,


11/10/25
Registrar



Curriculum Vitae



Personal Information

Name : Dr. Vishal Soni
Father's Name : Dr. B. N. Soni
Permanent Address : 24, Janki Nagar Annexe, Indore. M.P. - 452001
DOB : 23/12/1975
Contact Nos. : Mob: 8989461105, 7566292305 (WhatsApp)
Email ID (Personal) : drsonivishal@gmail.com

Why Select Me?

1. I have **24 years plus experience** of academic and industry.
2. I have **13 years of Post-doctoral** experience.
3. I was selected as professor in year 2015 and now having **more than 10 year of experience** as Professor.
4. I was initially selected as Director in the year 2016 thus having **more than 9 years of experience of working as Director** in different AICTE Approved Institute on a Pan India basis i.e. Indore, Chandigarh, Bengaluru, Rajkot.
5. I have **24 Research Paper** to my credit.
6. I have **API score of 416** with respect to minimum required score of 110 as per UGC norms.
7. I have worked in every important area of an academic institute i.e. Academics, Administration, Admissions, Accreditation, Affiliation with University, AICTE Approvals, Establishment of new institute as per AICTE, Establishment of new Law institute as per BCI, Establishment of new department, Entrepreneurship Cell, Incubation cell, Idea Cell, Scholarship Department, Corporate Communication, Placements, Teaching, Consultancy, Industry Institute Interface, Training and Development, Research, Evaluated 10 plus Ph.D. Thesis, Evaluated 60 plus MRP, UGC 2f and 12B, Department of Technical Education, Fee Fixation Committee, Faculty Development, Student Development, Curriculum Development, Ranking, E Content Development, Organized Conferences, Seminars, Workshops, Established Center of Excellence, Management Development Program, Executive Development Program, Member of BOG, Member of Academic Council, Special VC Nominee, Chairperson Anti Ragging, Exams Superintended, Alumni Department, Outreach Activities, Library Management, Knowledge Management, Compliance with University for Recruitment and Selection of Faculty Members as per Norms, ERP Implementation, Canteen Management, Hostel Management, Grievance Management, Innovative Policy creation and execution.

Present Engagement and Work Experience:

I am presently working with Faculty of Management Studies, Mediacaps University, Indore from 11.08.2025

Total

Experience: I have **24 years and 2 months** experience.

Academic Experience: 18 yrs. and 09 months and Industry Experience: 05 yrs. and 05 months.

Sr. No.	ORGANISATION, DESIGNATION & RESPONSIBILITIES	Academic	Industry	Duration
1	IPS Academy, IBMR, Sanwer, Indore Director-Principal, (Selected as under UGC College code 28 and approved by Executive Council of DAU, Indore)	Yes		From 11.11.21 to 10.08.25
2	SAGE University Bhopal Head of Schools (Sage School of Commerce and Sage School of Management)	Yes		4 Months
3	iNurture Education Solution Pvt. Ltd Lead – Research and Industry Alliance		Yes	4 Months
4	Chandigarh Business School of Administration, CGC, Landran, Mohali, Punjab. Director- Principal, Handling Academics and Administrative responsibility of Institute.	Yes		2 Years
5	Gardi Vidyapith, Kum. M. H. Gardi School of Management, Rajkot, Gujarat Director, Handling Academics and Administrative responsibility of Institute	Yes		2 Years
6	Swami Vivekanand College of Engineering, Indore, M.P Professor & Head of Department MBA Selected as Professor under UGC College code 28 of DAU, Indore.	Yes		3 Years
7	Patel Group of Institutions, Indore, M.P.(PCM & PCST) Principal Handling Academics and Administrative responsibility of 2 Institute.	Yes		6 Months
8	Maharaja Ranjit Singh College of Professional Sciences, Indore, M.P Associate Professor – Selected under UGC College code 28 of DAU, Indore	Yes		5 Years
9	Sanghvi Institute of Management & Science, MBA Institute, Indore Knowledge Manager	Yes		6 Months
10	Maharaja Ranjit Singh College of Professional Sciences Head, CCC	Yes		2 Years
11	Pioneer Institute of Professional Studies Lecturer, MBA	Yes		6 Months
12	Ebot Technosoft ltd. (Industry) Business Development Officer		Yes	1 Year
13	Shreya Life Sciences (Industry) Marketing Trainee		Yes	2 Years
14	J.K.Traders, Shajapur (Industry) Sales Promoter		Yes	2 Years

Academics

I was awarded **Ph.D. in Management** (2012) from Institute of Management Studies (IMS) Devi Ahilya University, Indore, M.P. my Ph.D. title was "A Study of Dimensions of Attitudinal Brand Loyalty" catering to **Retail Market** under **FMCG Category** with special reference to **Toothpaste** in India under **Dr. Anand Sapre**, Director, IIPS, DAU, Indore. I am an MBA and BBM Graduate with 1st class.

Examination	Degree	Regular	Duration	Institute/ University	Year of Starting	Year of Passing	Discipline	Percentage
Doctoral	Ph.D. in Management	Regular		IMS, DAU, Indore	Topic "A Study of Dimensions of Attitudinal Brand Loyalty" Ph.D. awarded on 15 th December, 2012. (With Ph.D. Coursework.) Guide Dr. Anand Sapre, Former Director - IIPS, DAU, Indore.			
Post-Graduation	M.B.A	Regular	Two Years	PIPS, DAU, Indore	1999	2001	Marketing	66.33%
Graduation	B.B.M	Regular	Three Years	SVIM, DAU, Indore	1994	1997	Management	70.88%
H.S.C	12th	Regular	One Year	M.P. Board	1993	1994	Commerce	71.25%

Achievements

I was interviewed by AAJ Tak and Zee TV for writing innovative Case Studies. **24 national and international research papers** are to my credit. I was member of academic council of IKGPTU the core body for taking decision. I was also Special VC invitee on Board of Studies of Management in IKGPTU. I was instrumental in developing new specialization of Business Analytics for MBA in IKGPTU. Teaching Administration, Teaching, Consulting, Executive Coaching, Mentoring, Corporate Training and eLearning module development are the interest area for me. My area of specialization are Marketing and Branding.

Awards

1. I won 2 awards out of 3 awards as a Team Leader in "Quest for leader-2000" - Best in Written presentation & Runner-up in Oral presentation, Organized by Indore Management Association (IMA) on the topic "Face to Face with future-Creating Winning Organization"
2. National Entrepreneurship Network awarded SVCE "NEN E-Week Institute outreach award 2015" held on 21st February, 2015 at Acropolis. I received the same.
3. CBSA has awarded "Outstanding Business School of North India in 2019" by Centre for Education Growth & Research (CEGR). I received the award as Director-Principal for CBSA Award was given by Dr. K.K. Aggarwal, Chairman NBA in Delhi.
4. I received "Certificate of Excellence for exemplary contribution in the field of higher education in 2019" in 10th Higher Education & Human resource Conclave at hotel Leela, Chandigarh.
5. I received "26th Business School Affaire and Dewang Mehta National Education Award in 2018" at Hotel Taj, Chandigarh.

Journal Publications: (11 UGC Care and Scopus and 13 Peer Reviewed)

1. Dr. Vishal Soni and Dr. Anand Sapre, A Study of Socio - Economic Variables for Toothpaste Brands in Indore City, *International Journal of Research in Commerce, Economics & Management*, volume no. 2 (2012), issue no. 11 pp 65-69. ISSN 2231-4245

2. **Dr. Vishal Soni** and Dr. Harish B. Bapat, A Study of Impact of Product Quality Variables on Attitudinal Brand Loyalty for Reliance Fresh in Indore City, *Asian Journal of Research in Business Economics and Management*, Vol. 4, No. 6, June 2014, pp. 93-99. ISSN 2249-7307. Impact Factor – 2.302, SJIP
3. **Dr. Vishal Soni** and Dr. Harish B. Bapat, To Study the Impact of Service Quality Variables on Attitudinal Brand Loyalty for Organized Food Retail Outlets in Indore City, *Asian Journal of Research in Marketing* Vol. 4, No. 3, June 2014, pp. 9-15. ISSN 2277- 6621. Impact Factor – 4.519, SJIP
4. Dr. Harish B. Bapat, **Dr. Vishal Soni**, Dr. Vinayak Khare, A Study of organizational dynamics through OCTAPACE culture in IT Companies, *Asian Journal of Management Research*, Volume 4 Issue 4, 2014, pp 671-682. ISSN 2229 – 3795. IC Value 4.13
5. **Dr. Vishal Soni** and Dr. Harish B. Bapat, A Study of Factors Having Impact on Impulse Buying Behavior for Chocolates - With Special Reference to Students Aged Between 6 To 13 Years in Indore City, *Global Journal For Research Analysis*, Volume-3, Issue- 11, Nov-2014, pp100 -101. ISSN No 2277 – 8160. Impact Factor 1.5408
6. **Dr. Vishal Soni**, Dr. Harish B. Bapat and Dr. Vinayak Khare, A Study on Apparels' Impulse Buying Behavior of Engineering Students in Indore City, *Global Journal For Research Analysis*, Volume: 3, Issue 4, April 2014, pp 146-147. ISSN No 2277 – 8160. Impact Factor 1.5408
7. Dr. Harish B. Bapat and **Dr. Vishal Soni**, A Study of Secondary Factors that Influence Consumer's Buying Behavior (A Study on Talcum Powder and Pizza) *International Journal of Advance Research in Computer Science and Management Studies*, Volume 2, Issue 11, November 2014, pp 382-389, ISSN: 2321-7782. Impact Factor – 4.739, SJIP
8. Dr. Vishal Khasgiwala, **Dr. Vishal Soni** and Dr. Harish Bapat, Is gender wise disproportion seen in impulsive buying behavior? *International Journal of Business and Administration Research Review*, Vol.2, Issue.7, Oct - Dec, 2014 pp 29-34. ISSN -2348-0653 Impact Factor – 0.314 GIF
9. Dr. Vinayak Khare, Dr. Harish Bapat & **Dr. Vishal Soni**, Impact of Mobile Marketing In The Current Indian Scenario, *International Journal of Research In Commerce, IT & Management* volume no. 4 (2014), issue no. 08 (August), pp 1-3. ISSN 2231-5756
10. **Dr. Vishal Soni**, Dr. Vishal Khasgiwala, and Dr. Harish Bapat, Dilemma of an NGO – When The Signal Will Turn Green! *International Journal of Management & Business Studies*, Vol. 4, Issue 1, Jan - March 2014, pp 49-53. ISSN: 2230-9519 (Online) | ISSN 2231-2463 (Print). Impact Factor – 0.478 GIF
11. Dr. Harish Bapat, **Dr. Vishal Soni** & Dr. Ritu Joshi, A Study of Product Quality of Selected Public and Private Sector Life Insurance Companies, *IOSR Journal of Business and Management (IOSR-JBM)* Volume 16, Issue 4. ver. III (Apr. 2014), pp 32-41. e-ISSN: 2278-487X, p-ISSN: 2319-7668. Impact Factor – 1.458
12. Dr. Harish Bapat, **Dr. Vishal Soni** & Dr. Vinayak Khare, A Comparative Study of Service Quality of Selected Indian Banks: A Study In Indore Region, *International Journal of Research In Commerce, IT & Management*, volume no. 4 (2014), issue no. 09 (September) pp 1-7. ISSN 2231-5756
13. Dr. Harish Bapat, **Dr. Vishal Soni** & Dr. Vishal Khasgiwala, A Study of Customer Satisfaction & Service Quality of Indian Hotels (A Comparative Study in Indore Region), *IOSR Journal of Business and Management (IOSR-JBM)* Volume 17, Issue 2. ver. II (Feb. 2015), pp 53-60. e-ISSN: 2278-487X, p-ISSN: 2319-7668. Impact Factor – 1.458
14. Dr. Harish B. Bapat and **Dr. Vishal Soni**, Management Information System: Are you missing the Bus? (A Case Research) *International Journal of Advance Research in Computer Science and Management Studies*, Volume 3, Issue 11, February 2015, pp 144-151, ISSN: 2321-7782. Impact Factor – 4.739, SJIP
15. **Dr. Vishal Soni** and Dr. Harish Bapat, A Case Research Paper - Relieve Or Motivate Sales People: The Dilemma Continues. *International Journal of Business and Administration Research Review*, Vol.1, Issue.9, Jan - March, 2015 pp 49-50. ISSN -2348- 0653 Impact Factor – 0.314 GIF
16. Dr. Harish Bapat and **Dr. Vishal Soni**, The Indian Machine Tool Industry: A Case Study *International Journal of Management & Business Studies*, Vol. 5, Issue 1, Jan - March 2015, pp 35-38. ISSN: 2230-9519 (Online) | ISSN 2231-2463 (Print). Impact Factor – 0.478 GIF
17. **Dr. Vishal Soni** and Dr. Harish Bapat, A Case Research Paper on Management Lesson from Movie Goal, SAGE International Journal of Management, Commerce, Arts and Humanities, Vol.01, Issue I, June 2021
18. Rajnish Shukla, **Dr. Vishal Soni**, Dr. Monika Gupta, Different Factors Affecting Medical Travel Organizers in Medical Travel Industry, *International Journal of Psychosocial Rehabilitation*, December 2019, ISSN: 1475-7192 Vol. 23, Issue 06, Page No. 131-135
19. **Dr. Vishal Soni**, Dr. Monika Gupta, Rajnish Shukla, Medical Tourism in India, *Test Engineering and Management*, January - February 2020 ISSN: 0193 - 4120 Page No. 2511 – 2515
20. Dr. Monika Gupta, Rajnish Shukla, **Dr. Vishal Soni**, A Review of Factors Associated with Medical Tourism Industrial Management, *Test Engineering and Management*, January - February 2020 ISSN: 0193 - 4120 Page No. 2516 – 2520
21. Rajnish Shukla, **Dr. Vishal Soni**, Dr. Monika Gupta, Management of Significant Factors Involved in Medical Tourism, *Test Engineering and Management*, January - February 2020 ISSN: 0193 - 4120 Page No. 2521 – 2525
22. **Dr. Vishal Soni**, Dr. Monika Gupta, Rajnish Shukla, Approaches for Recycling and Managing Waste, *Test Engineering and Management*, January - February 2020 ISSN: 0193 - 4120 Page No. 2525 – 2530
23. Dr. Monika Gupta, Rajnish Shukla, **Dr. Vishal Soni**, Demonstration of Industrial Management Methods, *Test Engineering and Management*, January - February 2020 ISSN: 0193 - 4120 Page No. 2531 – 2534

24. Dr. Monika Gupta, Dr. Vishal Soni, Analysis of Factor Based Data Mining Techniques to Determine Agripreneurial Skills, Institute of Electrical and Electronic Engineers (IEEE), 10 February 2020, INSPEC Accession Number: 19342478, DOI: [10.1109/ISPCC48220.2019.8988476](https://doi.org/10.1109/ISPCC48220.2019.8988476), Page No. 19-23

Management Development Program

Conducted MDP on the theme "Team Building and Leadership" on behalf of **Ministry** of Micro, Small and Medium Enterprises – MSME, Indo German Tool Room for the **200 plus Principal** of ITI of Madhya Pradesh in 2 phases 21-22 March 2016 and 11-12 April 2016.

Subjects Taught

Marketing Management, Advertising & Brand Management, Product Policy Management, Strategic Management, Management Principles & Practices, Business Communication, Entrepreneurship, Sales & Distribution Management, Service and Retail Marketing, Consumer Behavior, Rural Marketing & Digital Marketing

References

1. Shri Ar. Achal K Choudhary, President, IPS Academy, Indore
2. Dr. V K Jain, VC, TMU, Moradabad.
3. Dr. Rajeev Samuel, Director AGBS, Indore.

Thanks and Regards,
Dr. Vishal Soni

MEDICAPS UNIVERSITY, INDORE

Date: 1/10/2025

Joining Report

With reference to appointment Letter No. **MU/RO/CDOE/OL/T/2025-26/03**, I (full name) Dr. Bindiya Tater Have joined the duty of (post) Associate professor in the Management Studies Department on (date) 1/10/2025 ✓ FN/AN.

Bindiya Tater
1/10/2025
Employee

Sandip
01/10/25
Director, CDOE

[Signature]
10/11/25
Pro Vice Chancellor

Approved by

[Signature]
Vice-Chancellor

OFFER OF APPOINTMENT**MU/RO/CDOE/OL/T/2025-26/004**
Dated: 01.10.2025**Dear Dr. Bindiya Tater**

I am extremely delighted to inform you that the selection committee has recommended your application for the post of **Associate Professor** in Department of **Management Studies** at Medicaps University under the Centre for Distance and Online Education (CDOE). The recommendation has received the approval of the competent authority.

The terms & conditions of the appointment are available with HR Department.

With warm regards and best wishes,

Yours sincerely,


Registrar



Dr Bindiya Tater

B.Sc. (C.Sc. (Hons), M.B.A.(System and Marketing), PGDIBO, Ph.D (Management), D.Lit (Management)*

Present Address: 4, Anand Nagar, Gavali Palasia, Mhow, Indore, M.P

Permanent Address: Near Five Jain Temples, Kochron ka Chowk, Bikaner (Raj.)

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Objective

As a research scholar, I am enthusiastic about pursuing opportunities where my skills and abilities can be put to good use in research, which will satiate my thirst for knowledge and ability to contribute to society to encourage and promote me in achieving long-term objectives.

Research Interest

My research interest includes:-

- Banking Technology
- IT enabled Banking Services
- Mobile Banking
- SMS Banking
- M-Wallet Services
- Microfinance
- Library and Information Services
- E-Commerce business Models
- Digital Banking

Subjects Taught

Computer Applications, Information Technology, E-Commerce, International Business, Business Environment, Project Management, Management Information System, Research Methodology, Marketing Management, Sales and Distribution Management, Consumer Behaviour, Managerial and Interviewing Skills, Ability and Skill Enhancement, Summer Internship & Reports

Education

- 2021- **D.Litt:** Pursuing **D.Litt.** from Dr BR Ambedkar University of Social Sciences, Mhow (MP) on " **API Integration of Open Banking Apps of ICICI and SBI Case Study of YONO and iMobile Pay** ".
- 2009-2013 **Ph.D.** from Suresh Gyan Vihar University, Jagatpura, Jaipur, Rajasthan on " **Future of banking services (in context of IT enabled services) in private sector banks with reference to Bikaner-Jaipur zone**" under the guidance of Dr. Manish Tanwar, Associate Professor, IMS, Bikaner (Raj.).Registration No-SGVU093803660
- 2006-2009 **Post Graduate Diploma in International Business Operations (PGDIBO)** from School of Management Studies, Indira Gandhi National Open University, New Delhi with 67% marks
- 2006-2008 **Master of Business Administration** with majors in Marketing and Systems from Faculty of Management Studies, Mody Institute of Technology and Science (MITS), Lakshmangarh, Rajasthan with 8.62 CGPA
- Did Summer Internship from Reliance Retail Limited, New Delhi (2 Months (May 2007- July 2007), **Title of Project:** Catchments Analysis of V3S Mall in Lakshmi Nagar

Projects Undertaken during MBA

- A Project on Software Project Management System
- A Project on System Analysis and Simulation
- A Project on Database Management
- Detailed project report on "Namkeen Industry" carried out in Bikaner city

2002-2005	<ul style="list-style-type: none"> • Industry analysis of petroleum Industry. • Live Project on "Dabur" to evolve dabur as a brand, including all the aspects of branding. • Live project on "Consumer Behaviour towards jewellery" conducted in Bikaner city to know the taste and preferences of people towards jewellery. • Catchment Analysis of V3S Mall in Lakshminagar, New Delhi completed during Summer Internship of MBA Program, Sponsored by Reliance Retail Ltd, New Delhi <p>B.Sc. with Honours in Computer Science from M.P.C. College, affiliated to North Orissa University, Baripada, Orissa with 70% overall aggregate marks and 77% marks in computer science honours.</p> <ul style="list-style-type: none"> • 2nd Rank in Bsc. (Comp Sc. (Hons)). <p>Projects Undertaken during B.Sc.(Comp Sc.)</p> <ul style="list-style-type: none"> • Project on Student Information System using 'C' Language
2000-2002	<p>Intermediate Science (C.H.S.E. Board) from M.P.C. Autonomous Junior College, Baripada, Orissa with 53% marks.</p>
1988-2000 Teaching Experience	<p>Matriculation (C.B.S.E. Board) from S.S.S.V.V., Baripada, Orissa with 74.6% marks.</p> <p>16 August 2022 to Till Date</p>

Associate Professor at Medicaps University, RAU, Indore

Teaching-Enterprise resource Planning , Digital Marketing , Marketing Management and Management Information System to BBA, MBA, MBA (Analytics) Students and Review of Published Research to Ph.D. Students

1. Working as Dissertation-Industry Visit –Internship Vertical head from Jan-June 2025
2. Worked as Program Chair of MBA & BBA (Business Analytics) from August 2024-Dec 2024
3. Handling IQAC Work of Criteria 5,6 & 7
4. Preparing Department Report (Vision-Mission)
5. Maintaining Academic document work of Ph.D. Students of Medicaps University
6. Preparing database for recruitment of Department.
7. Handling other task as given

21 September 2020 to 31 March 2022

IT Consultant ,Dr B.R. Ambedkar University of Social Sciences, Mhow, Indore –A State Govt. University of Madhya Pradesh. The Following duties and responsibilities discharged by me:

1. Taught Subjects Research Methodology, Project Management, Business Environment in (M.B.A), Introduction to Information Technology, C++, Computer Fundamental and PC Software in BBA, B.Com (Hons), B.com
2. Taught IT at Infantry School, Mhow
3. Course Co-Coordinator for PGDCA Course
4. Course Coordinator of DCA Course
5. Course Coordinator of CICT Course
6. Course Coordinator of IBM Course
7. Guided MBA Students in Dissertation Work
8. BOS Member for BBA (Hotel management),Diploma in Hotel Management, MBA (Dual Specialization) in E-Business, Digital Marketing, Agro Marketing and Agro Business Management, PGDCA, DCA
9. BOS Member for BBA (Hotel management) 3 Year UG Course,Diploma in Hotel Management 1 Year PG Course, MBA (Dual Specialization) in E-Business, Digital Marketing, Agro Marketing and Agro Business Management, PGDCA (1 Year PG Course), DCA (1 Year PG Course), MA Defence Studies (2 Years Course), Basic of Health Insurance (One month Certificate Course)
10. Organized Web Lectures, Webinars and International Conferences
11. Worked as a Co-Coordinator for Jain Philosophy Research Chair of the University.



12. Worked as Nodal Officer for Veer Putra Maharana Pratap Shodh Peeth of the University.

13. Manage Editorial Work of Journal BJTIM , BRAUSS

2 December 2019 to 27 August 2020

Associate Professor at RNB Global University, Bikaner, A State Private University of Rajasthan. The Following duties discharged by me:

- Subjects taught International Business (M.B.A), E-Business (B.B.A), Managerial and Interviewing Skills, Ability and Skill Enhancement,
- Coordinate Summer Internship & help students in Reports
- Prepare Annual Reports of University.
- Guided MBA Students in Dissertation Work

2 March 2009 to June 2012 and October 2012 to November 2013

Assistant Professor (M.B.A. & PGDM) , Sobhasaria Group of Institutions, Sikar Affiliated to Rajasthan Technical University, Kota. The Following duties discharged by me:

- Subjects taught: Project Management, Information Technology for Management, Business Communication, Principles and Practices of Management, Management Information System, Computer Application in Management, System Analysis and Design
- Assistant Public Relation Officer of the College
- Result Analysis Coordinator
- Member of Industry Tour & Education Tour Committee
- Member of Sobhasaria Alumni Association
- Performed Examination Invigilator of RTU (MBA) and AICTE (PGDM)

July 2012 to September 2012

Lecturer, Shri Jain (Post Graduate) College, Bikaner (Affiliated to MGSU University, Bikaner (Raj.)). The Following duties discharged by me:

- Subjects taught Marketing Management, Business Law to B.B.A., B.Com, B.Sc. Students

August 2008 to February 2009

Computer Lecturer, Dausa College, Affiliated to University of Rajasthan. The Following duties discharged by me:

- Subjects taught Business Communication, Data Base Management System, Principles and Practices of Management, Computer Networks and Data Communication to BBA and BCA Students.

April 2005 to September 2006

Computer Faculty, Dujari Data System Pvt Ltd, Bikaner. The Following duties discharged by me:

- Subjects taught DBMS, C, Computer Networks and Data Communication to DCA & PGDCA Students.

Administrative/HR/
Training/IT
Experience

6TH June 2024

Academic Counselor at IGNOU, Academic Counselor Code-AIYPT9648P/001

September 2020 to March 2022

IT Consultant, Dr B.R. Ambedkar University of Social Sciences, Mhow, Indore –A State Govt. University of Madhya Pradesh. The Following duties and responsibilities



discharged by me:

1. Nodal Officer for Veer Putra Maharana Pratap Research Chair
2. Nodal Officer for Infantry School, Mhow
3. Nodal Officer for Army War College, Mhow
4. Nodal Officer for MA (Police Administration), MPPA, Bhopal
5. Nodal of the University for AISHE
6. Nodal Officer, University Social Media Promotion
7. Handled all IT affairs of the University
8. Conceptualized and Framed IT Policy for University
9. Handled IT related NAAC Work for the University
10. Worked as a Co-Coordinator for Jain Philosophy Research Chair of the University.

9 November 2013 to 30 November 2019

Chief Executive Officer, Shri Akhil Bharatvarshiya Sadhumargi Jain Sangh, Bikaner, A National Non-Profit Organization branches in India and Abroad. The Following duties and Responsibilities discharged by me:

1. Headed Central Office (Bikaner), along with supervision of two Regional offices (Udaipur & Ratlam), one hospital, two hostels and one central library.
2. Continuously worked for IT related development such as Dynamic website, APP, MIS and Sadhumargi Sanchar Tantra.
3. Executed Census Survey and Issue Sadhumargi Samta Card for more than 15,000 families and more than 60,000 Individuals.
4. Man Power Planning and Recruitment
5. Prepared Annual Budgets of Sangh
6. Assisted Top management in framing several policies
7. Played a pivotal role in opening International branches at Dubai-Abu Dhabi, USA, Nepal and Bhutan and many National Branches throughout India.
8. Managed publication and Editorial work of fortnightly magazine Shramnopasak, Sangh sahitya and many Other Publication Works.
9. Handled 28 Social, Educational and Dharmik under 5 year Projects –Centenary Year : Birth Anniversary of Late Acharya Shree Nanesh
10. Conducted Teacher Training Shivirs at more than 25 centers for more than 250 Samta Sanskar Pathshala every year.
11. Trained More than 600 Kshetriya Shivar Sanyojak for conducting exam of more than 10,000 students for Jain Sanskar Pathyakaram every year.
12. Conducted 8 to 10 Yuvakti Sakshmikaran Shivar (Girl Empowerment Camps) throughout the country in association with Bharatiya Jain Sangathna, Pune, every year.
13. Conducted 8 to 9 Yuva Pragarti Shivar throughout the Country every Year
14. Executed Social Project-Utkranti, conducted Talk Shows at more than 25 Cities in India and abroad also.
15. Supervised more than 100 Samta Bhawans throughout the Country and Sanction fund for Renovation of Existing and Construction of New Buildings.
16. Handled National level Statutory & AGM Meetings
17. Handled many Membership Drives and Donation Management.
18. Travelled throughout India to organize many National and International events such as World Book Fair, Social Events-Blood Donation Camps, Medical Camps, Social, Educational and Religious Projects.
19. Organized Felicitation of Administrative Awards to IAS, IPS, IRS, IFS and many Other National Level Awards.
20. In-charge to look after matters related to regularization of property and Affiliation of



**Courses
Completed**

Local Branches with Central Sangh throughout India.

21. Look after several Financial assistance projects
1. Successfully Completed **First Level Course in French Language** during 2006-07 from FASC, Mody Institute of Technology and Science, Lakshmangarh (Raj.)
2. Completed **26 Module course "Fundamentals of Digital Marketing"** conducted by Google Digital Garage in the year 2019
3. Completed **NPTEL Online Certification Course in International Business**, 12 Weeks Course (Sep-Dec 2020) conducted by SWAYAM and IIT, Roorkee.
4. Completed Courses in **"Pedagogical Innovations and Research Methodology"** and **"Online Refresher Course in Management"** conducted by ARPIT, 2020
5. Completed Online Course **"Business Analysis Basic"** conducted by Skill Up by Simplilearn in March 2022.
6. Completed Online Course **"Business Intelligence Fundamentals"** conducted by Skill Up by Simplilearn in March 2022
7. Completed Online Course **"Advanced Business Analytics"** conducted by Skill Up by Simplilearn in March 2022
8. Completed Online Course **"Python for Beginners"** conducted by Skill Up by Simplilearn in May 2022
9. Completed Online Course **"Introduction to Data Analytics"** conducted by Skill Up by Simplilearn in June 2022

**Research Summary
PUBLICATIONS
Editor & Co-Editor**

1. **Inspiring Icons**, Vol. 1, SDR INNOWAYS INDIA PVT. LTD. 667, Rajaward, Kulpahar/Bhopal/Delhi, 2021, ISBN No.978-93-90707-25-6, Year 2021
2. **Life and War Strategies of Maharana Pratap**, Aryavrat Sanskriti Sansthan, New Delhi ISBN- 978-93-92235-11-5, Year 2022
3. **Adapting ICT to the NEP 2020 in Higher Education**, Himanshu Publications, Udaipur,(Raj.), ISBN No.- 978-93-94954-16-8, Year 2022, Pages 1-245
4. **Library and Information Services in New Normal** Himanshu Publications, Udaipur,(Raj.), ISBN No.- 978-93-94954-42-7, Year 2023
5. Prepared a Book on Marketing Case Studies, Year 2024, Medicaps University, Indore

**Magazine
publications**

Sub Editor of the National Magazine **"THE BUSINESS ASCENT"** Monthly Magazine NO. - MAG(3)/NPP/16/2023-2024, Vol1(1), May 2023

Sub Editor

Sub Editor of the National Magazine **"THE BUSINESS ASCENT"** Monthly Magazine NO. - MAG(3)/NPP/16/2023-2024, Vol1(3), July 2023

**Chapters
Published in
Edited books**

1. Chapter: ICT in Higher Education: Problem & Prospects, Name of Edited Book- Adapting ICT to the NEP 2020 in Higher Education, Himanshu Publications, Udaipur,(Raj.), ISBN No.- 978-93-94954-16-8, Year 2022, Author - Tater Bindiya and John Kishor
2. Chapter: NEP 2020: Implementation of ICT and Web Technologies in HIEs, Name of Edited Book- Adapting ICT to the NEP 2020 in Higher Education, Himanshu Publications, Udaipur,(Raj.), ISBN No.- 978-93-94954-16-8, Year 2022
3. Chapter: Rethinking Maharana Pratap's Guerilla Battle Strategy, Name of Edited Book- "Life and War Strategies of Maharana Pratap", Aryavrat Sanskriti Sansthan, New Delhi ISBN- 978-93-92235-11-5, Year 2022, pages 1-296
4. Chapter: Digital libraries and COVID-19: The "New Normal", Name of Edited Book - Library and Information Services in New Normal, Himanshu Publications, Udaipur,(Raj.), ISBN No.- 978-93-94954-42-7, Year 2022, Page No-



5. Chapter: Business Strategies for a Sustainable Society, Name of Edited Book - Business Strategies for Sustainable Society, Asian Press, Kolkatta (W.B.), ISBN No.- 978-93-5788-067-1, Year 2023, Page No-111-32, Author-Dr. Shweta Pandit and Dr. Bindiya Tater, Editor- Prof (Dr) Ankur Saxena, Prof (Dr) Sunil Mishra, Prof (Dr.) Mukesh Porwal, Prof (Dr.) Devendra Kumar Pandey, Dr. Haldhar Sharma, Publisher-Asian Press, Kolkatta,
6. Chapter: NEP advocates Research and Innovation, Name of Edited Book - Business Strategies for Sustainable Society, Author- Dr. Bindiya Tater and Dr. Shweta Pandit Editor- Prof (Dr) Ankur Saxena, Prof (Dr) Sunil Mishra, Prof (Dr.) Mukesh Porwal, Prof (Dr.) Devendra Kumar Pandey, Dr. Haldhar Sharma, Publisher-Asian Press, Kolkatta, ISBN No.- 978-93-5788-067-1, Year 2023., Page No 176-208
7. Chapter: Driving Towards Sustainability through Electric Vehicles in India, Name of Edited Book – Management Dynamics and Sustainable Practices, Author- Dr. Bindiya Tater, Kishor John and Dr. Ankur Saxena, Editor- Dr. Amiya Kumar Mohapatra, Dr. Nandeesh V. Hiremath , Dr. Sasikanta Tripathy, Dr. Rajesh Kumar Panda Publisher-Bloomsbury Publication, ISBN No.- 978-93-61311-77-2, Year 2024., Page No 19-30
8. Soni S. and Tater B. (2024), Book Chapter- Investing the Factor affecting Customer Loyalty In the Hospitality. General Management Practices- A Mixed Pool of Marketing, HR & Finance, Black Pearl International Publication, ISBN: 978-93-90975-58-7 (To be Publish)
9. Rai M. and Tater B. (2024), Book Chapter- Credit Loan by Direct Selling Agent Using Customer Relationship Management. Evolutionary Shifts In Management and HR Dynamic,Black Pearl International Publication, PP- 305-311,ISBN: 978-93-90975-82-2 (To be Publish)
10. Sisodiya D. and Tater B. (2024), Book Chapter- Analyzing the Influence of Digital Marketing Strategies on Consumer Behaviour, General Management Practices- A Mixed Pool of Marketing, HR & Finance, Black Pearl International Publication, PP- 597-604,ISBN: 978-93-90975-58-7 (To be Publish)
11. Chapter: Indian Businesses' Global Outreach Through Digital Marketing: Case Studies , Book- Vikshit Bharat -Role of Indian Business ,Amity Business School, Amity University, M.P. ISBN No.-978-81-979308-6-7, Edition 2024, Publisher-Deepak Prakashan, New Delhi, Page No-212-222, Author-Dr. Bindiya Tater and Prof. Kishor John
12. John, K., & Tater, B. (2025). Integration of the Indian knowledge system with library & information science. Integrating *Indian Knowledge System in Modern Education* (pp. 90–102). Archana Prakashan. ISBN: 978-81-987946-5-9

Peer Reviewed
Referred Papers

Paper/Article Published in International Journal

1. Tater Bindiya, Tanwar Manish and Murari Krishna (2011). **Customer Adoption of Banking Technology in Private Banks of India**. International Journal of Banking and Finance. ISSN 1675-722X.Vol 8. Issue 3. pp. 73-88. International Society for Banking & Finance, Malaysia
Rated 'C', ABDC (Australian Business Dean's Council) Journal.
<https://ssrn.com/abstract=2368682>
UGC Approved (Old) List of Journals -48703 as per Year 2019.
2. Tater Bindiya and Murari Krishna (2014). **Employee Attitude towards adoption of IT Based Banking Services: A Case of Indian Private Sector Banks**. Competitiveness Review, An International Business Journal incorporating Journal of Global Competitiveness, Publisher: Emerald Group Publishing Limited. ISSN: 1059-5422. Vol. 24. No.2. pp. 107-118. Year 2014, DOI: 10.1108/CR-01-2013-0005.**Indexed in Scopus, ABDC**

Scopus 3.8 (Cite Score Tracker 2021) .Rated 'C' in 'ABDC' (Australian Business Dean's Council) Journal.

3. Bothra Navaratan, Shukhla Ravindra and Tater Bindiya (2010). **A study on customer preferences for e-banking services**. International Journal of Marketing and Management Research .IJMMR. ISSN -2229-4668.Vol. 01 Issue 01. Dec 2010.pp 100-111, Publisher- Shri Krishna International Research and Educational Consortium
4. Tater Bindiya, Tanwar Manish and Bothra Navaratan (2011).**Perception of Bank Employees towards Adoption of Information Technology in Private Sector banks of India**. International Journal of Research in Commerce, IT & Management. ISSN No.-2231-5756.Vol No 1.Issue No 02. pp- 109-117, Publisher- IJRCM journals of international research, Jagadhari, Haryana
5. Bothra Navaratan, Shukhla Ravindra, Murari, Krishna and Tater Bindiya (2011) . **Employee Perception towards Adoption of IT in banking service-A Study in Indian Public and Private Sector Banks**. International Journal of Business Derivatives. ISSN No-2248-924x.Vol No-1. Issue 2. Pp.213-242
6. Tater Bindiya and Tanwar Manish (2011). Impact of Information Technology on Banking Industry. **International Journal of Business Economics and Management Research**. ISSN NO 2229-4848.Vol no 2. Issue 1. pp 85-94. Publisher- Shri Krishna International Research and Educational Consortium
7. Tater Bindiya and John Kishor (2021).**Acceptance of M-Wallet Services between Male and Female Users**. International Journal of Science and Research (IJSR) ISSN: 2319-7064. Volume 10 Issue 11.Paper ID: SR211109195553, DOI: 10.21275/SR211109195553, pp. 559-567
8. Tater Bindiya and John Kishor (2022.) **Open Banking in India: A Comparison of Mobile Banking**. International Journal of Research and Analytical Reviews (IJRAR). E-ISSN: 2348-1269. P-ISSN: 2349-5138.Volume 9 Issue 1. Paper ID: IJAR22A2595, Page 634-644, <http://www.ijrar.org/papers/IJAR22A2595>. **UGC Approved(Old) Journal No: 43602(19)**,publisher-Atman Publishing Academy, Gujarat
9. Kishor John & Bindiya Tater (2022) **Changing Reading Habits of Faculty of Higher Education in India: A Study of the COVID-19 Lockdown Period**, The Serials Librarian, Volume 83 Issue 1,Page No 60-80,DOI: 10.1080/0361526X.2022.2078923 (**Scopus Indexed**),Publisher- Taylor and Francis
10. Tater Bindiya and John Kishor (2022) **.M-Wallet's Adoption, Preferences, and Practices in India**. Int. J. of Electronic Banking, article reference ID: IJEBANK-109146, Inder science publisher. Volume 3 Issue 3,pp 263-281,ISSN: 1753-5239,eISSN: 1753-5247,DOI: 10.1504/IJEBANK.2022.125619 (**ABDC 'C' Listed**)
11. Tater Bindiya and John Kishor (June 2023) **.Factors influencing adoption and customer satisfaction of m-banking apps in India**.Dogo Rangsang Research Journal, June 2023, Vol. 13(6) No.8, Page 7-23. ISSN 2347-7180 (**UGC Care Group 1 Journal**), https://www.journal-dogorangsang.in/no_1_Online_23/2.8_june.pdf, Publisher- Dogo Rangsang Research Society
12. Tater Bindiya and John Kishor (June 2023) **.Artificial Intelligence and its impact on business Strategies** .Dogo Rangsang Research Journal, June 2023, Vol. 13(6) No.10, Page 134-149. ISSN 2347-7180 (**UGC Care Group 1 Journal**), Publisher- Dogo Rangsang Research Society
13. Chaudhuri Madhulika, Tater Bindiya and Mathur Meenu (Aug 2023) **.Digital Entrepreneurship Opportunities and Challenges with special reference to Indore, Madhya Pradesh**. Journal of the Asiatic Society of Mumbai, Vol. 97, No. 08 ,Page 88-95. ISSN 0972-0766, (**UGC Care Journal**), Publisher- The Asiatic Society of Mumbai
14. Tater Bindiya and John Kishor (Oct 2023). **Digital Generation: Understanding**



- Social Media's Impacts on Youth.** Samdarshi, October 2023, Vol. 16, Issue (5) ,Page 84-94. ISSN 2581-3986, Publisher: New Delhi, Punjabi Academy , Frequency-Quarterly (UGC Care Group 1 Journal)
15. Tater Bindiya and John Kishor (Sept 2023). **Analyzing components of Behavioral Addiction: A Study of Technology and Social Media Usage among Indian Students.** Journal of Harbin Engineering University, September 2023, Vol. 44, Issue (9) ,Page 1693-1715. ISSN 1006-7043, Publisher: Harbin Engineering University <https://harbinengineeringjournal.com/index.php/journal/article/view/1613>,Frequency-Quarterly (Scopus Indexed)
 16. John Kishor and Tater Bindiya (Jan 2024). **Rashtriya Shiksha Niti 2020:Suchna avam Sanchar Pradyogiki.** *Naman*, January 2024, January 2024, Vol. 17, Issue 30 ,Page 91-98. ISSN 2229-5585, Publisher: Prof.Vasudev Singh Smriti Nyas, Frequency-Bi-Annually (UGC Care Indexed)
 17. Tater B, John K. (2024) **Effects of Smartphone Addiction on the Physical and Mental Well-being of Indian Students.** Indian Journal of Science and Technology. 17(25):2622-2634. <https://doi.org/10.17485/IJST/v17i25.1355> (Web of Science & UGC CARE II Indexed)
 18. John K., Tater B, (2024). **Digital Transformation of Higher Education for Sustainable Impact .** Asha Paras International Multidisciplinary Research Journal. 1(2):59-69. (Peer Reviewed Journal)
 19. Gupta A. and Tater B. (May 2024), **Investigating the Corporate Innovation Strategies-a Case Study of Google,** International Journal of Innovation in Engineering, Research and Management, Vol.17, Issue, ISSN No-2348-4918, Peer Reviewed Journal
 20. Tater B, John K. (2024) **Indian Knowledge System:Management Concepts in Sacred Scriptures of Hinduism.** Journal of maharaja Sayajirao University of Baroda. 58(1): 0025-0422. (UGC CARE Group I Indexed)
 21. John, K., & Tater, B. (2025, March 19). **Reframing the information literacy framework to identify misinformation and disinformation: The serials librarian: Vol 86, Issue 1-2.** <https://www.tandfonline.com/>. <https://www.tandfonline.com/doi/full/10.1080/0361526X.2025.2459765> , (John & Tater, 2025)
 22. Tater B, John K. (2025) **Impact of Digital Banking on Customer Experience and Satisfaction.** International Research Journal of Multidisciplinary Scope (IRJMS) 6(2): 2582-631X. 465-477. DOI: 10.47857/irjms.2025.v06i02.03118 (Scopus indexed)
 23. Dr. Krishna Kumar TP, Dr. Suriakala R, Seema, Vijayamol KT, Dr. Bindiya Tater,(2025). **The Impact of Artificial Intelligence and Machine Learning on Personalized Marketing Strategies.** Journal of Chemical Health Risks. 15(2), 1562-1576 | ISSN:2251-6727 (Krishna Kumar TP et al., 2025), Scopus indexed
 24. Lata, K., & Tater, B. (2025). **The Role of AI in Shaping the Future of Work: Economic and Managerial Implications.** *International Research Journal on Advanced Engineering and Management*, 3(5), 1727-1735. <https://doi.org/10.47392/IRJAEM.2025.0274> . (Lata & Tater, 2025)
 25. Tater B, John K. (2025) **Exploring the Effect of Price, Performance and Environmental Sustainability in the Adoption of Electric Vehicles.** Indian Journal of Science and Technology. 18(15):1189-1200. <https://doi.org/10.17485/IJST/v18i15.4066>
 26. Tater B, John K. (2025) **Factors influencing online repurchase behaviour of Indian students.** *International Journal of Internet Marketing and Advertising*. 23(4):407-446 (Scopus Indexed)
 27. Chaudhuri M, Tater B, et al. (2024) **The Effect of Personalised Algorithm in Brand**

Paper/Article Published in National Journal

1. Bothra Navaratan, Tater Bindiya and Sharma Sameer (2014). **Role of Mobile Banking-The Future of Banking Industry**. Peoples Journal of Management. ISSN No 0976-8572. Issue 9 and 10. pp 75 to 82, Publisher-People's University, Bhopal
2. Bindiya Tater, Sameer Sharma, Navaratan Bothra (2011). **An Analysis of Customer Attitude towards banking services with reference to private sectors banks**. Peoples Journal of Management. ISSN No 0976-8572. Issue 4. pp 29-35, Publisher-People's University, Bhopal
3. Tater Bindiya, Bothra Monika (2010-11). **Microfinance a Tool for Empowerment of Women-A Boon for Development**. Journal of Gender Equality and Sensitivity, Women Studies Department, Barkatullah University, Bhopal. ISSN No.-0973-7790. Vol No 5. No.2. pp 39-52
4. Shukla Asha, John Kishor and Tater Bindiya.(2021) **Preparedness of Library and Information Services in New Normal**; . University News: A weekly Journal of Higher Education. Publisher-Association of Indian Universities. Vol. 59. No. 1. March 15-21, 2021.
5. Tater Bindiya, Bothra Navaratan (2021). **Global Value Chain: A Window of Opportunities and Challenges for Women Worker and Entrepreneurs**. Research Journal of Social and Life Sciences. ISSN No- 0973-3914. Vol XXXV, pp 28-42. **UGC Approved (Old)Journal No. 40942, publisher- The Centre for Research Studies**

Chapter Translated

1. Tater Bindiya and Varma J.P (2018). **Be Research oriented** written by Shrimad Jain Acharya Shri Ram Lal Ji .Jain Digest Journal Published in North America. pp 32, Flip Book No: 310-721-5947

Paper presented and Published at International Conferences:

1. Tater Bindiya (2012). **Customer Adoption of Banking Technology: A Reflection on India's Private Banking Sector**. Paper presented in International Conference on Global Business Research, September 20-22, 2012, Organized by University College of Commerce and Management Studies, Mohan Lal Sukhadiya University, Udaipur, Rajasthan
2. Tater Bindiya, Tanwar Manish, Bothra Monika (2010). **Future of e-banking-driver for change with latest Technologies**. Paper presented in International Conference on Innovation practices in Management and Information Technology for Excellence. SRIJAN 10, organized by Maharaja Agrasen Institute of Management Jagadhari, Haryana.
3. Tater Bindiya, Bothra Navaratan and Shukla R.K. (2010) **Customer Relationship Management in Banks**. Paper presented in International Conference on Innovation practices in Management and Information Technology for Excellence. SRIJAN 10, organized by Maharaja Agrasen Institute of Management, Jagadhari, Haryana.
4. Tater Bindiya, John Kishor and Bothra Navaratan (2020) **Digital libraries and COVID-19: The "New Normal"**. Paper presented in International Conference on



Preparedness of Library and Information Services in New Normal. IVC 2020. Organized by Dr B.R. Ambedkar University of Social Sciences, Mhow from 27-29th Oct, 2020.

5. Tater Bindiya, Bothra Navaratan and Murari Krishna (2020). **E-Commerce Business Models for Enabling an Inclusive Future: A Case let Analysis**. Presented paper in International Conference on "Rethinking Business: Designing Strategies in the Age of Disruptions" held on December 19, 2020 organized by Mittal School of Business. Lovely Professional University, Punjab
6. Tater Bindiya and John Kishor(2022). **Receptiveness of Websites of State Open Universities in India**. Presented paper in International Conference on "Dimensions of ODL System in Current Global Scenario of Higher Education" held on August 25-26, 2022 Organized by CIQA, MP Bhoj Open University.
7. Tater Bindiya and John Kishor(2023). **An Empirical study on Adoption of Banking 4.0 Technologies and Customer Satisfaction of YONO and iMobilePay Users**. In International Conference on Netritva 4.0: Leadership in The Era of Connection and Collaboration organized by Jaipuria Institute of Management, Jaipur on February 16-18, 2023
8. Tater Bindiya (2023). **Sustainable Development of Entrepreneurship through Startup in Madhya Pradesh: An Evaluation**. International Conference on Business Perspectives in the VUCA World and Star-Up Economy organized by Department of Management Studies, Medicaps University, Indore on August 10-11, 2023
9. John Kishor & Tater Bindiya (2023). **Evaluation of Websites of IIT Libraries: A Different Approach to Webometrics Analysis**. 17th International Conference on Webometrics, Informetrics and Sciencometric (WIS). COLLET 2023-074.8-10th December, 2023, Bangladesh, Dhakka
10. Tater Bindiya & John Kishor & (2023). **Revolutionizing Business: The AI-Enabled Paradigm Shift and Future Trends**. Two Days International Conference on "AI Enabled Paradigm Shift in Business", 4-5th January, 2024, Nehru Group of Management, Kerala.
11. Tater Bindiya & John Kishor & (2024). **"Indian Businesses' Global Outreach Through Digital Marketing: Case Studies"**, Paper Presented at 11th International Conference on Viksit Bharat: Role of Indian Business, Amity University, M.P. on 22nd November, 2024
12. Tiwari Tanuja, Furniterwala Zahra, Bothra Navaratan & Tater Bindiya (2025). **Digital Defense: Enhancing Awareness on Cybersecurity and Data privacy**, International Virtual Conference on Charting New Horizons: Unleashing the entry to e-corporates , 7-8th January 2025, Nehru College of Engineering & Research Centre.
13. Lata, K., & Tater, B. (2025). **The Role of AI in Shaping the Future of Work: Economic and Managerial Implications**. Presented paper at International Conference on Recent Trends in Management , Engineering and Technology (ICMET-2025) Organized by Department of Mechanical Engineering, Vishwabharati Academy's College of Engineering, Ahilyanagar Maharashtra on 29.4.2025 to 30.4.2025
14. Lata, K., & Tater, B. (2025, July 24-25). **Artificial intelligence as a catalyst for industrial evolution: A review of economic and managerial impacts in the Indian context** [Conference presentation]. International Conference on Shaping the Future: Innovation and Emerging Trends in Social, Business, and Management Research (ICSBMR-2025), Medi-Caps University, Indore, India.
15. John, K., Tater, B., Bhuriya, K., Pillay, T., & Shrivastava, A. (2025, July 24-25). **Fostering sustainable pilgrimage through digital payments and financial inclusion: Insights from Indore pilgrims at Mahakumbh 2025, Prayagraj**



- [Conference presentation]. International Conference on Shaping the Future: Innovation and Emerging Trends in Social, Business, and Management Research (ICSBMR-2025), Medi-Caps University, Indore, India.
16. Nawkhare, R., Chakole, S., Tater, B., Rathore, N., & Chhabria, N. (2025, July 24–25). **AI for public benefit: Sentiment analysis of social media using natural language processing and machine learning for crisis management and public policy in India** [Conference presentation]. International Conference on Shaping the Future: Innovation and Emerging Trends in Social, Business, and Management Research (ICSBMR-2025), Medi-Caps University, Indore, India.
 17. Chaudhuri, M., & Tater, B. (2025, July 24–25). **Social impact and sustainable development through digital entrepreneurship** [Conference presentation]. International Conference on Shaping the Future: Innovation and Emerging Trends in Social, Business, and Management Research (ICSBMR-2025), Medi-Caps University, Indore, India.

Paper presented and Published at National Conference/National Symposium/National Seminar:

1. Tater Bindiya and Rathore K.K.(2009). **Women Empowerment through Microfinance**. Presented paper in National Conference on Service Sector Organized by Maharaja Agrasen Institute of Management, NCIT 09 on 9th May, Jagadhari, Haryana.
2. Tater Bindiya and Rathore K.K. (2009). **Marketing of Library and Information Services**. Presented a paper in National Conference on Library and Information System Organized by IILM on 5th June, 2009 Greater Noida.
3. Tater Bindiya, Bothra Monika and Bothra Navaratan (2009). **Global Warming and Clean Development Mechanism Projects**. Presented a Paper in National Symposium on Biodiversity Conservation and Environmental Biotechnology, Organized by Sobhasaria Engineering college, Sikar on 27th to 28th Nov 2009.
4. Tater Bindiya and Bothra Navaratan (2010). **Emerging Trends of E-banking in India**. Presented a paper in National level conference on New Technology Era Organized by Sobhasaria Engineering college, Sikar on 26th to 27th sept,2010
5. Tater Bindiya, Tanwar Manish and Bothra Monika (2010).**Risk Management Principles for Electronic Banking**. Presented a paper in National Conference on Security Issue of E-transactions in Banking and Financial Sector, Organized by Invertis Group of Institution, Bareilly, U.P. on 23rd to24th January, 2010, page 101-106 .(Full paper Published in conference Proceedings)
6. Tater Bindiya, Bothra Navaratan and Shukla R.K. (2010). **SMS Banking Services**. Presented a paper in National Conference on Security Issue of E-transactions in Banking and Financial Sector, Organized by Invertis Group of Institution, Bareilly, U.P. on 23rd to24th January, 2010, page 1-5. .(Full paper Published in conference Proceedings)
7. Tater Bindiya, Tanwar Manish and Bothra Monika (2010).**Electronic Payment systems in Banks**. Presented a paper in National Conference on Emerging Technology Era, Baldev Ram Mirdha Institute of Technology, Jaipur, ETA 2010, 6th February
8. Tater Bindiya, Bothra Navaratan and Shukla R.K. (2010). **Electronic Commerce-Application of Information Technology**. Presented a paper in National Conference on Emerging Technology Era, Baldev Ram Mirdha Institute of Technology, Jaipur, ETA 2010, 6th February,2010
9. Tater Bindiya, Saxena Pankhuri, Singh Yogender (2010). **Mobile Banking-The Future**. Presented a paper in National conference on Recent Trends in Banking and



Financial Sector , Organized by Sobhasaria Engineering college, sikar on 1st and 2nd May 2010.

10. Tater Bindiya, John Kishor and Bothra Navaratan (2021). **Rethinking of Maharana Pratap's Guerilla Battle Strategy**. Presented a paper at National Webinar on "Maharana Pratap's Battle Strategy and Tactics: An Innovative Approach" on Veer-Putra Maharana Pratap Shodh Peeth, BRAUSS in Joint Association with Dept. Of Tourism and Cultural Affairs.Govt. Of M.P.Bhopal & Maharana Pratap Shodh Peeth, Mohan Lal Sukhadia University, Udaipur (Raj.) on June 13, 2021.(Full paper Published in conference Proceedings)
11. Tater Bindiya and John Kishor (2023). Presented a Paper on "**Implementation of NEP 2020 Through ODL System**". National Conference on "Implementation of NEP 2020: Approaches, Opportunities and Challenges for Open and Distance Learning Educational Institutions" organized by CIQA, MP Bhoj (Open) University, Bhopal, April 29-30, 2023

Other Article Publications

1. John Kishor and Tater Bindiya (2022). Article on "**Suchna aur Sanchar Pradogiki**". "Pragyavani" Rashtriya Shiksha Niti 2020 Viseshank, May 2022, Published by Bharatiya Shikshan Mandal, Madhya Bharat Prant, Register under Jansampark D 16018/22 , page no-57-60

Patent

1. Published a Design Patent on "**Device for Digital Marketing**", Design No-398683-001, dated-28/10/2023

Ph.D. Supervisor

Ph.D Supervisor at Medicaps University, Date of Registration- 30/1/2023
Phd Scholar Alloted:03

Post Graduate Students Guided

Guiding MBA Students in their Dissertation & Project Work, more than 50

1. A Comparative study on marketing strategies between branded jewelers and local market dealers in Bikaner (Raj.)
2. Impact of COVID-19 on Training and Development Policy: A Case Study of HDFC Bank

Conceptualized and Framed Policy

1. Conceptualized and Framed **IT policy** for Dr B.R. Ambedkar University of Social Sciences, MHOW
2. Worked as a Committee Member for framing the Policy on **CMR Policy on Research Integrity and Publication Ethics and Research and Publication Ethics (RPE)**, Dr B.R. Ambedkar University of Social Sciences, MHOW
3. Worked as a Committee Member for framing the Policy on **BRAUSS Plagiarism Detection and Mitigation Policy**, Dr B.R. Ambedkar University of Social Sciences, MHOW

Consultancy Work

I have been appointed as **IT Consultant** for Dr B.R .Ambedkar University of Social Sciences, MHOW (21st Sept 2020 to 31st March 2022)

1. Handled all IT affairs of the University – Internet facilities, Wifi facilities, Software facilities and Looking after all hardware issues of IT Facilities.
2. Handled IT Administration work at University
3. Handle ERP of University Management System
4. Handled IT related NAAC Work for the University
5. Handled Website Documentation work for NAAC Accreditation
6. Monitoring Website of University
7. Handling Computer Up gradation , Up gradation and Maintenance Work
8. Check Plagiarism Dissertation, PhD Project report through Urkund

I have been appointed as **Nodal Officer for Infantry School, Mhow**



Provided Computer Literacy and IT Training for Capacity Building of Army Recruit Clerks NCO and RCC, Infantry School, MHOW (1st May 2021 to 28th Nov 2021)

I have been appointed as **Nodal Officer for Army War College, Mhow**
Organized Human Right Certificate Course for Army Officers, Army War College, MHOW (1st Dec 2021 to 31st March 2022)

I have been appointed as **Nodal Officer for MPPA, Bhopal**
Handle program M.A. (Police Administration) (31st Dec 2020 to 31st March 2022)

I have been appointed as **Coordinator, Veer Putra Maharana Research Chair**
Organized Web Lectures, National Seminars, work on Minor Projects, Book (1st Jan 2021 to 31st March 2022)

I have worked as **Program cum Area Chair of Business Analytics** from Aug 2024 to Jan 2025 at Medicaps University, Indore

I have worked as **Vertical head, Internship, Industry Visit and Dissertation** from Jan 2025 to May 2025 and continuously working with **department IQAC and Research Cell** from August 2022 to Till date

Sponsored
Projects
Undertaken

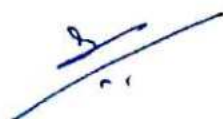
Sponsored Projects (On Going) Less than 10 Lakhs, Period from 20th Dec,2021 to 30th March 2022

1. Maharana Pratap ki Yudh Niti Avam Darshan
2. Pictorial Research Project on Maharana Pratap
3. Haldi Ghati ke Yudh mein Maharana Pratap kiltihashikBhumika (1576)

Sponsoring Agency Dept. of Tourism and Cultural Affairs, MP Govt.,Bhopal

International
/National
Conference/Web
Lecture/Invited
Lecture/Training
Organized

1. **Web Training Session on Urkund (Ouriginal)** on 3rd April,2020 sponsored by Dr. B. R. Ambedkar University of Social science, MHOW (Indore) and Product Manager Urkund
2. **Three Days International Virtual Conference, IVC 2020 on Preparedness of Library and Information Services in New Normal**, Dr B.R.Ambedkar University of Social Sciences, Mhow, 27-29, October ,2020
3. **National Webinar on National Education Policy 2020:'Role of Library, Librarian and Library Science Teachers** Organized in Joint associated with Dr. B. R. Ambedkar University of Social science, MHOW (Indore) and Bharatiya Shikshan Mandal 13th May 2021
4. **Web Lecture Swatantrata Sangram ke Adivashi Yodha Tantiya Mama"First Program Under Tantiya Bhil Chair"**, Dr B.R.Ambedkar University of Social Sciences, Mhow, 12th March, 2021
5. **National Webinar organized on the occasion of 481th Birth Anniversary of Veer-Putra Maharana Pratap on Maharana Pratap's Battle Strategy and Tactics : An Innovative Approach** Organized in Joint associated with Dr. B. R. Ambedkar University of Social science, MHOW (Indore), Dept. Of Tourism And Cultural Affairs, Govt. Of M.P, Bhopal and Maharana Pratap Shodh Peeth, Mohanlal Sukhadia University, Udaipur (Raj.) Dr. B. R. Ambedkar University of Social science, MHOW (Indore) and Bharatiya Shikshan Mandal, 26th August, 2021
6. **Web Lectures on New Battle Strategy in Indian Medieval History in Context of Maharana Pratap and Haldi Ghati** (1st Sept 2021),Maharana Pratap and Human Rights (4th Oct 2021), Maharana Pratap's Charismatic Leadership and Characteristics



(30th December 2021) organized by Veer Putra Maharana Pratap Shodh Peeth , BRAUSS

7. National Webinar on **NEP 2020:Role of Information Technology & IT Teacher** Organized in Joint associated with Dr. B. R. Ambedkar University of Social science, MHOW (Indore) and Bharatiya Shikshan Mandal, 26th August, 2021
8. National Webinar on **NEP 2020:Role of Defense Study Teacher** Organized in Joint associated with Dr. B. R. Ambedkar University of Social science, MHOW (Indore) and Bharatiya Shikshan Mandal, 7th October, 2021
9. National Webinar on **NEP 2020:Role of Police Administration Personnel and Teacher** Organized in Joint associated with Dr. B. R. Ambedkar University of Social science, MHOW (Indore) and Bharatiya Shikshan Mandal, 18th November, 2021
10. National Webinar on the occasion of 425th Death Anniversary of Veer-Putra Maharana Pratap, **Maharana Pratap a Fearless Rajput King: A Remembrance of Great Warrior** Organized in Joint associated with Dr. B. R. Ambedkar University of Social science, MHOW (Indore), Dept. Of Tourism And Cultural Affairs, Govt. Of M.P, Bhopal, 19th January, 2022
11. Invited Talk on **Naxal Operations & Lessons** ,22nd Oct 2021 and **Combat Training for Counter Insurgency Counter Terrorism And Counter Naxal Operation** ,27th Oct 2021 conducted by School of Defense Studies, BRAUSS

FDP/EDP/Workshop/Online Training

Faculty Induction Program

Participated in **One Month UGC Sponsored Program on Guru Dakshata**, Faculty Induction Program (FIP-1) from 13.09.2021 to 11.10.2021,UGC-HRDC, Jai Narain Vyas University, Jodhpur (Raj.) and obtained Grade 'A'

Online Training through FDP/EDP/Workshop on Research Methodology

1. Participated in **Three days Faculty Development Program on "Research methodology and data analysis using SPSS 18.0"** at Maharaja Agrasen Institute of management and Technology , Jagadhari Haryana, 25th to 27th October 2010
2. Participated in **one day "National Workshop on Data analysis using SPSS 18.0"** at Department of Commerce, Kirorimal college, University of Delhi ,13th Nov 2010
3. Participated in the **Three Days' Workshop on Research Data, Presentations & Report Writing** held at RNB Global University, Bikaner 10th to 12th January, 2020.
4. Participated in **Five days Faculty Development Program on "Research Methodology: Tools and Techniques"** organized by IILM College of Engineering and Technology, held on 18-22nd May, 2020.
5. Participated in **Online Seven Day National Workshop on "Research Methodology"** organized by Pillai College of Arts, Commerce & Science and Board of Industry-Academia Partnerships as a requirement for Faculty Development Program (FDP) of Career Advancement Scheme (CAS) in accordance with the regulations of the UGC held during 26th May to 1st June, 2020
6. Participated in **Five Days Faculty Development Program on "Academic Enhancement through Quality Research"** conducted by Department of Management Studies, B.S. Anangpuria Educational Institutes, Faridabad held on 15-19th July, 2020
7. Participated in **One Week Faculty Development Program on "Anatomy of Research & Mendeley Software for Management in Research"** organized by New Delhi Institute of Management, New Delhi held on 17-24th August, 2020.
8. Participated in **One Week Online Faculty Development Program on "Research Methodology and Statistical Analysis"** conducted by joint collaboration of Dr.B.R.Ambedkar University of Social Sciences, Mhow, M.P.& Institution's Innovation Council-IIMT College Management, Greater Noida, U.P from 16th December, 2020 to



22nd Decemeber,2020.

9. Participated in **Five Days National Level FDP on Structural Equation Modeling (SEM) using AMOS** through Online conducted by Bala's V V Academy, Chennai from 6th January,2024 to 10th January,2024.
10. Participated in one Week Online FDP on "**Systematic Literature Review, Bibliometric and Meta Analysis**" organized by Leksha Research Center (OPC), Pvt. LTD. , 14th-19th August, 2024
11. Participated in six days **XII National Case Writing workshop**, 20th-25th January, 2025 (Hybrid Mode), Shri Vaishnav Institute of Management & Science, Indore

Online Training through FDP/EDP on MOOCS & ICT Enabled Teaching

12. Participated in **Two weeks Faculty Development Program on " Managing Online Classes and Co-creating MOOCS"** Organized by Ramanujan College, University of Delhi sponsored by Ministry of Human Resource Development, Pandit Madan Mohan Malaviya, National Mission of Teachers and Training from 20th April-06th May, 2020.
13. Participated in **Seven Days Faculty Development Program on "Effective Use of Learning Management Systems, Google Classroom & Moodle for ICT Enabled Teaching Learning Process"** organized by NES Ratnam College of Arts, Science and Commerce , Bhandup, Mumbai held on 5-12th June, 2020.
14. Participated in **Two Days National Online Faculty Development Program on "Designing and Implementation of Outcome Based Education (OBE) Model"** conducted by Department of Physics, Shri Muktanand College, Gangapur, Dist. Aurangabad in collaboration with IQAC, Dr.Babasaheb Ambedkar Marathwada University held during 7- 8th July 2020.
15. Participated in **Six Days UGC (Paramarsh) Online FDP on "ICT in Teaching & Evaluation"** organized by MSP Mandal's Shri Shivaji College, Parbhani (Maharashtra) held on 13-18th July 2020.
16. Participated in **One week Online Faculty Development Program on " E-Contents and ICT Tools for Innovative and Effective Teaching"** Organized by KS Jain Institute of Engineering and Technology, Modinagar, Ghaziabad from 15-21st July, 2020.
17. Participated in **One day Online Faculty Development Program on " Effective Teaching for Mathematics Statistics and Operations, Using ICT Tools"** Organized by Global Triumph Foundation & Image Planet on 13th September, 2020.
18. Participated in the **Workshop on "Capacity Building in the Development and Implementation of Open Educational Resource (OER) Policy"** Organized by Madhya Pradesh Bhoj (Open) University, Bhopal, MP in association with Commonwealth Educational Media Centre for Asia (CEMCA), New Delhi from 26th - 28th October, 2021.
19. Participated in the **Workshop on "Capacity Building in the Development and Implementation of Open Educational Resource (OER) Policy"** Organized by Madhya Pradesh Bhoj (Open) University, Bhopal, MP in association with Commonwealth Educational Media Centre for Asia (CEMCA), New Delhi from 26th - 28th October, 2021
20. Participated in 5 days Online **Workshop on "Learning Management System (LMS):A Step to Flexible Learning"** organized by CIQA, MP Bhoj (Open) University, Bhopal from November 07th to 11th, 2022.
21. Participated in 7 days Online **FDP on "ICT Tools for Teaching Learning Process and Higher Educational Institutes"** conducted by the Govt. Mahakoshal Arts & Commerce Autonomus Lead College, Jabalpur under the aegis of MPHEQIP & World Bank Project from 27th March to 6th April 2023.



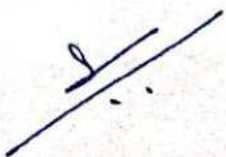
22. Participated in 15 days FDP on "CO-PO Mapping & Attainment" organized by IQAC, Medicaps University, Indore from February 20th to March 6th, 2023.
23. Participated in 5 days FDP on "iDL module Training on TCSiON ERP" organized by TCSiON, & Medicaps University, Indore from March 27th to March 31st, 2023.
24. Participated in 3 days Workshop on "Design & Development of Self Learning Materials for Distance and Online Education" Online Mode organized by Madhya Pradesh Bhoj Open University, Bhopal, MP from 14th to 16th July, 2023
25. Participated in One Week FDP on "Outcome Based Education" held during Sept 30-October 05, 2024 organized by IQAC Cell, Medicaps University, Indore
26. Participated in one week STTP on "Generative AI Tools across disciplines: Transforming Research and Innovation" Organized by department of mechanical engineering, Ramchandra college of Engineering, Eluru, Andhra Pradesh from 9th to 14th January 2025
27. Participated in one week FDP on "Indian Knowledge System and Mindfulness: Enhancing Resilience and Emotional Intelligence in Educators" Organized by Indian Knowledge Systems Cell, Technia Institute of Advanced Studies New Delhi from 13th to 18th January 2025
28. Participated in one week FDP on "Empowering Managerial Education: Integrating AI in Teaching & Assessment with Practical Insights" organized by AICTE Training and Learning (ATAL) Academy at ISHAN Institute of Management and Technology from 18th to 23rd August 2025.

Online Training through FDP/EDP/Workshop on NAAC & Accreditation

29. Participated in Five days Faculty Development Program on "Outcome based Education and Accreditation" organized by IILM College of Engineering and Technology held on 25-29th May, 2020.
30. Participated in the "National Conference on Industry 4.0 : Exploring New Horizons and Challenges for New Normal Post COVID-19" organized by Department of Management Studies and IQAC, JIMS Engineering Management Technical Campus, Greater Noida held on 11th July 2020
31. Participated in Seven Days Faculty Development Program on "NAAC Accreditation Framework: An Overview in Respect of New Guidelines" organized by Research Foundation of India, Smt.K.G. Mittal college of Arts and Commerce, Mumbai, Christian Eminent Academy –Indore & Shri Cloth Market Girls Commerce College, Indore in Association with World Virtual Conference Forum held during 6-13th July, 2020
32. Participated in Two Days NAAC Workshop held at Dr. B.R. Ambedkar University of Social Science, 17th-18th June, 2020

Online Training through FDP/EDP on Entrepreneurship & Ethics

33. Participated in Five Days Faculty Development Program on "Entrepreneurship and Innovation" organized by Parul University, Vadodara, Gujarat (India) and supported by Student Start-up and Innovation Policy (SSIP), Government of Gujarat held on 9-13th June, 2020
34. Participated in Two days Entrepreneurship Development Program(EDP) on "IP, Entrepreneurship and Innovation" organized by Global Triumph Foundation and Supported by Ministry of Electronics and Information Technology, MSME-Di, NRDC, KIIT-TBI, Image Planet held on 4-5th July, 2020
35. Participated in One week Online Faculty Development Program on " Human Values and Ethics" organized by Department of Mechanical Engineering and Electronics and Communication Engineering of School of Engineering and



Technology, Sharda University, Greater Noida, Uttar Pradesh held on 6-11th July, 2020.

36. Participated in **Two Days Entrepreneurship Development Program (EDPs) on Start-up & Small Business Eco-System** organized by Global Triumph Foundation and Supported by MSME-DI, Image Planet, held on 8-09th August, 2020.

Short Term Courses/FDP/Workshop on NEP 2020

37. Participated in **One Day National Webinar on National Education Policy 2020: Role of Management Teachers** held on 17th June 2021 organised by Dr B.R. Ambedkar University of Social Sciences, MHOW in association with Bharatiya Shikshan Mandal.

Seminar/Online Webinar/ Digital Summit

38. Participated in **International Webinar on "International Women's Day"** organized by RNB Global University, Bikaner, 6th March, 2020
39. Participated in **International Webinar on "Challenges to Higher Education Post COVID 19"** organized by Vasant Kanya Mahavidyalaya held on 28th March, 2020
40. Participated in **Webinar on "Digital Transformation with Robotic Process Automation"** organized by Mind map Consulting held on 8th May, 2020
41. Participated in **International webinar held on "Importance of e-commerce and e-marketing in present situation"** organized by Govt P.G. College, Pipariya, Dist Hosangabad held during 15th May 2020
42. Participated in **International webinar on "Recent Trends of Teaching in Mathematics in Present Situations"** organized by Govt P.G. College, Pipariya, Dist Hosangabad held on 15th May, 2020
43. Participated in **International webinar on "Recent Advancement in Information Technology & Mathematics"** organized by Govt Narmada College Hoshangabad held on 17th May, 2020
44. Participated in **National Online webinar on "Education During and After Pandemic Covid-19"** organized by Hope Educational Society held on 24th May 2020
45. Participated in **Webinar on "How to ace online teaching using free tools"** organized by the Department of Business Administration, St. Thomas College of Arts and Science, Chennai in Association with IQAC held during 26th May 2020
46. Participated in **National webinar on "Covid-19 and Maslow's Hierarchy of Needs: How is our Motivation Changing?"** organized by MES Asmabi College, P.Vemballur held on 26th May, 2020
47. Participated in **Webinar on "Transfusing the Originality in Research: Avoiding Plagiarism with Tools and Technologies"** organized by MMH College, Ghaziabad held on 6th June 2020
48. Participated in **Webinar on "The Tourism Industry and Covid 19"** organized by Prestige Institute of Management and Research, Indore held on 5th July 2020
49. Participated in **National webinar on "Prospects of E-Commerce in Emerging Economies In Post Covid Era"**, organized by Iswar Saran PG College, Prayagraj, Allahabad held on 6-7th July, 2020
50. Participated in **National Webinar on "Indian Economy during the Pandemic: Strategies for Resilience and Navigating the New Normal"** organized by Mandsaur University, Mandsaur held on 11th July 2020
51. Participated in **National Web Symposium on "Women: Media and Cinema"** organized by Dr B.R. Ambedkar University of Social Sciences, MHOW under One month Academic web activities on Gender Sensitization and related issues held on July-August 2020

**Professional
Memberships
Awards**

66. Participated and passed in e-Quiz on "Covid-19" organized by Faculty of Business Administration & Commerce of Mandsaur University, Mandsaur held on 26th May, 2020.
67. Participated and passed in e-Quiz on "Banking & Insurance" organized by Faculty of Business Administration & Commerce of Mandsaur University, Mandsaur held on 2nd July, 2020.

1. Individual Life Membership of Commerce and Management Association of India-2022
2. Information Technology Management Association (ITMA) Membership-2022

- **Best Paper Award** "Customer Adoption of Banking Technology: A Reflection on India's Private Banking Sector" at International Conference on Global Business Research, September 20-22, 2012, Organized by University College of Commerce and Management Studies, Mohan Lal Sukhadiya University, Udaipur, Rajasthan
- **Karnataka Teacher's Pride Award**, A Certificate of Appreciation for **Outstanding Innovation** in IT presented by Aryan Institute, Bengaluru on 17th September 2019
- **Best Messaging Provider Award** is presented by Parivartan in association with Global Peace Foundation on 26th January, 2020, Ooty
- **Achiever Awards 2020-Best Teacher** presented by Aryan Institute, Bengaluru on 15th February 2020
- **Best Educationalist**, India-UAE Business Conclave Award 2021 on the Occasion of "Vishwa Sindhi Diwas" Inspiring Leaders Award 2021, presented in association with West Zone-Event partner, Chanchal Creative Partner, MSME, Skill India, Atma Nirbhar Bharat on 8th April 2021, Grand Hyatt Dubai
- **Innovative Educator Award** Certificated presented by Global Triumph Foundation Education organized at Event-Excellence Conclave & Awards 2021, on 10th April, 2021.
- **Best Researcher Award** presented by Global Triumph Foundation, Bangalore organized at Global Education Conclave 2023, on 4th November, 2023.
- **Best Researcher Award** presented by Global Triumph Foundation, Bangalore organized at Global Leadership Summit 2025, on 2nd August, 2025 at Mumbai
- **Received Highest Publication Award** presented by Department of Management Studies, Medicaps University at ICSBMR International Conference 24-25 July 2025
- **Received Best Paper Award** for presenting paper 4th Track, ICSBMR International Conference 24-25 July 2025 organized by Department of Management Studies, Medicaps University
- **Received Best Faculty Mentor Award** at Vichar Utsav 2025 organized by Department of Management Studies, Medicaps University

**Personal
Information**

- **Date of Birth:** 20/12/1983
- **Marital status:** Married
- **Language Proficiency:** English, Hindi, Oriya, French, Rajasthani
- **Permanent Address:** C/o Manoj Tater, Near Five Jain Temples Kochar Chowk, Bikaner (Raj.)
- **Mobile no:** 9610958099

Referees

1. Prof (Dr.) Kishor John, Director, Principal, PM College of Excellence, Raisen Madhya Pradesh, M.No 98261 59514
2. Prof. (Dr.) Virendra Goswami, 'Visiting Scientist'; UNIDO, ICTP-ITALY, WMO, ICAO, NASA (NOAA) & NCAR, Ex. Vice-Chancellor: Sangam Univ. & Sunrise University. Wing Commander (Retd.), Founder President 'Environment & Peace Foundation (EPF), vk_goswami1@rediffmail.com, (+91) 9818731911

Declaration

I hereby declare that all the above information is true with best of my knowledge.

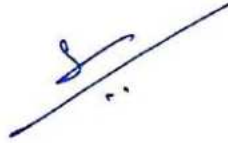


Date: 03.12.2025

Place: Mhow, Indore (M.P)

B.Tate.

(Bindiya Tater)



MEDICAPS UNIVERSITY, INDORE

Date: 01/10/2025

Joining Report

With reference to appointment Letter No. **MU/RO/CDOE/OL/T/2025-26/....11**, I (full name) Prof. (Dr.) V. Ganesan Have joined the duty of (post) Professor in the Languages Department on (date) 01/10/25 ✓ FN/AN.

V. Ganesan
Employee


Director, CDOE


Pro Vice Chancellor 01/11/25

Approved by


Vice-Chancellor

OFFER OF APPOINTMENT**MU/RO/CDOE/OL/T/2025-26/011****Dated: 01.10.2025****Dear Prof. (Dr.) V. Ganesan**

I am extremely delighted to inform you that the selection committee has recommended your application for the post of **Professor** in Department of **Languages** at Medicaps University under the Centre for Distance and Online Education (CDOE). The recommendation has received the approval of the competent authority.

The terms & conditions of the appointment are available with HR Department.

With warm regards and best wishes,

Yours sincerely,


Registrar

Brief Bio Data



Dr. V. Ganesan,

Dean of Research Affairs, Medi-caps University, Indore, dora@medicaps.ac.in

Former Centre Director, UGC-DAE Consortium for Scientific Research, Indore

Mobile: 09893342597, Email: vganesancsr1@gmail.com, v.ganesan@medicaps.ac.in

Ganesan ORCID is <https://orcid.org/0000-0002-5385-0362>

Vidwan ID - 369180

Research

Publications in refereed Journals: Total: >500, Citations >12,000, H index >~60, i10 >300,

Research Interest: Field of Specialization: Low Temperature Physics, Cryogenics and Scanning Probe Microscopy (Nano-Bio),

Areas of interest: Physics of materials with novel ground states, correlated electron systems, metal-insulator transitions, superconductivity and Physics with biological system interest.

**Ph.D. (Madras University) , Post Doc at IIT, Madras,
Scientist- D-H (1991-2013) at UGC-DAE CSR, Indore,
Centre-Director June 2013 – May 2019**

Experience in Research and Guiding/Teaching at Ph.D. Level ~40 years, >27 years in Govt service
Known for setting up sophisticated laboratories – Low Temperature & Cryogenics and SPM labs.
Reaching lowest temperature (~50mK) and with high magnetic fields (16T) – A record in MP.
Pivotal in initiating large number of CRS (Collaborative Projects) with RRCAT Synchrotrons

Recognitions:

Recipient of CSR Scientific Excellence Award 2010

Liaison Officer – UGC-DAE CSR Kalpakkam Node for ~6 years

President IPA-Indore Chapter (Indian Physics Association (Indore Chapter))

Our group has served many user groups at CSR Indore

Honoured by the SICA for Life time service as well as on Teacher's Day.

Supervision: Ph.D guided 17, 10 outsiders, M.Phil/M.Sc/M.Tech dissertations (~50)

Projects: Handled /being involved in 3 DST and 2 UGC Projects

No. of Major Workshops Conducted: ~14, and many more as Centre-Director, ~25

No of Invited Lectures delivered: >150, No. of publications in conferences >125

Visits abroad: Visit to Freie University, Berlin, Germany, under DST-DAAD project twice to bring a Dilution Fridge as a gift to CSR and a brief visit to MPI, Stuttgart, Germany, to learn about turbine machines.

Hobbies: Served South Indian Cultural Association (SICA) Indore for more than 25 years,
Instrumental in setting up a college, Literature Mission, including a magazine, known for
services to school children like conducting science exhibitions.

A handwritten signature in blue ink, consisting of a stylized 'V' followed by a horizontal line and a small flourish.

MEDICAPS UNIVERSITY, INDORE

Date: 1/10/2025

Joining Report

With reference to appointment Letter No. **MU/RO/CDOE/OL/T/2025-26/07**, I (full name) Dr. Meeta Baird Have joined the duty of (post) Asst. Prof. in the Languages Department on (date) 01/10/2025 ✓ ~~FN/AN~~.

M Baird
1/10/2025
Employee

Ravi
01/10/25
Director, CDOE

[Signature]
10/10/25
Pro Vice Chancellor

Approved by

[Signature]
Vice-Chancellor

OFFER OF APPOINTMENT**MU/RO/CDOE/OL/T/2025-26/008**
Dated: 01.10.2025**Dear Dr. Meeta Baid**

I am extremely delighted to inform you that the selection committee has recommended your application for the post of **Assistant Professor** in Department of **Languages** at Medicaps University under the Centre for Distance and Online Education (CDOE). The recommendation has received the approval of the competent authority.

The terms & conditions of the appointment are available with HR Department.

With warm regards and best wishes,

Yours sincerely,


Registrar

Dr. Meeta Baid (Jain)

+91 8989834546 | baid.meeta@gmail.com

OBJECTIVE:

Seeking a position that allows developing students' skills and abilities, providing the counseling, assisting them in reaching their potential and ensuring that the learning environment is appropriate and positive, alongside giving them higher education.

PROFILE SUMMARY:

- Collaborative and Result driven Academic Professional with 10 years of experience in Higher Education sector lecturing and performing research duties in the areas of **Management (HR& Marketing) Humanities, Communication skills & Business Communication**
- Knowledge of handling various curricular and co-curricular activities.
- Merit of publishing research publications in **ABDC B** category journal & Various Scopus and Sage Journals.
- Assisted Training & Placement Department at SICA College
- Internship Coordinator at SICA College ..
- Collaborated with various organizations for placement & Internship opportunities for the students'.

WORK EXPERIENCE– 13 Years .

S.No.	Name of the Institution	Year(from-to)	Subjects	Designation
1	Working with Sage University	Oct.24..till date ..	Business Comm. & General Management	Associate Professor
2.	Worked with SICA College, Indore	Oct. 23 to Sept.24	Business Comm., Language & Literature & General Management	Assistant Professor
3.	Worked with NMIMS, Indore	Jan.23 to May23	Business Communication, Language & Literature	Visiting Faculty
4.	Worked with GACC, Indore	Nov.,2021 to June 2022	Communication Skills Trainer	Visiting Faculty
5.	Worked with	Sept.,2020-	Communication	Visiting Faculty

	KEYSKILLS	June 2023	Skills Trainer	
6.	Worked with Prestige Institute of Management and Research(U.G.)Indore	July 2018 – Sept.2020	Business Communication & General Management	Assistant Professor
7.	Worked with Swami Vivekananda Group of Institutions, Indore	July 2014- April 2016	Communication Skills in the dept. of Humanities & Corporate Trainer in Tn P	Assistant Professor
8.	Acropolis Institute of Technology and Research ,Indore	August 2011 – October2013	Communication Skills in the dept. of Humanities & TnP	Assistant Professor

➤ **EDUCATION: MBA, Ph.D.(English Literature), M.Phil., M.A., B.Ed., BA**

S.No	Qualification	Name of the Institution	Year of Completion	Subjects Studied	%scored
1.	MBA	Devi Ahilya University , Indore	2022-23	HR & Marketing	78
2.	Ph.D. (English Literature)	Govt. Arts & Commerce College, Indore Devi Ahilya University , Indore	2016	Matrix of Myth Ecology & Mystery in the works of Ruskin Bond	
3.	M. Phil	School Of Languages, DAVV Uni. Indore	2009-2011	Prose , Poetries & Drama	79
4.	M.A	Govt. Arts & Commerce College, Indore	2007-2009	Prose , Poetries & Drama	58
5.	B.Ed.	IPWTTC , Indore	2001-02	Teaching Methodologies & Psychology	78
6.	B.A.	Sophia College , Ajmer	1995-98	English Literature, Psychology & Home Science	59
7.	12 th	Sophia Senior Higher Sec. School,	1995	English Literature. History & Political	58

		Ajmer (Rajasthan Board)		Science	
8.	10 th	Sophia Senior Higher Sec. School, Ajmer (Rajasthan Board)	1993	All Subjects	63

JOB RESPONSIBILITIES

- Reviewer of Research Articles & Research Papers
- Assisting Training & Placement Department and organizing Professional Grooming Sessions
- Working as an Internship coordinator at SICA College .
- Developed and managed comprehensive academic support program
- Assist students on course selection ,study habits and career selection
- Assist in updating lesson content and instruction methodology
- Assist in developing of training modules and programs
- Worked as an active member of the Admission Committee.
- Senior English& Business communication Faculty
- **Anchored & Coordinated the Annual Function of Acropolis “Ardor 2013”**
- **Anchored and participated in various NEN Activities in Acropolis college**
- **Faculty coordinator of Acropolis Alumni Association**
- **Prepared report of E-Cell at Acropolis College .**
- **Anchored Orientation Programme at Acropolis College .**
- Conducted Various Soft Skills and Personality Grooming Sessions in the College
- Participated in Various FDP’S
- Coordinated various Programme and Workshops in College as well as Schools
- Coordinated the College booklet ‘Swagat’
- Edited College Magazine ‘Pratishtha’

INSTITUTIONAL BUILDING ACTIVITIES:

- **Established English Language Lab (Wordsworth):** The language proficiency is must for performing in corporate world. Students are groomed and skilled with **aural comprehension, oral and written proficiency, and cultural awareness. At PIMR.**
- Introduced skill based certificate course in **MS Office/Excel with IACT-USA,**



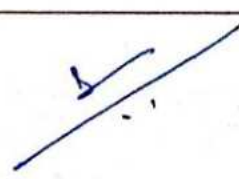
- Certified Trainer for **HR Generalist Professional**, IHR – Dubai, to develop HR skills in the students.
- Designed and Developed **Student Life Cycle Model** for continuous measurement and enhancing skills of the students, it will impact in three vital areas of student life enhancement: .

CERTIFIED TRAINER:

- IELTS trainer from Idea London Academy.
- Creative writer instructor from Luca Panzarella.
- Business English Networking from the University of Washington
- Certification on Career –Edge, knockdown the lockdown from TCS Ion .
- Performance Management & Competency Mapping via Globsyn Business School
- HR Generalist from the University of Pennsylvania

PUBLICATIONS:

- "Creating Awareness for Sustainable Goals: Reading Ruskin Bond's Short Stories through Bioregionalism Lenses." Published in the journal of IIM Kozhikode in Sage Journal , impact Factor 1.5 , Jan 2024.
 - "Perceived Effectiveness of Online Classes and Student Satisfaction: A Study of Pandemic Impact" published in the Scopus listed Journal- Turkish Online Journal of Qualitative Inquiry(TOJQI) Volume 12, Issue 6, July, 2021:8558-8570-
 - "Serving the affected: Role of Social Workers during the Pandemic", Research article published in SAGE International Journal of Social Work.- August, 2021
 - Peer Reviewed Research Paper in English Published In IJELLH, Volume IV, Issue III on the Topic "Matrix of Ecology, Myth and Mystery In the Works of Ruskin Bond" in March 2016.
 - Happiness Amidst Nature with Special Reference to the Stories of Ruskin Bond. *Tathapi* (UGC Care Journal) ISSN:2320-0693 Vol-19-Issue-47-June-2020.
 - Ecocriticism in Practice with Special Reference to Margaret Laurence's *The Diviners* and Gita Mehta's *A River Sutra: An Ecological Perspective*. *Tathapi* (UGC Care Journal) ISSN:2320-0693 Vol-19-Issue-47-June-2020
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PATENTS PUBLISHED:

➤ **Patent 1:**

Title: COW/BUFFALO DUNG IDOLS, THE PRODUCT THAT WILL TRANSFORM THE WORLD INTO SAFER PLACE TO LIVE.

The present invention relates to the field of specifically biodegradable god/goddess idols made of Cow Dung. We have designed and developed god/goddess idols made up of COW DUNG, which can be kept in the garden after festival days or can be immersed at home in the tub or bucket and then that water can be used in the garden to manure the plants/trees.

➤ **Patent 2:**

Title: COW DUNG DIYA'S (COW DUNG LAMP/DEEPAK), THE PRODUCT WHICH WILL NOT HAVE ANY LEFTOVERS AND WORK AS NATURAL ORGANIC MOSQUITO REPELLENT.

We have designed and developed DIYA^{CTMS} made of Cow Dung which can be lightened to ensure pollution free Diwali. The cow dung is considered very sacred in Indian philosophy, it says that Gomay Vaste Laxmi i.e. Goddess of Wealth resides in cow dung. It will help improve public health and the environment through removal of microbes and pest from the house which are main reason of bad health. Cow Dung DIYAS will burn after use automatically as Cow Dung is a cheapest Burning Fuel and has ignition Property.

RESEARCH PAPER PRESENTED

- **Presented Research Paper at 1stGlobal Conference on International Business and Marketing on July, 28-08, 2023 at Vancouver, British Columbia, Canada. Awarded Best Research Paper Award.**
- **Presented Research Paper at Asia Pacific International Conference On Changing Business Practisesin Current Environment ,Organized by Govt. of Maharashtra at SIMSREE's, Mumbai, 6 n 7th Jan.2023.**
- **Research Paper presented in E-Conference organized by Prestige Institute of Management and Research on June 6, 2020 on the topic: Acceptance of Online Learning During the Covid-19 Pandemic: An Empirical Study.**
- **Dr Meeta Baid (2019) presented the Research paper on the topic :Women in Management of Micro Enterprises: An Exploratory Study, in the 13th International Conference held at Prestige Institute of Management & Research on February 9& 10, 2019.**
- **Presented Research paper at Devi Ahilya University on the topic "Children Psyche in the works of Ruskin Bond" in February 2014**
- **Presented Research Paper at Dayanand Saraswati University, Ajmer, on the topic "Supernaturalism in the works of Ruskin Bond" in July 2013**
- **Presented Research Paper at Government Arts and Commerce College on the topic "Grapevine – It's Role in Communication Network" in February 2013**
- **Presented Research Paper at Manav Rachna International University, Faridabad, on the topic "Children Psychology in the works of Ruskin Bond" in May 2012**

- Presented Research Paper in Mata Jija Bai College on the topic "Eco Criticism in the works of Ruskin Bond" in February, 2011.

TRAINING PROGRAMMES CONDUCTED:

- **Details of Training Program:**
 - Conducted 1 day Training Program at Panasonic Energy India Co. Ltd. Topic: Role of Supervisors in the Organization; No. of participants :25
 - Conducted 1 day Training Program at J.K. Files Ltd. Topic: Team Building: Total Participants : 21
 - Conducted 1 day Seminar In Eicher . Topic: Happy Family for Employees wife .Total Participants:67
 - Conducted 1 day online seminar on the topic: How to Earn Money sitting at home for the house wives. Total Participants : 35
- **Visiting Faculty for core subjects** – School of Languages, DAVV University, Indore
- **Senior Faculty and Trainer** in Business Communication, Softskills, Business English, at Shri Atal Bihari Vajpayee Govt. Arts & Commerce College , Indore.
- **Senior Certified Cambridge English Trainer**
- **Expert Trainer** - Comm. Skills, Corporate Readiness, Spoken English, Presentation Skills, Language Development, Softskills & Grooming, training & one to one coaching - for corporates, students, housewives and school children - all age groups .
- Conducted Training Program on 'Resume Building , GD& P.I. at Prestige Institute of Management & Research in the year 2019.
- Conducted Training Program on " Importance of Interpersonal Skills in Person's Life" at Malwa Institute of Technology and Research in the year 2019.
- Conducted Training Program on 'Resume Building , GD& P.I. at Malwa Institute of Technology and Research in the year 2020.

Case Writing Workshops Attended:

- Attended Case Writing Workshop organized by Prestige Institute of Management & Research, Indore in Association with AIMS from January 2-4, 2020.
- Attended Case Writing Workshop organized by Prestige Institute of Management and Research, Indore in Association with AIMS from May 23-25, 2019.

Research Methodology Workshops Attended:

- Attended 18th National Research Methodology Workshop organized at Prestige Institute of Management & Research, Indore From June 27- 29, 2018.
- Attended Sixteenth Research Methodology Workshop on "Data Analytics through R" organized by Prestige Institute of Management & Research, and Institute of Analytics, London (UK) from July 3-5, 2018.

Faculty Development Programme Attended:

- Attended Faculty Development Programme on "New Pedagogy Tools in Education" organized at Prestige Institute of Management & Research, Indore on Sept.20th, 2019.
- A 5 day FDP attended on "Introduction to Data Analytics Using R: Hands on Approach" from 1st to 5th June 2020. Organized by Indore Institute of Management & research, Indore(M.P)

Other Workshop Attended:

- "Digital Marketing" Workshop organized at Prestige Institute of Management & Research, Indore, on 5th October 2018.

Other Achievements

- Has been felicitated during fourteenth International Conference for Patent title "Cow Dung Diyas", received from Intellectual Property, India.


Webinars Attended :

- Webinar organized by Cambridge Assessment English on April 24, 2020.
- National Webinar organized by PIMR on "Marketing in the times of COVID 19-Do's and Don'ts" Confirmation
- National Webinar organized by PIMR on Game of Research Publication : First Step where 90% go wrong" on June, 13, 2020.
- Webinar organized by PIEMR on "Art of Negotiation" on June, 13, 2020.

CORPORATE STRENGTHS

- Communication
- Networking

INTERPERSONAL STRENGTHS

- Diligent worker
 - Proactive
 - Open to learn new things
 - Team Player.
- 

MEDICAPS UNIVERSITY, INDORE

Date:

Joining Report

With reference to appointment Letter No. **MU/RO/CDOE/OL/T/2025-26/09**, I (full name) Prof. Prachi Ambulkar Have joined the duty of (post) Assistant Prof. in the faculty of languages.
Department on (date) 1/10/2025 FN/AN.


Employee


Director, CDOE


Pro Vice Chancellor

Approved by


Vice-Chancellor

OFFER OF APPOINTMENT**MU/RO/CDOE/OL/T/2025-26/007**
Dated: 01.10.2025**Dear Dr. Prachi Ambulkar**

I am extremely delighted to inform you that the selection committee has recommended your application for the post of **Assistant Professor** in Department of **Languages** at Medicaps University under the Centre for Distance and Online Education (CDOE). The recommendation has received the approval of the competent authority.

The terms & conditions of the appointment are available with HR Department.

With warm regards and best wishes,

Yours sincerely,


14/10/25
Registrar


PRACHIAMBULKAR

ENGLISH TEACHER

Family Details

Father Name: Late. Shri Sanjay Ambulkar

Mother Name: Deepali Ambulkar

Contact

+917898547404

prachiambulkar1@gmail.com

UJJAIN, MADHYA PRADESH,

PIN CODE - 456010

Objective

Seeking employment as an Assistant Professor with the intent of utilizing my educational qualifications, research skills and passion for teaching effectively.

Education

Pursuing Ph.d in English from
DAVV, Indore

Qualified NET (Admission for
PHD) Dec 2024.

M.A. English From DAVV
University in 2023.

B.A. English From VIKRAM
University in 2021.

Higher Secondary from MP
Board in 2018.

High School from MP Board in
2016.

Experience

Working in Medicaps University, Indore MP (from August 2025)

Worked as an Assistant Professor at Kaveri College of Arts, Science
and Commerce Pune MH.
(July 2024 to April 2025)

Garments Public School Khandwa Road, Indore
(English Teacher)
(July 2023 to March 2024)

Ujjain
Home Tutor for all subjects.
(July 2017 to March 2021)

Key Skills

Microsoft Office (Word, Ppt,
Excel etc.).

Effective Communication.

Leadership Quality.

Cooperative.

Analytical Skills.

Provided Virtual English Grammar & Spoken Classes.

Hobbies

Cooking.

Listening Music.

Traveling.

MEDICAPS UNIVERSITY, INDORE

Date: 11/10/2025

Joining Report

With reference to appointment Letter No. **MU/RO/CDOE/OL/T/2025-26/08**, I (full name) Dr. Priyanka Gupta Have joined the duty of (post) Assistant Prof in the Faculty of Management Studies Department on (date) 11/10/2025 FN/AN.

Gupta
Employee 11/10/2025

[Signature]
01/10/25
Director, CDOE

[Signature]
11/10/25
Pro Vice Chancellor

Approved by
[Signature]
Vice-Chancellor

OFFER OF APPOINTMENT**MU/RO/CDOE/OL/T/2025-26/010****Dated: 01.10.2025****Dear Dr. Priyanka Gupta**

I am extremely delighted to inform you that the selection committee has recommended your application for the post of **Assistant Professor** in Department of **Languages** at Medicaps University under the Centre for Distance and Online Education (CDOE). The recommendation has received the approval of the competent authority.

The terms & conditions of the appointment are available with HR Department.

With warm regards and best wishes,

Yours sincerely,


Registrar

ADDRESS:

1318-D Sudama
Nagar Indore, M.P-
452009
MOB:94066-51398

Dr. PRIYANKA GUPTA

Email: priyanka.gupta1285@gmail.com

Objective

Aims to succeed and get challenging environment in organization to achieve goals to match my own abilities, talent and skills with opportunities available & enhance my knowledge as well to contribute in organization's progress.

Professional Summary

- I have total 12+ years of experience in different sectors like Banking, Back-Operations, Academic project coordination.
- 6year experience as Assistant Professor. (Jan2019 to till now)
- 10 Months experience in Academic Project Coordinator and Back Office Operations. (March2018-Jan 2019)
- 2.5 Years of experience in iOS application development and client handling.(june2015Feb2018)
- 4 Years of experience in Back Office and dealing with share market clients.(2007-2011)
- Good interpersonal skills and self motivated and proactive attitude.
- Knowledge about auto-layout used for multi-resolution.
- Capability to work On challenging environment
- Ready to take responsibility.

Work Experience

- 6-year experience as Assistant Professor in Medicaps University Indore.
- 10-month experience as Academic Project coordinator in Quazma techno solutions Pvt. Ltd. Indore.
- 2.5 Years of experience in iOS Application development as Jr. Software Eng in XenonNation Indore.
- 3 Months of experience in iOS Application development as Trainee in Ypsilon IT Solutions Pvt. Ltd. Indore.
- 4 Years of experience in Back Office and dealing with share market clients in SBIcaps securities & Arihant Capital market.

Responsibilities

Assistant Professor: It's a teaching responsibility which includes for different courses like MBA, BBA, B.Com.

Academic Project Coordinator: It includes to manage all the below operations:

- Assessment management: To ensure all the assessment need to be complete intimely manner.
- Branch Handling: To manage different branches with their batches.
- Report Generations: Generate report based on admission and their placements.

- Client Communication: Need to be communicate with different clients who are managing branches.
- Academic Schedule: Need to manage schedules of batches under different branches.

Qualification

MBA (Business Economics), from School of Economics, DAVV, Indore.

Name of Exam.	Board/University	Percentage
PH. D	Medicaps University	
MBA (BUSINESS ECONOMICS) (2005-2007)	DAVV	79.16%
B.Sc. in Computer Science (2002-2005)	DAVV, Indore	61%
HSC (2001-2002)	M.P.BOARD, Bhopal	68%
SSC (1999-2000)	M.P. BOARD, Bhopal	70.08%

Research Paper

- Research paper on "Awareness about various investment options in working women" International Journal of Management, Technology and Engineering/Vol.-9, Issue 10, ISSN No., ISO:7021-2008, Page no.206-219
- Research paper on **IMPACT OF DIGITAL WORD OF MOUTH ON CONSUMER BEHAVIOUR: A STUDY OF USER RATINGS AND REVIEWS ON OVER-THE-TOP (OTT) PLATFORMS**
Published in International Journal of the Asiatic Society of Mumbai, UGC Care Group 1 Journal ISSN: 0972-0766, September- 2023

Conference/ Patent

1. Paper Titled "Cultural Resonance: A Deep Dive into the influence of OTT Platform" Presented in National Conference of Sustainability, Business and Society in September 2023
2. Patent certificate awarded on design of "DEVICE OF DIGITAL MARKETING" under Design No.: 398683-001 on 28/10/2023

Technical Skills

Platforms	MacOSx, Windows OS
Tools	Microsoft Office, Word, Excel, Power Point

Personal Profile

Name : Dr. Priyanka Gupta
 Husband's Name : Mr. Rahul Kumar Gupta
 Date of Birth : 01/02/1985
 Marital status : Married



Languages known : English, Hindi
Strengths : Hardworking, Positive thinking

Declaration

I hereby declare that the information given above is true to the best of my Knowledge and belief.

Date:03/12/2025

Place: Indore

(Mrs. Priyanka Gupta)

