

National Conference

on

Entrepreneurship, Start-ups, and Emerging Technologies in India: Driving Socio-Economic Transformation

1-2 December, 2026

ORGANISED BY

**FACULTY OF MANAGEMENT STUDIES,
MEDICAPS UNIVERSITY, INDORE**

SPONSORED BY

**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)
NORTHERN REGIONAL CENTRE**



ABOUT THE UNIVERSITY

Medicaps University is one of the leading private universities in Central India. Since its inception, the University has consistently endeavoured to create an ideal academic environment for budding professionals and to nurture them into competent and responsible professionals. The University offers an optimal blend of academic excellence and industry exposure. This approach has contributed to the overall development and professional preparedness of our graduating students across diverse disciplines, including engineering, management, agriculture, commerce, science, pharmacy, and arts, over the past 25 years.

ABOUT THE DEPARTMENT

The Faculty of Management Studies (FMS) at Medicaps University offers comprehensive management education with a strong emphasis on leadership, innovation, and experiential learning.

Our programmes are designed to equip students with the knowledge, competencies, and skills required to succeed in an increasingly dynamic and evolving business environment. The two-year MBA programme is designed to develop students' managerial, leadership, and decision-making capabilities and prepare them for diverse professional opportunities. The three-year Bachelor of Business Administration (BBA) programme provides a strong foundation in core management concepts and practices. For those interested in pursuing advanced research, the PhD programme provides an opportunity to undertake rigorous and contemporary research in the field of management.

ABOUT THE CONFERENCE

The conference aims to provide an interdisciplinary platform for academicians, researchers, industry professionals, policymakers, entrepreneurs, start-up founders, research scholars, and students to deliberate on contemporary issues, challenges, opportunities, and policy perspectives related to entrepreneurship, innovation, and emerging technologies. The conference seeks to facilitate meaningful deliberations on how technological innovations and entrepreneurial initiatives can contribute to inclusive economic growth, employment generation, sustainable development, and India's aspiration to emerge as a global innovation hub.

CONFERENCE THEMES AND SUB-THEMES

1. Artificial Intelligence-Driven Enterprise and Startups

- Artificial intelligence in the shaping of start-up ecosystems
- Sectoral applications and outcomes of innovation
- Ethical, social, and economic implications
- Governance and scalability challenges

2. Emerging Technologies as Enablers of Start-up Ecosystems

- The role of blockchain, IoT, fintech, and digital platforms
- Technology diffusion and adoption patterns
- Development of digital infrastructure and ecosystem
- Scalability and integration challenges

3. Impact of Start-ups and Entrepreneurs on Societal Development

- Start-ups and employment generation outcomes
- Regional economic growth driven by start-ups
- Entrepreneurs and income generation outcomes
- Women entrepreneurs and socio-economic development
- Start-ups and rural economic transformation

4. From Policy Making and Regulations of Start-ups

- Government programs and institutions
- The legal framework and business friendliness
- Policy gaps in technology-driven industries
- Strengthening governance and policy support

5. Funding Dynamics and Investment Ecosystem of Start-ups

- Venture capital, angel investment, and private equity
- Access to finance across stages
- Capital flow and valuation mechanisms
- Finance risks and constraints

6. Sustainable Practices in Entrepreneurship and Start-ups

- Green HR practices in entrepreneurship
- Sustainable supply chains in start-ups
- Circular economy and resource efficiency
- ESG strategies for entrepreneurial ventures
- Social impact and responsible entrepreneurship

PAPER SUBMISSION GUIDELINES

Authors are invited to submit original research papers aligned with the conference theme and sub-themes. Authors are requested to carefully follow the guidelines given below:

Originality: The submitted paper must be original and should not have been previously published or simultaneously submitted for publication elsewhere.

Number of Authors: Each paper may have a maximum of three authors.

Abstract: The abstract should be 200–250 words and should clearly present the research purpose/objectives, methodology, major findings, and implications.

Keywords: Authors should provide 3–5 keywords along with the abstract.

Full Paper: The full paper should contain 3,000–3,500 words.

Submission Format: The paper should be submitted in Microsoft Word (.doc/.docx) format.

Font: Times New Roman

Line Spacing: 1.5

Text Alignment: Justified

Referencing Style: APA Style, 7th Edition

Similarity Index: The similarity index should be below 15%, as per the prescribed academic integrity guidelines.

Tables, Figures, and Charts: All tables, figures, and charts should be appropriately numbered, titled, and referred to in the main text.

Presentation: At least one author of an accepted paper must register and present the paper at the conference.

Compliance: Papers that do not adhere to the prescribed submission guidelines may not be considered for review, presentation, or publication.

Publication Opportunities

Selected papers presented at the conference will be considered for publication in an ISBN-bearing edited proceedings, subject to the prescribed review and editorial process.

In addition, selected high-quality papers may be considered for publication in the Medicaps University Journal of Applied Business, subject to the journal's double-blind peer-review process, editorial guidelines, and publication criteria.

Note: Publication in the edited proceedings or journal is subject to the prescribed selection, review, and editorial processes and does not constitute a guarantee of publication.

SUBMISSION PROCESS

Authors are requested to follow the submission process outlined below:

1. Abstract Submission: Authors should submit their abstract through the designated Google Form within the prescribed deadline.

Abstract Submission Form: <https://forms.gle/MGRsJRhmmkgfdCnK7>

2. Number of Authors: Each paper may have a maximum of three authors.

3. Abstract Review: Submitted abstracts will be reviewed by the Conference Review Committee for relevance to the conference theme and sub-themes.

4. Acceptance Notification: Authors of accepted abstracts will receive an Acceptance Notification along with the necessary registration instructions.

5. Registration: At least one author of each accepted paper must complete the registration within the prescribed deadline.

6. Full-Paper Submission: Registered authors should submit their full paper through the designated submission form/link within the specified deadline.

7. Review and Editorial Process: Submitted full papers will undergo the prescribed review and editorial process for consideration for presentation and publication.

8. Publication: Selected papers will be considered for publication in the ISBN-bearing edited book/proceedings, subject to the prescribed review and editorial process. Selected high-quality papers may additionally be considered for publication in the Medicaps University Journal of Applied Business, subject to the journal's peer-review process, editorial guidelines, and publication criteria.

9. Paper Presentation: At least one author of each accepted paper must register and present (Online/Offline Mode) the paper at the conference.

10. Compliance with Guidelines: Authors are required to adhere to all prescribed submission, formatting, ethical, and publication guidelines. Papers that do not comply with the specified requirements may not be considered for review, presentation, or publication.

Registration Fees:

Students & Research Scholars: **Free**

All Other Participants: **₹300/-**

Scan for Abstract Submission:



<https://forms.gle/MGRsJRhmmkgfdCnK7>

Note: At least one author of an accepted paper must register and present the paper at the conference.

Important: Registration does not automatically guarantee publication.

Publication of selected papers is subject to the prescribed review, selection, and editorial processes.

Important Dates:

- Abstract Submission Deadline : 10 October 2026
- Notification of Acceptance : 15 October 2026
- Last Date for Registration : 30 October 2026
- Full Paper Submission Deadline : 20 November 2026
- Conference Dates : 1–2 December 2026

Paper Presentation Mode: Hybrid

Contact e-mail:

For any Conference related query, please write at **fms.icssr@medicaps.ac.in**

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